



A Constituent of Peoples Empowerment Group

ISB&M



International School of Business & Media

Business Management

Pune : Nande - Mulshi | Kolkata | Bangalore

Media Management

Pune - Nande

PGDM (AICTE Approved Programme)



**PROSPECTUS
2025**

Canada | Sweden | Germany
Japan | New Zealand | Denmark
Ireland | Belgium | Finland | Spain
France | Norway | Denmark | Germany
South Korea | Italy | Switzerland | Netherlands
USA | UK | UAE | Singapore | India | Australia | Qatar
STEP FORWARD - CAREERS WORLDWIDE

**At ISB&M, Success is a Journey towards a destination,
with several milestones.....**

VISION

To create a world - class education environment that allows students to fully develop their professional abilities and that foster a strong sense of responsibility and ethics.

MISSION

- To develop a well-rounded professional, who will lead the global business environment.
- To develop and maintain a network with high quality educationalists and professionals in the corporate and social arena.
- To continuously innovate academic systems and processes to meet the demands of changing business environment and meaning of talent.



Host : Business Standard
Event : "B-Smart Case Study Competition"
Position : 1st Prize
Competitor : over 1,500 MBA colleges across the country



Host : SIBM, Hyderabad
Event : Executive Edge - SymbiNeeti 2024
Position : 2nd Position
Competitor : NMIMS, SIBM Pune, SIBM Hyderabad



Host : SIBM-PUNE
Event : National Level Case Study "Panic Planners" 2024
Position : First Runner Up
Competitor : IIM - C, IMT Ghaziabad, MDI LBSIM, IMI Delhi, Welingkar, SCHMRD



Host : XLRI Jamshedpur
Event : The Kronos-HR Case Competition
Position : 1st Runner up & 2nd Runner up
Competitor : IIM Kozhikode, XLRI

www.isbm.ac.in

Scan the QR code to
find out ISB&M Group.



**ISB&M has an Ethical & Transparent Admission Process.
We have not authorized or involved any consultant / agency for
the admission process.**

C O N T E N T S

1 LEARNING & ALUMNI STORY

Page No: 1-2

3 HIGHLIGHTS

Page No: 5

5 PLACEMENT HIGHLIGHTS

Page No: 7-8

7 OUR TEAM

Page No: 10-11

9 PLACEMENT STATS & LIST

Page No: 13-16

11 SUCCESS STORY OF ALUMNI

Page No: 23-24

13 RANKING & AWARDS

Page No: 31

15 CORE FACULTY

Page No: 39-44

17 DISTINGUISHED GUEST

Page No: 46

19 LIFE @ ISB&M

Page No: 48-49

21 ADMISSION PROCEDURE

Page No: 52-54

2 CNN MONEY RESEARCH 2024

Page No: 3-4

4 INTERNATIONAL ACADEMIC COLLABORATION

Page No: 6

6 PRESIDENT'S MESSAGE

Page No: 9

8 BOARD OF GOVERNORS

Page No: 12

10 ISB&M ALUMNI ACHIEVERS

Page No: 17-22

12 ABOUT ISB&M CAMPUSES

Page No: 25-30

14 CORE PROGRAMMES

Page No: 33-38

16 VISITING FACULTY

Page No: 45

18 STUDENTS BUZZ

Page No: 47

20 STUDENTS CELL & CLUB

Page No: 50-51

22 ALUMNI RECOMMENDED

Page No: 55-56

**Be Among The Best:
A Pathway to Excellence**



Deepratna Singh (2004-06)

Sr. Director HR

Walmart Global Tech

📍 **Washington**

Home Town: Sonbhadra, UP

Campus : ISB&M Pune Nande



Ritesh Samtani (2010-12)

Director

Mastercard

📍 **New York**

Home Town: Kolkata

Campus : ISB&M Kolkata



Ankita Pandey (2011-13)

Assistant Vice President

Bank of America Merrill Lynch

📍 **Florida**

Home Town: Shimla

Campus : ISB&M Bangalore



Abhishek Bhatt (2003-05)

Sr. Director, Brand Marketing

CNBC

📍 **New York City**

Home Town: Surat

Campus : ISB&M Pune Media

Learning

Learning approach is the only way to grow - best of the domain learning gets obsolete. Learn domain knowledge, tools & techniques, multiple perspectives to issues. Learning to benchmarks & competitive standards puts you ahead. Be a high quality professional!

Career

Career is built – its meaning differs in different professions. Being on the top of a profession is a common theme. A priest / saint wants to profess a large group of followers. A film star wants to be a super star. An entrepreneur wants a few billion-dollar enterprise. A social worker wants to be recognized. A professional manager wants to be a VP/Director or a CEO. Only some get there, all have a good life though. Learning the art of career building is highly uncommon. Only some develop it - Do you want to learn?

Expressing Emotions

Our lives generate a variety of small little emotional responses every day, we learn or develop assumptions that hold us back or judge others negatively. Despite challenges around – Learning to experience and express emotions puts you ahead.

Friendship

Being seen as a friendly person puts you ahead. It's not about making a friend or being a friend - Friendly feelings and attitude encourages others to keep you in their network. Want to be friendly & lively people, and yet don't step forward to say hello or express appreciation or liking for all small little things. Beliefs about the ability to be friendly & Being friendly are different.

Glamour

Being attractive, elegant, and someone who comes across as special & desirable - takes you ahead. Merit of Self Presentation, though, gives you an edge in competitive professional life, much less valued by most. Learn to create an aura around.

Position Your Professional Branding Big Future Awaits You



Bindiya Kapoor
Batch: 2001-03
Director - Business
Management,
CRO Treasury
Union Bank of
Switzerland
Singapore



Jyoti Shankhla
Batch: 2005-07

From Small Town Dreams To Big Achievements: My ISB&M Journey



Home Town: Ludhiana

An Inspirational Story

//

I wouldn't say it was a long journey as I still have a long journey ahead. But whatever I have achieved till now, **when I look back it looks like a dream come true for me.**

A small town girl, from a very weak financial background (father, a shoemaker) and an extremely conservative society, where girls were not allowed to pursue higher education and who was just about to get married, landed up pursuing higher education that too in a distant place.

It all looks like a coincidence - the way I met ISB&M team member (Manju Mam) in an education fair in Ludhiana, where not only ISB&M assured me about help with the education loan but also gave me the much needed confidence at that level.

Though a topper in school but that didn't convince bank to give me education loan without collateral or any guarantee as expected, loan sanctioning didn't happen because of weak financial background of my father and lack of any collateral.

In such a difficult time Dr. Pramod Kumar, not only allowed me to continue my studies without depositing my fees but also allowed me an interest free scholarship cum loan, which I repaid in installments post joining my job responsibility at Edelweiss from campus placement.

The two years at ISB&M not only molded me into a better professional but into a strong and better human being as well.

Today I am not only working as senior vice president-Risk &Credit, with J M Finance but also part of trust named "Being Jeengar" Which is working towards guiding and helping financially weak students.

Career journey

Head-Lending Business

Motilal Oswal Financial Services Ltd.

Aug 2024 - Present

Mumbai

JM Financial Ltd.

Director - FIFG

Apr 2024 - Aug 2024

Senior Vice President

Risk & Credit

Apr 2022 - Mar 2024

Vice President - Risk & Credit

Apr 2017 to Mar 2022

Assistant Vice President - Risk & Credit

Jan 2013 - Mar 2017

Mumbai

Manager - Risk

Edelweiss Financial Services Limited

Jan 2007 - Nov 2012

ISB&M

PGDM Finance (2005-07)

ISB&M ALUMNI SHARE
95% in world's
Top 20
MOST PREFERRED
EMPLOYERS by
World's Best MBAs



Where do Top B-School Student Aspire to be Employer Preference for MBA Students from globally best B-Schools.

Apple
Google
Goldman Sachs
Walmart
IBM
Mastercard
PepsiCo
McKinsey & Company
JP Morgan
Microsoft
Boston Consulting Group
Citi Bank
Amazon
Morgan Stanley
Adidas Group
Procter & Gamble
BMW Group
Nike
Coca-Cola
Bain & Co.

You can Find
ISB&Mites
among them

You can Find ISB&Mites CNN Money...

WORLD IS TOO SMALL

Saurish Choudhury
Batch: 2007-09
Program Manager
Apple
Gurugram
🏠 Kolkata



Astha Tripathi
Batch: 2011-13
Data & Applied
Scientist II
Microsoft
Washington
🏠 Kanpur



Prabhat P
Batch: 2014-16
Business Systems
Analyst
Nike, US
🏠 BBSR



Kundan Kumar Jha
Batch: 2011-13
Program Manager
Google
Bangalore
🏠 Bangalore



Sravan Kumar
Batch: 2009-11
Finance Manager
Amazon
Tokyo, Japan
🏠 Secunderabad



Ashesh Taparia
Batch: 2010-12
Director
Morgan Stanley
Mumbai
🏠 Kolkata



Deepratna Singh
Batch: 2004-06
Senior Director
Walmart
Washington
🏠 Sonbhadra, UP



Amit Mudgal
Batch: 2001-03
Director
Mastercard
Malaysia
🏠 Agra



Satchit Gayakwad
Batch: 2001-03
Sr. Manager
BMW Group
Gurgaon
🏠 Mumbai



Abinash Mohanty
Batch: 2006-08
Senior Manager
Coca Cola Company
Gurugram
🏠 Delhi



Parul Saxena
Batch: 2000-02
Project Manager
IBM
UK
🏠 Kanpur



Pallavi G
Batch: 2008-10
Sr. Manager HRBP
PepsiCo
Hyderabad
🏠 Delhi



Apoorv Shukla
Batch: 2013-15
Sr. Category Lead
McKinsey & Company
Gurugram
🏠 Bhopal



Kunal Krishna
Batch: 2002-04
Vice President
Citi Bank
Florida, US
🏠 Patna



Sonesh Bahel
Batch: 2004-06
Senior Manager
Bain & Company
Gurugram
🏠 Bhopal



Rohan Laddha
Batch: 2003-05
Senior Director
Adidas
Gurugram
🏠 Raipur



Saurabh Chaddha
Batch: 2005-07
Senior Manager
Boston Consulting Group
Gurugram
🏠 Bokaro



Rima Nag
Batch: 2007-09
Vice President
JPMorgan Chase & Co.
Dallas
🏠 Jamshedpur



Prasant Banthia
Batch: 2007-09
Vice President -
Global
Goldman Sachs
Bengaluru
🏠 Delhi



Highlights

One Flagship PGDM Programme
(AICTE Approved)

10000+

(All Campuses)



Alumni Across the Globe

Across **42**
Countries



Outstanding Alumni

150+

Corporate Visitors



VPs & Directors

from both MNCs &
Large Indian Companies

6

Specialization



**Marketing | Finance | HR |
Logistic & Supply Chain|
Media | Business Analytics**

1:12

Faculty



Student Ratio

ISB&M at a Glance

*Among the Best
in Intellectual
Development and
Academics*

100%

Placements



(Summer and Final)
since inception

2

Global Exchange Prog.



- **CalPoly State Univ. (USA)**
- **CTIF Global Capsule (CGC) Denmark**

5

School & Campuses



Management & Media
Pune : Nande - Mulshi
Management: Kolkata
Management: Bangalore
Engineering: Pune
Commerce: Pune

International Academic collaboration

● California Polytechnic State University, Pomona, California - USA



1. Research & Faculty Exchange

- USA Faculty teaching in ISB&M & ISB&M faculty in USA
- Faculty working on joints research project and Paper publication

2. Programmes Sharing & Students Exchange

- Joint UG & PG programme
- ISB&M PGDM Students can do a Semester or a shorter duration module in California Polytechnic State University, Pomona, USA

3. Executive Education

- Certificate Programme
- Short executive Development programme both online & offline



● CTIF Global Capsule (CGC), Denmark



- To contribute further to the regional understanding between both countries through mutual cooperation programs.
- To further collaboration between CGC, and ISB&M through academic programs in instruction, research and faculty development among the faculty and students of both institutions.



Opportunities and Placements

CAMPUS PLACEMENT

Batch : 2023-25

Sanjana Gupta
HCLTech

Fatima Rahman
Hewlett Packard Ent.

Illustrative List of Recruiters

Compensation 20 LPA and Above

Warner Music Group, Linc Ltd., Optum, Mensa Brands, and FIITJEE.

Compensation 15 LPA TO 20 LPA

Hilti, Trinamix Inc, Frost & Sullivan, Fashion TV, Tribeca Developers, Tresvista, Markets and Markets, Trident Group India, Beyond Square Solutions, Sutherland, and Aviva Group.

Compensation 12 LPA TO 15 LPA

Dun & Bradstreet, BNY, Zycus, AMD, Korn Ferry, Newgen Softwares, Berkadia, Schneider Electric, Hexaware Technologies, Century Plyboards (I) Limited, South Indian Bank, Headout, Whatfix, IPLIX Media, BT Group, Alight Solutions, Thyrocare Technologies Ltd., Hewlett Packard Enterprise and Henkel.

Madhav Chandak
HCLTech

Campus Placement 2023-25



Aditya Prakash
**Kansai Nerolac
Paints Ltd (PPO)**
Home Town:
Patna



Satyam Sarangi
The Timken Company
Home Town:
Bhubaneswar



Subhashini
WNS
Home Town:
Jamshedpur



Shreyas Shinde
**VE Commercial
Vehicles Ltd.**
Home Town:
Mumbai



Sneha Marbal
**Hexaware
Technologies**
Home Town:
Bilaspur



Jagrat Rastogi
Colgate-Palmolive
Home Town:
Kanpur

Compensation **10 LPA TO 12 LPA**

Acuité Ratings & Research Limited, Harman International, JSW Paints, Wipro, Aditya Birla Sun Life Insurance, RIECO Industries Limited, Northern Arc Capital, Rubix Data Sciences, SITA, Emcure Pharmaceuticals Ltd, Lenovo, K Raheja Corp, Aristok Tech, Dotdash Meredith, Porter, Randstad, eClerx, Bajaj Allianz General Insurance, Bennett Coleman & Co. Ltd., The Guardians Real Estate Advisory, Rosy Blue, Nivea, Putzmeister India, CBRE, Bajaj Finserv, FactSet, Greaves Cotton Limited, Times Internet, MRF, Lyso (Rockwell Automation), ICICI Lombard, Schlumberger, Kansai Nerolac Paints Limited, Havells India, FirstCry, Huhtamaki India, Prudent Insurance Brokers, Volvo Eicher Commercial Vehicles, Mahindra Finance, Cinopolis India, Sharekhan, Bata Group, Aditya Birla Capital, Usha International, Equirus, The Edge Partnership - The Edge in Asia, Rhenus Logistics, Atlas Copco, ACG World, and Kuehne+Nagel.

Compensation **8 LPA TO 10 LPA**

Imerys, Grasim Industries Limited (Aditya Birla Group), ICICI Prudential Life Insurance Co. Ltd., Deepak Fertilisers and Petrochemicals Corp., Protiviti (PPO), IIFL Securities, KPIT, Deloitte Taxation, HCL Tech, Baxter Planning, Aligned Automation, Grasim Industries Ltd. (Aditya Birla Group), Aditya Birla AMC, GEP World Wide, and Livspace.



President Message



Dr. Pramod Kumar President

Ph.D. (Organizational Behavior), IIT Bombay, Formerly with IIM Ahmedabad, Former Chairperson Placement XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide.

Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Decisive moments and actions shape your education at ISB&M. Such moments also signify that you are inclined and ready to assume a business leadership role within an ever growing, ever-changing world.

We are a community defined by three core qualities.

1 We inspire and share success :

Transformation and passionate performance are all about an inner drive to win. Success comes from creating a new direction in life and instilling values that support your aspiration to succeed. It is not wishful thinking. At ISB&M, we work together to create a leadership profile and career. We shape your capabilities and transform your skills, making you the most in-demand candidate.

2 We think fearlessly:

By blending bold creativity with rational & rigorous analytics, our students and alumni generate great career & business ideas. Our faculty and students provoke new thinking and experimentation with bold ideas. We encourage them to shed anxiety of future & paranoid thoughts.

3 We drive total transformation:

We are impatient unless we can measure our efforts against tangible impact.

Campus & Culture

Our vibrant residential campus is designed to develop skills, attitude of endurance, independence, rational choice that build relationships & friendships that last a lifetime. Look forward to a career that makes an impact & a life of your choice.

What Makes **ISB&M** Special ?

Our Team



Dr. Saroja Asthana
Founder of Mulshi Group of Institutes

Mulshi Group of Institutes PGDM has a clear strategy: Enroll the bright and creative minds. Train them to be contemporary executives. Place them at the Best business houses. We have been remarkably successful, given our formidable placement record, and we are on a strong upward trajectory. We strongly believe in high academic standards and have intellectually superior faculty who, along with our strong industry network design curriculum suitable for budding global leaders of tomorrow. Research is an integral part of any reputed institute and we at MGI find it to be an exceptionally entrepreneurial activity.

At MGI, we offer a two year full-time PGDM programme recognized by AICTE, New Delhi and IAO, TX, USA. We offer specialization in Marketing, Finance, Retail, Supply Chain & Operations, Human Resource, Media and Communication, Industrial Relations & Business Analytics, allowing students to build their careers by selecting any two specializations. A whole lot of electives are offered in specialized areas to give desired knowledge and exposure. Life at MGI campus is remarkably social. As a part of campus life, book reviews, screening of relevant movies followed by discussions, sport events and guest lectures are organized frequently by students. You benefit from interaction with students coming from pan India with cultural diversities. At MGI, you will understand the business-world and thereby, expand your world. I look forward to welcome you.

Ph.D. (IIT Kharagpur) M.S. (USA). Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur, Scientist at NML, Jamshedpur & NCL Pune. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.



Dr. Veerendra K Rai
Director,
ISB&M Nande Pune

Technology has come to define every aspect of lives of individuals, societies and nation-states. Operating smartphones, managing our social media accounts to building and operating large & complex systems such as aircrafts, nuclear reactors and submarines- all entail learning and learning updates. There was a time when students used to graduate out of colleges and universities, used to take a job and there was no looking back. Like the Waterfall model, life was defined by discrete events and stages-taking admission, passing out, taking jobs, retiring and so on. But, it's no longer the case. Technology changes every few months. You will have to learn new ways of doing things and update your knowledge continuously without respite. There is no full stop to learning. So, learn, unlearn and relearn! Wish you all the best!

Ph.D., Industrial & Systems Engineering, IIT Kharagpur MS Computer & Info. Science, NJIT USA.

Over 30 years' experience. Worked across many streams in Business Systems & Cybernetics, Business Policy & Business Rules, Program Management, Domain knowledge Structure and Service Systems & IT service management. Has a number of publications & patents. Member of IEEE Systems, Man and Cybernetics (SMC), life member of Systems Dynamics Society. Served on the program committee of numerous conferences including IEEE and edited Elsevier Journal of Electronic Commerce Research & Application (ECRA).



Dr. S. Jayaraman
Advisor & Former Director
ISB&M Bangalore
Ph.D. AMU, PGDBM, IIM -Calcutta

Has over 25 years of work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services. He has held senior level positions in Tata Metaliks, IRIS Business Services etc. Has been associated with ISB&M Group for the past 21 years and has conducted executive training programmes and MDP's for leading organizations and consults with various organizations. Specialized in teaching HRM, OB and well versed in psychometric testing and mentoring students

ISB&M Bangalore has been a leader in management education for nearly two decades. We believe education goes beyond earning a degree; it's about transforming aspirations into successful career journeys. Our rigorous academic standards and commitment to lifelong learning ensure our curriculum evolves with industry needs.

At ISB&M, we focus on equipping students with the competencies required for the workplace, fostering transformation through coaching and a rich campus experience. Our successful alumni thrive globally in leading organizations. I warmly invite students to join us in this transformative educational journey to achieve career success.



Dr. Raghunandan N K
Director
ISB&M Bangalore
Ph.D, B.E, MBA (Singapore
Management University)

Welcome to ISB&M Bangalore!

International School of Business & Media (ISB&M), Bangalore is positioned very uniquely and has been revolutionizing management education for the last 20 years. We have been passionately ensuring that every student stepping out of our halls is equipped with the skills, knowledge, attitude and the mindset that will help them build successful careers and find fulfillment in what they do. We strongly believe in enabling our students to transform themselves into professionals who will thrive in the global workspace of tomorrow. In today's dynamic environment, success is driven by a focus on academic excellence and a commitment to practical learning with a strong emphasis on learning beyond classrooms. What sets ISB&M Bangalore apart is our robust mentorship and the organizational culture where students benefit from experiential learning and cultivating accountability to drive personal transformation. I strongly believe that a diagnostic mindset and the courage to challenge the status quo will drive an individual to achieve holistic success. Our alumni and the heights they have reached in their careers are a testament of our ability to inculcate and nurture this in our students. I welcome everyone with a desire and a thirst for success to step up and give yourself the opportunity to be the best version of yourself by joining ISB&M Bangalore!



Prof. Arpita Roy
Director
ISB&M Kolkata

With an M.Phil. in Economics from Jadavpur University and a Master's from the University of Calcutta, I have over 18 years of teaching experience in Economics, Quantitative Techniques, and Environmental Economics. I'm UGC NET qualified and have previously taught at Basanti Devi College and researched at the Center for Studies in Social Sciences, Calcutta. I've also worked as a corporate trainer for organizations like TIL and LIC.

ISB&M is more than just a two-year management program; it ignites high aspirations and career growth. Our alumni have quickly made their mark in various industries, both in India and abroad. ISB&M stands out for its faculty, academic rigor, placements, and corporate relations. The experience here will be memorable and impactful, shaping our graduates into top industry leaders.

Board of Governors

All activities of the International School of Business & Media are overseen by the Board of Governors, comprising renowned academicians, successful entrepreneurs and corporate professionals. This gives the Institute a thorough Practical base, in addition to a strong academic position.

Dr. Pramod Kumar
Founder & President
ISB&M Group of Institutes
Pune

Dr. Saroja Asthana
Co-Founder Mulshi Group of
Institutes
Pune

Dr. Sandeep Krishnamurthy
Singelyn Family Dean
College of Business
Administration & Singelyn
Graduate School of Business

Mr. Rohit Suri
Head of Talent
Netflix
Mumbai

Mr. Ronald Canute Sequeira
Managing Partner
Anrontt
Mumbai

Mr. Udai Upendra
Founder & CEO
The HR Company
Gurgaon

Mr. Chandan Chattaraj
President - HR
UFLEX Group
New Delhi

Dr. C.M. Dwivedi Member of the
Board Senior HR Advisor, Mentor
& Coach HR Consultancy
Mumbai

Mr. Anil Sharma
Executive Director
Options Group
Mumbai

Prof. R.S Ganapathy
Former Professor
IIM Ahmedabad

Mr. Sanjay Jorapur
President - HR
HFCL Group
Gurgaon

Dr. Veerendra K Rai
Director
ISB&M Nande
Pune

Mr. Marcel Parker
Owner
Marcel R Parker Associates
Mumbai

Mr. Rajesh Pant
Self HR - Happily Retired
Mumbai

Dr. Bhishmaraj Srivastava
Member, Advisor Research
PEG Society
Pune



ISB&M Campus Recruitment

Salient Features

ISB&M Campus recruitment is strategically planned with the following objectives :

- 1 A job for every student who wants a campus placement (some go back to family business)
- 2 Company Brand & Compensation positioning for high profile career value & economic value.

Our Recruiters include :

- a New Age Recruiters – These include investment, big data, technology, e-commerce & consulting companies, e.g. TresVista, Sutherland Global, Schneider Electric, diversified companies, People Strong, GEP Worldwide, BT Group, Volvo Eicher etc.
 - Fast paced career growth with Global posting.
 - High Compensations & economic value, going up to 20 - 25 Lacs CTC in India.
- b Core Sector recruiters include- FMCG, Engineering companies, Giant Indian groups ITC, Colgate, Asian Paints, Nivea, UB Group, Raymond.

Supportive Culture in Placement to help you :

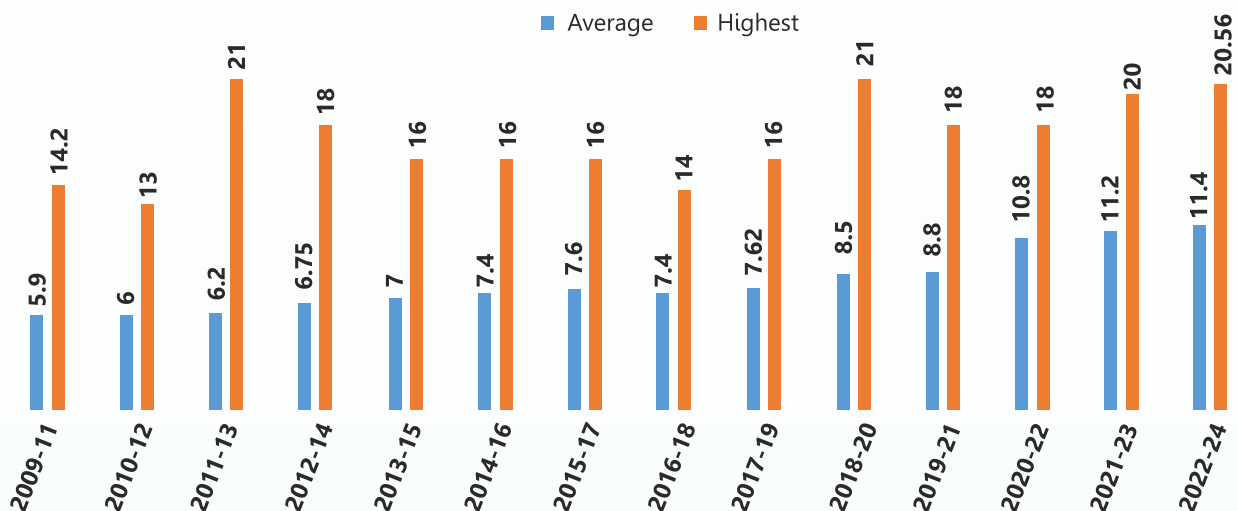
- Cope with pressure of placements.
- Prepare you for high profile companies
 - Workshops
 - Coaching & Counselling
 - Communication & body language



Compensation Growth on Campus

(Over 14 Years)

■ Average ■ Highest



Recruiters Highlights

Placement Highlights (Sector Wise) Batch : 2022-24

BFSI : 24%

Consulting : 23%

IT & ITES : 20%

E-Commerce & EdTech : 10%

FMCG & FMCD : 9%

Engg. & Project / Logistics : 7%

Media & Comm. : 4.8%

Others : 2.2%

Consulting

PeopleStrong
Deloitte
KPMG
ADP
ACG Worldwide
PwC
Ernst & Young
The Adecco Group
Korn Ferry
Avata
Global Data Plc
Acuite Ratings & Research
Coherent Market Insights
Markets & Markets
SG Analytics
Randstad
eClerx
Linedata
NielsenIQ
Entercomms
GEP Worldwide

BFSI & Fintech

TresVista
HDFC Bank
BNY Mellon
ICICI Bank
ICICI Home Finance
Company
Aditya Birla Sun Life
TATA AIG
Home First Finance
Company
Motilal Oswal Financial
Company
South Indian Bank
Anandrathi
Poonawalla Fincorp
Purnartha Investments Pvt
Ltd.
Darashaw
Bajaj Allianz Life Insurance
Co. Ltd.
Berkadia
Bajaj General Insurance
IDFC First Bank
Trust Group
ICICI Prudential
Bajaj Finserv
Bajaj Housing Finance
ZS Associates
CapitalVia Global Research
YES Securities
Shriram Life Insurance
PNB MetLife India Insurance
SBI Mutual Fund

E-Comm & Ed- Tech

CarDekho
Ergode
PhonePe
Meesho
MagicPin
BYJU's
Jaro Education
Toppr.com
PepperFry
Naukri.com
UpGrad
Urban Company
LIDO
InterviewBit

Real Estates & Logistics

CBRE
JLL India
Landmark Group
Homesfy
Royalti
Shoptery Consultants
Shapoorji Pallonji
Godrej Properties
DTDC
DHL Supply Chain
Mahindra Logistics
Kuehne+Nagel
Ecom Express Ltd.
Broekman Logistics India
AP Moller Maersk

IT/ITES

Hewlett Packard Enterprise
(HPE)
Sutherland Global
HCL
Dun & Bradstreet
Accenture
Wipro
TCS
Persistent Systems
Zycus
Infor
Capgemini
Assa Abloy
Hexaware Technologies
Newgen Software
Collabera Inc.
Hitachi Solutions
FIS
ASUS
KPIT
TATA Elxsi

Deepika Kumari
PGDM -HR
Batch 2024-26



IT/ITES

WNS
Wipro (Blackstone)
Bristlecone
Teltonika
Alten India
ITC Infotech

Engineering & Projects

The Timken Company
Thermax
Hindalco
Wavin
Imerys
Schlumberger
British Telecom Group
Greenply Industries Limited
Armstrong Automation
Grasim
MRF
Suzuki Motors
CEAT Ltd.
JK Tyres
Marvel Ceramics
Huhtamaki India
Cooper Corporation
Writers Corporation
Infuiloom
Micron Technologies
Praj Industries
Atlas Copco
Senvion Wind Technology
Tata Power
Eaton
GKN Fokker
HFCL
JSW Energy
Repos Energy

FMCG/FMCD/Retail

ITC Limited
Asian Paints
PPG Asian Paints
Hector Beverages
Jubilant Foodworks Ltd.
Britannia
RSPL
Lakme Lever
Usha International
MARS
Wrigley
Adani Wilmar
Berger Paints
Kansai Nerolac
Raymonds
Signify (Philips)
United Colors of Benetton
Duke's India

FMCG/FMCD/Retail

Hindustan Unilever
Colgate-Palmolive
L'Oréal
Fraazo
Waycool Foods
ConAgra
Kohler Hindware
Arvind Fashions Limited
Callaway Golf
AB InBev
Bira
Bluestar
Schneider Electric
LG Electronics
JSW Paints
Haier
Croma
Givaudan
AstraZeneca
Lupin Ltd.
Cipla
GSK
Mankind Pharma
Emcure Pharmaceuticals
Vodafone
Rosy Blue
Reliance Retail Ltd.
Land Mark
Godrej Agrovet
Bosch + Lomb

Media & Communication

Disney+ Hotstar
Times Internet
Times Music
Zee Entertainment
Radio Mirchi
Dainik Bhaskar
Mindscapes Enhance Comm.
Fork Media
Outlook Group
9X Media
Adfactors PR
Resonance Digital

Conglomerate & Others

The Trident Group
Indira IVF
Diversey India
Atul Ltd.
Dr. Lal PathLabs
Sudarshan Chemicals
UPL
Deepak Fertilizers
Aura Air and others ...

Global Alumni

"EDUCATION:

The Engine That Propels You to New Heights."



Rahoul Sawani
2000-01
**President Asia Pacific
Corteva Agriscience
Singapore**
Home Town :
Delhi



Raja Babber
2001-03
**Global Commercial
Strategy
S&P Global
New York**
Home Town :
Rampur, UP



Sourik Sinha
2001-03
**Head - Brand,
Sponsorships and
Social Media
HSBC
Singapore**
Home Town :
Kolkata



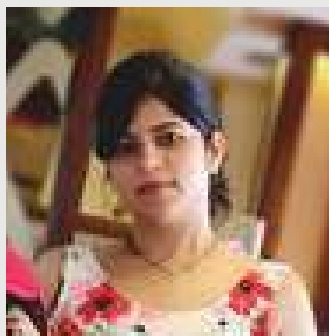
Vishal Srivastava
2003-05
**APAC Brand Head
Abbott
Singapore**
Home Town :
Patna



Zenobia Madon
2004-06
**Director HR-Global,
Strategy HR Projects
Beko Europe
Milan, Italy**
Home Town :
Jamshedpur



Sandeep Jain
2005-07
**Associate Director-
Markets Strategy &
Operations
EY
London**
Home Town :
Chapra, Bihar



Amisha Gupta
2006-08
**Business Architect
Discovery Limited
Johannesburg**
Home Town :
Kanpur



Rahul Chandra
2008-10
**Director | Consumer
Stanley Black and
Decker
Dubai**
Home Town :
Kolkata



42 Countries Alumni Working Overseas



Krishna Chaitanya G
2006-08
Sr. Director Solution Development
JLL
Singapore
Home Town : Chennai



Raunak Baid
2008-10
Associate VP
JP Morgan
Philippines
Home Town : Kolkata



Ram Dhawad
2008-10
Director, Business Development - Order Management Solutions
DHL Global Forwarding
Chicago
Home Town : Nagpur



Pratik Lohia
2012-14
Vice President - Product Owner
HSBC
London, UK
Home Town : Pune



Shyly Bhawe
2014-16
Assistant Vice President
State Street
England, UK
Home Town : Raipur



Namrata Mukherjee
2013-15
Sr. AVP - Internal Audit
Bank of New York
London, UK
Home Town : Kolkata



Sanghita Majumder
2006-08
Sr. Director Client Services
The Trade Desk
San Francisco
Home Town : Kolkata



Pallavi Deshmukh
2001-03
Chief Executing Officer
NetGaming
London, UK
Home Town : Pune

National Alumni

Diversity is our richness, **Alumni community is our strength.**



Richa Sharma
2001-03
Director - Brand Mktg.
PhonePe
Bangalore
Home Town :
Udaipur



Oindrila Chakraborty
2002-04
SVP Human Resources
Jio Studios
Mumbai
Home Town :
Kolkata



Rajesh Dash
2003-05
AVP - Product & Category Head
Duroflex
Bangalore
Home Town :
Rourkela



Rakeshh M Mummigatti
2004-06
Associate Director | Technology & Transformation
Deloitte
Pune
Home Town :
Bangalore



Sarit Padhi
2007-09
Director HR Business Partne
Third Wave Coffee,
Bangalore
Home Town :
Samblapur



Divyanshu Yadav
2007-09
Director
Flipkart
Bangalore
Home Town :
Bhopal



Ameya Pawar
2006-08
**VP - Transaction
Banking
YES Bank
Bengaluru**
Home Town :
Pune



Milind Wadhwa
2010-12
**Associate Director
(Financial Services -
Tax)
Grant Thornton
Gurgaram**
Home Town :
Agra



Indranil Pal
2006-08
**Director
Standard Chartered
Bank
Bengaluru**
Home Town :
Kolkata



Vikky Srivastava
Batch: 2011-13
**Assistant VP
Barclays
Delhi**
Home Town :
Jaipur



Shraddha Mehta
2009-11
**Director
Morgan Stanley
Mumbai**
Home Town :
Kolkata



Sachin Saurabh
2010-12
**Assistant VP
Genpact
Bengaluru**
Home Town :
Madhubani, Bihar



Sudipta Kanrar
2008-10
**Vice President
BNY Mellon
Pune**
Home Town :
Hyderabad



Tushar Bharech
2011-13
**Assistant VP
Barclays
Pune**
Home Town :
Kolkata



Pranjal Jha
2018-20
**Account Director -
Commercial Business
SAP
Bangalore**
Home Town :
Raipur



Akshay Jodha
2009-11
**Associate Vice
President
Citi Bank
Dubai**
Home Town :
Ajmer

Women Achievers

42 Countries **Alumni Working Overseas**



"OUR WOMEN ALUMNI:

Achieving, Leading, and Shaping the Global Corporate World."



Shubha Shridharan
2000-02
Senior VP - HR
The Adecco Group
Singapore
Home Town :
Pune



Nisha Agarwal
2001-03
HR Director
Edwards Lifesciences
Singapore
Home Town :
Patna



Chanda Singh
2001-03
CEO
XP&D
Mumbai
Home Town :
Delhi



Monmoon Verma
2001-03
Chief People Officer
Yum! Brands
Singapore
Home Town :
Assam



Aparna Jha
2003-05
HR Business Partner
ANZ Emerson
Australia
Home Town :
Delhi



Shashi Jha
2005-07
General Manager
Mercedes-Benz AG
Singapore
Home Town :
Raipur



Ritika Kar
2007-09
Sr. Account Director
Adfactor PR
Delhi
Home Town :
Kolkata



Amisha Gupta
2006-08
Business Architect
Discovery Limited
South Africa
Home Town :
Kanpur



Aparajitha Mahaswetha
2012-14
Associate Vice
President
Citi Bank
Hyderabad
Home Town :
Bhubaneswar



Nithyalaxmi
Padmanabhan
2007-09
Vice President -
Planning
82point5
Mumbai
Home Town :
Hyderabad



Devasmita Halder
2009-11
Manager
Siemens Global Brand
Comm
Germany
Home Town :
Kolkata



Priyadarshini Singh
2008-10
Publishing Specialist
Thomas Reuters
Australia
Home Town :
Pune



Medha Dutta
2013-15
Recruitment
Consultant
Torch Professional
Services
Sydney, Australia
Home Town :
Kolkata



Mili Nambiar
2014-16
Resource Delivery
Manager
INDEX Consultants
Victoria, Australia
Home Town :
Delhi



Pratistha Sharma
2017-19
Inclusive Design
Strategist &
Researcher
Lloyds Banking
Group
England, UK
Home Town :
Indore



Manpreet Kaur
2015-17
Marketing Program
Manager
Sandvine
Columbia
Home Town :
Lucknow

Success Story of Alumni

Batch : 2000-02

Nimish Varma
Managing Partner
Shoonya
Singapore

Arnab Paul
Vice President
Polycab India Ltd.
Kolkata

Batch : 2001-03

Akash Mohan
SVP-HROD
GIC
Singapore

Rojita Tiwari
Director
Drinks & Destination
Mumbai

Batch : 2002-04

Vikram Gahlot
Vice President
UTI International Singapore
Dubai

Saurabh Maindarkar
Associate Vice President
Accenture
Mumbai

Batch : 2003-05

Amit Tiwari
Country Head
SAP India
Melbourne

Abhilasha Bajpai
Associate Director
EY - GDS
Mumbai

Batch : 2004-06

Ashish Musaddi
Head People, Culture & Org Effectiveness
Cipla
Mumbai

Khusbu Tahilramani
Director
PwC Accountants LLP
Pune

Batch : 2005-07

Vivek Chandrasekaran
Associate Director - EA
KPMG Australia
Sydney

Tarun Kumar
Director
Standard Chartered Bank
Mumbai

Batch : 2006-08

Ipsita Mallick
Sr. Director
Group M Media
Mumbai

Shruti Verma
Associate Vice President
Barclays
Pune

Batch : 2007-09

Siddhant Sinha
Vice President
JP Morgan Chase & Co.
London

Ashish Sinha
Associate Director
ANZ
Bengaluru

Batch : 2008-10

Ila Mehra
Vice President
Morgan Stanley
Mumbai

Ram Dhawad
Director, BD, USA
DHL
Chicago

Batch : 2009-11

Deepak Borchate
AVP
Tech Mahindra
South Africa

Prachi Sharma
Associate Vice President
Axis Bank
Mumbai

Batch : 2010-12

Adil Lakhani
Director
Viacom 18 Media
Bengaluru

Ashesh Taparia
Director
Morgan Stanley
Mumbai

Batch : 2011-13

Sourav Kumar Singh
Vice President
Bank of New York Mellon
Pune

Tushar Bharech
Assistant Vice President
Barclays
Pune

Batch : 2012-14

Simantini Biswas
Assistant Vice President
Rubix Data Sciences
Mumbai

Malvika Singh
Assistant Vice President
HDFC Bank
Mumbai

Pratik Lohia
Vice President - Product Owner
HSBC
London

Batch : 2013-15

Aashit Prakhara
Category Head
Asian Paints
Mumbai

Namrata Mukherjee
Sr. AVP - Internal Audit
Bank of New York
London

Rishikesh Sinha
Global Partner
Amdocs
Delhi

Batch : 2014-16

Nishank Mishra
AVP
Yes Bank
Jodhpur

Ankur Sharma
Associate Director
Union Bank of Switzerland
Pune

Chinmayee Das
HR Specialist 2
Amazon
Mumbai

Batch : 2015-17

Parijat Chakraborty
HR Analyst
Credit Suisse
Pune

Akansha Chaturvedi
Senior HR Specialist
JP Morgan Chase & Co.
Bengaluru

Devesh Namdeo
Team Lead - Supply Planning
Capgemini
Mumbai

Batch : 2016-18

Richu Jose
Demand Planner Direct-to-Consumer
Signify
Netherland

Khubee Sancheti
Sr. Financial Analyst
Honeywell
Pune

Chirashree Satarupa
Supply Chain Consultant
Trinamix Inc.
Pune

Jyotirmayee Swaro
Sap Materials Management Cons.
IBM
Bangalore

Simranjeet Kaur
Associate
JP Morgan
Bangalore

Batch : 2017-19

Sahil Deorukhakar
Global Business Development
Nitor Infotech
New Jersey

Mohammad Anas
Sr. Analyst
EY - Parthenon
Mumbai

Priyanka Maini
Financial Analyst
American Express
Gurugram

Sagarika Mukherjee
Senior Analyst
Crisil Limited
Mumbai

Batch : 2018-20

Bhavani Katravath
Lead-Hub Operations
Flipkart
Hyderabad

Shahbaz Sardar
Business Analyst
ITC Infotech
Bangalore

Deep Saha
Senior Consultant
Genpact
Hyderabad

Batch : 2019-21

Ambika Arora
Recurring Revenue Operations Analyst
Adobe
Noida

Shubham Agarwal
Senior Business Analyst
Schneider Electric
Bangalore

Tanya Das
Senior Business Analyst
GEP Worldwide
Pune

Batch : 2020-22

Jagruti Patil
MDG Senior Analyst
Accenture
Pune

Sushil Patel
Business System Analyst
FIS
Mumbai

Aditi Prakash
HR Specialist
Berkadia Services
Hyderabad

Batch : 2021-23

Atharva Chaudhari
Analyst - Talent Acquisition
Dun & Bradstreet
Mumbai

Angel Mary
Lead Associate - Cadre Management
TATA Power
Mumbai

Aayushi Raj
Associate Manager- Geo HR
Sutherland
Mumbai

Batch : 2022-24

Vidit Mehta
Key Account Manager
Trident Group
Ludhiana

Priyanka Varma
Analyst People Services
Walmart
Mumbai

Palak Sharma
Executive HR
TCS
Hyderabad

Batch : 2023-25

Aditya Prakash
Management Trainee
Kansai Nerolac Paints Ltd (PPO)
Pune

Shweta Maurya
Management Trainee
Bajaj Allianz General Ins. (PPO)
Pune

Argha Kundu
Management Trainee
L'Oréal
Pune

Sneha Marbal
Management Trainee
Hexaware Technologies
Chennai

Barkha Pandey
Management Trainee
Bajaj Finserv
Pune

Anirudh Yadav
Management Trainee
HUL
Haryana

Anupama Bose Chaudhury

 Batch 2001-03

Senior Director - Global

 **Talent Acquisition**

 **Sutherland**, Delhi

**Alumni Speak**

“

Don't wait for your ship to come in... swim out to it... This philosophy pretty much sums up the culture at ISB&M. Lucky to be and alumnus of this institution that prepares its students for the world outside. Inspiring leadership along with excellent curriculum backed by ingenious and committed faculty. Wishing everyone at ISB&M more success and greater heights.

Pune - Nande

Campus



Founded in 2000, ISB&M (International School of Business & Media) has grown rapidly, expanding to multiple campuses across three cities: Pune (Nande & Mulshi), Kolkata, and Bangalore. With over 10,000 alumni excelling in various industries across India and abroad, ISB&M is recognized for maintaining high standards in education and training, creating an environment that promotes meaningful careers.



www.isbm.ac.in/nande



Our programs are AICTE-approved, emphasizing employability and career readiness rather than just academic credentials. The ISB&M Placement Cell plays a pivotal role in securing job opportunities for students, ensuring they graduate with competitive offers. Our management training is widely accepted by industries for executive and managerial-level roles, making our graduates highly sought after in the job market.

ISB&M's campuses in Pune, Kolkata, and Bangalore, part of the People's Empowerment Group, offer Post Graduate Diploma in Management (PGDM) programs, approved by the All India Council for Technical Education (AICTE). These programs are designed to be contemporary and forward-looking, supported by a highly qualified faculty and robust infrastructure.

We continuously strive for excellence, creating an ecosystem that fosters both knowledge and career growth. ISB&M takes pride in its strong alumni network, with graduates making their mark across the globe. Our institution upholds the highest standards across all domains—whether in faculty, infrastructure, or student development—establishing itself as a top-ranking institution in management education.

ISB&M Pune Nande Campus

“ The ISB&M Pune, Nande campus is nestled amidst a serene and picturesque landscape, surrounded by lush greenery and rolling hills. Designed to harmonize with its natural surroundings, the campus offers an eco-friendly and tranquil environment that fosters creativity, focus, and well-being. The abundant foliage and open spaces create a refreshing ambience, making it an ideal setting for learning and personal growth and good life. ”

ISB&M Pune Nande Campus host following institutions in the campus

1. International School of Business & Media
2. ISB&M School of Communication & Media
3. ISB&M College of Commerce
4. ISB&M College of Engineering



The campus also has several facilities for a students that promotes friendship, modern attitude & lifestyle, and an active approach to life.

Hostel for Boys and Girls, **Amphitheatre with Basketball and Multi Purposes Sports**, Indoor and Outdoor Badminton court, **Swimming Pool**, Large Mess Facility for Lunch and Dinning in addition, **Three Cafes with Specialty Food**, GYM and Marshal Art Training, **Health Care Facility with Doctor in Campus**, Supported by Solar Power, **Library 24/7**



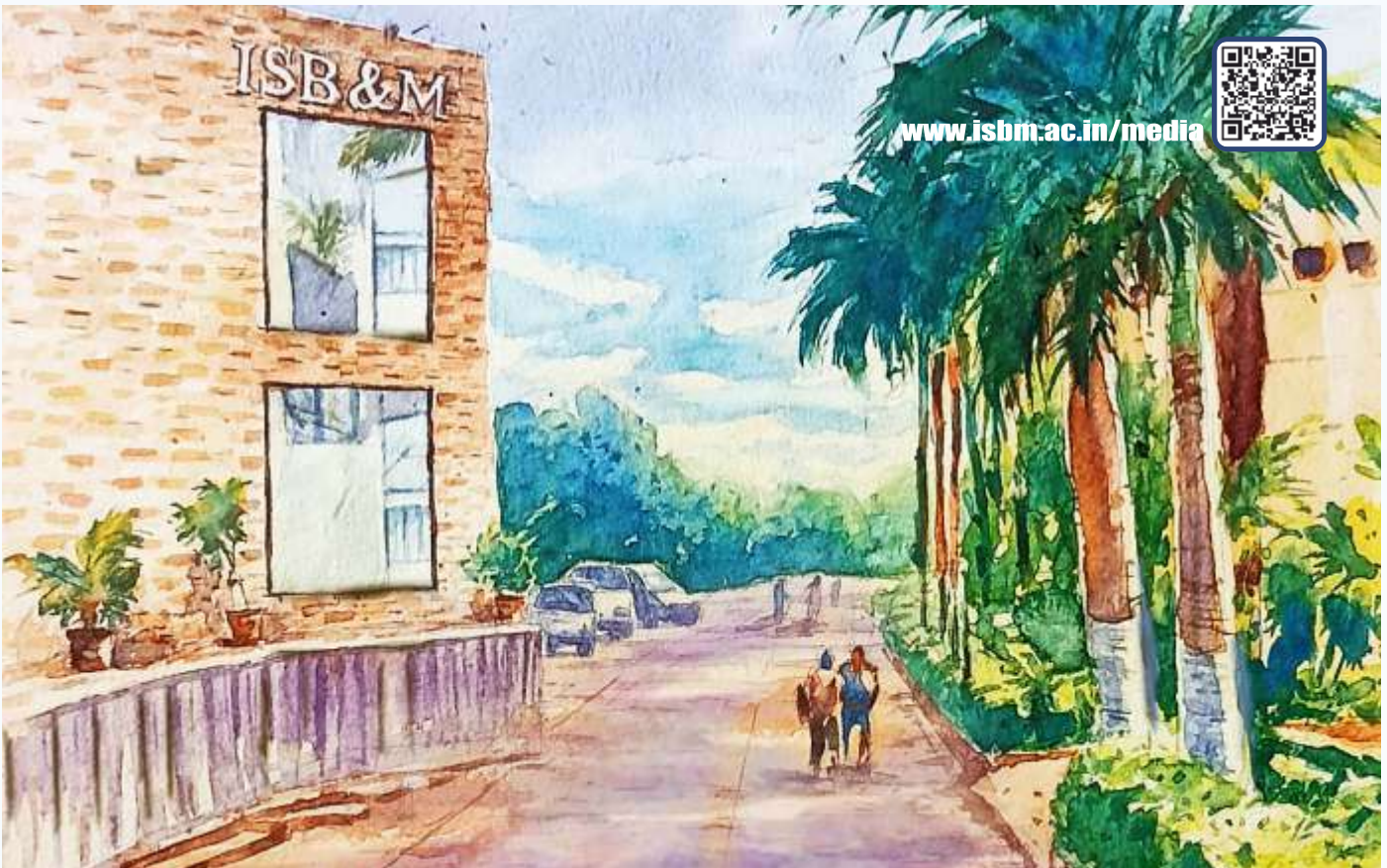
School of Communication & Media Management

Pune - Nande

Campus

We welcome you to the exciting world of Media Management.

A world that is full of opportunities, growth, challenges and rewards as well. One that develops and trains you to influence billions of minds using your media & management skills with creative story telling both visual films and social media content.



In today's rapidly changing world of Dynamic Media Industry, every day, new tools, new technologies, and new trends are being discovered. In these competitive times if one has to excel, one has to acquire expertise, hone skills and expand knowledge.

At ISB&M School of Communication and Media Management, in addition to Classroom Sessions with theoretical knowledge, students will have hands on live project work experience with Photography, Videography, Production, Digital Marketing & Branding, and case studies, 2 internships (Winter & Summer) and huge bunch of Media Experts, Stalwarts and Alumni to guide who have grown in Industry of Media Management & Communication.

We will train you to successfully compete in the volatile, uncertain, complex and ambiguous media world with the help of theoretical & Project base learning and technological, societal and economic transformations.

The emphasis will be on familiarizing you with the latest tools of communication to help them build synergy between technology and creativity.

And that is why ISB&M School of Communication and Media Management is considered as one of the top ranking Media Management & Communication Institutions in INDIA.

(A Contemporary Programme for Careers in the Commercial Media Industry)

Kolkata

Campus



ISB&M Kolkata

ISB&M PROSPECTUS 2025

International School of Business & Media has taken another step towards stride in its continuing endeavour to provide the best of education to students and to build solid careers. The new campus on the banks of the river Hooghly, in Historic Budge Budge, is pristine, unpolluted, peaceful, quiet and provides the perfect waterfront ambience for learning and personal growth. It is within easy distance from the city center and well connected by road and rail.



Education with Value Growth Wealth Creation & Lifestyle

This part of the city is already a destination of choice for other important institutions and organisations. Apollo Institute of Medical Science Research., Sourav Ganguly's Sports Academy, high tech film institute, a luxurious residential township, to name a few, will soon be seen in this area.

ISB&M started its campus in Kolkata in 2004 and the Kolkata campus has nurtured over 3500 alumni who can be found in senior positions, today in top ranking business organizations both in different parts of the country and abroad.

The high standard infrastructure of the new campus caters to the learning needs of students of today and leaders of tomorrow. It combines state of the art technology coupled with well-equipped hostel facilities (both men and women) with the ISB&M culture which has always created leadership talent.

Here due emphasis is given not only to both core and specialization subjects, but also a lot of effort goes into skill enhancement in the area of business communication , creative thinking and soft skills. In the process students come out industry ready from day one.

ISB&M Kolkata is a big brand in the city. Few are able to compare in terms of learning and career building. Welcome to the new International School of Business & Media, Kolkata campus !

Bangalore

Campus

A Beacon of Excellence in Professional Education



ISB&M Bangalore

The International School of Business & Media (ISB&M), Bangalore campus, stands as a symbol of excellence in management education, fostering an environment conducive to learning, innovation, and professional growth. With a track record of impressive performance across all key parameters, the campus is committed to creating a dynamic and enriching academic experience that reshapes student attitudes and empowers them to explore and achieve their dreams.



A Vibrant Culture and Learning Environment

ISB&M fosters a culture of liberty, openness, and creativity, inspiring students to pursue professional excellence in a serene campus surrounded by lush greenery and hills. With state-of-the-art infrastructure, including modern classrooms, computer labs, an e-library, and an amphitheater, along with comfortable residential hostels, the campus provides an ideal setting for focused learning and vibrant student life.

A Diverse and Enriching Community

ISB&M Bangalore offers a dynamic learning environment with a diverse student group from over 80 cities, fostering intellectual growth and global business understanding. Its rigorous curriculum emphasizes dual specializations in areas like Marketing, Finance, HR, Supply Chain, Operations Management, and Business Analytics, equipping students with versatile skills to confidently excel in real-world challenges.

Proximity to Industry and Career Opportunities

Located on a five-acre campus in Sompura, Dabaspet, ISB&M Bangalore benefits from its proximity to over 300 leading companies like Minda Group, Triveni Engineering, and Jindal Group, fostering strong industry interaction and practical exposure. The campus is well-connected to the city via buses and trains, ensuring easy accessibility for students.

A Legacy of Excellence

With a legacy spanning 19 years, ISB&M Bangalore has set benchmarks in management education under the visionary leadership of its founder, Dr. Pramod Kumar. The AICTE-approved PGDM program, delivered by distinguished faculty with academic and industry expertise, ensures students are well-prepared for successful careers. ISB&M Bangalore offers a transformative journey, shaping futures, fueling ambitions, and paving the way for thriving professional lives.

MIBM Pune

Campus

Mulshi Institute of Business Management (MIBM) is part of Ignited Minds Society, Promoted & Managed by ISB&M Nande, Pune. Mulshi is a 30 minutes' drive from Nande. The Institute is spread over a vast campus. The serene ambience of Mulshi provides inspiration to students to achieve excellence both in academics and in overall personality development. MGI was founded in the year 2009 with MIBM & MIRM



The institute encompasses a wide span of specialist areas, including Marketing, Finance, Media Communication, Supply Chain & Operations, Human Resource, Industrial Relations and Business Analytics. Highly accomplished professors & corporate professionals support each of these specialist areas.

Research expertise forms the foundation for teaching in the institute and is a source of innovation & dynamism that informs the teaching process. Faculty who are hard core professionals draw upon relevant well researched business examples & cases. Distinguished visiting professors & corporate professional leaders enrich the teaching learning process. The post graduate programmes are highly vocationally relevant & based on rigorous analytical approach. Student learning driven methodologies provide a sound basis & career development in business & various professions.

We are a dynamic and diverse institution. With an impressive infrastructure, a library with almost 10,000 e-journals and hard copies, optional residential hostels for men and women, the institute provides quality education and a degree that will find recognition even at the international level.

Ranking & Awards



Consistently ranked among the top business schools, ISB&M has grown from strength to strength



06th Position in Top 50 Private Institutes

Source: Times B-School Survey
27th Feb-2024



Awarded with leading B school in Learning & Placement Times Education Icons Award 2024



04th Position in Top West Zone B Schools

Source: Times B-School Survey
27th Feb-2024



Femina Maharashtra Achievers Award 2024

exceptional contribution to excellence and innovation in education!



25th position in Top 100 Business Schools In India Beyond IIMs.

Source: B School Survey 2024 – Beyond IIMs - Top 100 Business Schools in India



Most Influential Leaders by

Economic Times th 30 July, 2023



Top 10th Promising Logistics & Supply Chain Management College in India, 2024

Source: Higher Education Review



VISIONARY LEADERS by

TIMES OF INDIA GROUP 2022



A2 category among Top Private B School in India

Source: Business-Standard B School Survey, 2024



Outstanding Performance in The Education by

Economics Times 2022



Awardes with Leading B School in Learning & Placement
TIMES EDUCATION ICONS 2024



Femina Maharashtra Achievers Award 2024

LEARNING

Add ISB&M to your resume!!





Core Programme PGDM

PGDM (AICTE Approved) is a flagship programme of ISB&M, high in demand by top recruiters. The programme is designed to meet expectations of top recruiting companies and is benchmarked with other top institutions. Our PGDM programme is 6 trimester programme like that of top IIMs & XLRI, with 8 weeks summer internship.

Our programme is driven by following objectives :

- Develop Knowledge, learn business analysis Skill & Tools.
- Intellectual Development aimed at thinking, Problem solving & decision making skill Learning.
- Develop leadership talent and seek complete value system & attitude transformation.
- Be able to succeed in Campus Placement, Professional Life & Career in India and Worldwide.

Our PGDM is a dual specialization programme

The program is designed to maximize students learning. Program includes :

A. Core Courses (20 courses)

- ➔ Core courses are mandatory for all students, designed to learn the complete business process and develop business orientation.
- ➔ Business thinking, decision making, planning & execution skills.
- ➔ Most core courses are scheduled in 1st year (1st to 3rd trimester) of the programme. Some are scheduled in 2nd year (4th - 6th trimester) These include fundamentals of marketing, finance, operations, data analytics, supply chain, economics, HR and business research



B. Elective Courses (Required 22)

Elective courses are related to specializations chosen by students. Students are required to complete 16 courses in respective dual specialization (8 each).

Students can select 6 elective courses of their interest from any other specializations of their choice.

In all a student is required to complete a minimum of 22 elective courses to complete the **PGDM** programme.

C. Summer Internship

Students are required to complete 8 weeks of summer internship at the end of 1st year.

Summer internship placement is done by ISB&M placement cell. Internship duration varies across campuses Pune Nande & MIBM - 2 Months, Kolkata & Bangalore - 4 Months.

D. Dissertation

Dissertation is an in - depth research in any theme of business interest by a student under guidance of an assigned faculty.

E. Foundation Courses

Since students come from diverse background in graduation, a basic level of learning/proficiency in following is developed in the beginning of **PGDM** Programme.

- Accounting for Managers
- Basics of Data and Analytics
- Excel sheet and IT for Managers

A course is 20 hours subjects content & 10 hours of tutorials (in small group)

F. Professional leadership Development

Teaching Methodology

- Case Study
- Experimental learning
- Business Simulation
- Assignments & Group Projects

Evaluation System

ISB&M follows continuous evaluations and feedback process. There are multiple evaluations.

- Quizzes, Assignments
- Comprehensive Viva
- Live Projects
- Mid Term Exam
- Case Analysis

Workshops

Students complete 60-90 hours' workshops designed to develop basic Business Skills, Personal Development and company industry specific to help students perform better in campus recruitment programme. Student with Special needs also go through counselling session.



<https://isbm.ac.in/nande/core-programme-pgdm-pune>

ISB&M Offers

Post Graduate Diploma in Management (PGDM) Programme

2 Year Dual Specialization Programme is approved by All India Council for Technical Education (AICTE), New Delhi

The programme is designed to maximize a student's learning by dividing the course into two categories :

1. Core Courses 2. Elective Courses

Marketing

Finance

Human Resource Management

Logistic & Supply Chain Management

Media & Communication

Business Analytics

Credits

A student is required to complete 135 credit courses to complete PGDM programme.

The programme comprises of core courses and elective courses with following credit point details:

Courses	Credit
Core Courses	60
Elective Courses	66
Summer Internship	06
Dissertation	06
Total number of Credits	138

I. Core Courses

- Quantitative Techniques - I
- Managerial Economics
- Business Finance
- Human Resource Management
- Organizational Behaviour
- Operations Management
- Marketing Management I
- Introduction to Data Sciences & Business Analytics
- Macroeconomic Theory & Policy Analysis
- FinFluence: Your Guide to Banking, Finance & Insurance
- Organizational Structure & Design
- Supply chain Management
- Marketing Management II
- Business Research Methodology
- Tools for Problem Solving
- Management Information System
- Managerial Competency, Compensation and Rewards
- Business Environment
- Business Law
- International Business

II. Foundation Course

- Accountancy for Managers
- Basics of Data & Analytics
- Technical Orientation & IT for Manager

III. Elective Course

For each of the PGDM Programme, a student has to select courses equivalent to 60 credit points in any of the following combination:

- Marketing with Finance / HR / Media / SCOM / Business Analytics
- Finance with Marketing / HR / Media / SCOM / Business Analytics
- HR Management with Marketing / Finance / Media / SCOM / Business Analytics
- Logistic & Supply Chain Management with Marketing/Finance/HR/Business Analytics

The Evaluation of a student depends upon these parameters

1. Continuous Evaluation

2. End term Exam

- Quizzes, Assignments
- Live Projects
- Case Analysis
- Comprehensive Viva
- Mid Term Exam

70%

30%

ISB&M students need to create the right blend of the core course and elective courses.

Business Analytics

- Advance Statistical Analysis with R
- Advanced Supply Chain Analytics
- Business Intelligence
- Machine Learning for Predictive Analysis
- Econometrics for Managers
- Financial Risk Analytics
- HR Analytics
- Introduction to Big Data analytics
- Marketing and Retail analytics
- Web and Social media analytics
- Business analytics technologies
- Enterprise Resource Planning
- Managing Data Structures
- Marketing Analytics
- Public Policy Analytics

Human Resource and Industrial Relations

- Employee Relations
- Learning & Development
- Performance Management System
- Recruitment & selection
- Career Management
- Competency based HRM
- HR Analytics
- Labour Laws
- OB theories & models
- Organizational Change & development
- Talent & Career Management
- Compensation & Benefits
- Global Human Resource & Diversity Management
- Grievance Management
- Strategic Compensation Management
- Strategic Human Resource Management
- Executive search and consultancy
- HR Issues in Mergers and Acquisition

Finance Management

- Corporate Finance
- Financial Market & Services
- Financial Statement Analysis
- Strategic Perspectives in Banking
- Advance Accounting for Managers
- Emerging Risks & Modern Insurance Practices
- Financial Modelling
- Financial Risk Analytics
- Modern Investment & Portfolio Management
- Wealth Advisory Services
- Wealth Management
- Derivatives, Options, and futures
- Forex Risk Management
- International Finance
- Investment Banking
- Investment Management & Accounting
- Security Operations & Risk Management
- Contemporary Trends in Finance & Risk Management
- Corporate Taxation
- Fixed Income Securities
- Mastering Financial Data with Python and SQL
- Data Visualization and Business Intelligence for Finance

Marketing Management

- Sales, Distribution & Channel Management
- Consumer Behaviour
- Digital Marketing
- Marketing of Financial Services
- Product & Brand Management
- Integrated Marketing Communication
- Marketing Decision Models
- Customer Relationship Management
- B to B Marketing
- Market Research
- Retail Management
- Services Marketing



<https://isbm.ac.in/nande/core-programme-pgdm-pune>

Logistic and Supply Chain Management

- Quality Management
- Advanced Supply Chain Analytics
- Logistic & Distribution Management
- Procurement & Inventory Management
- Procurement Management
- Technology in SCM
- Warehousing & Logistics Management
- Enterprise Resource Planning
- Managing Operational Improvement (Digital & other approaches)
- Enterprise Risk Management
- Global Supply Chain Management
- Improving performance through Industry 4.0
- SCM: Global Issues & Challenges
- Supply Chain Finance

General Electives

- Behavioural Economics
- Econometrics for Managers
- Development Economics

Media Management
























- Fundamentals of Image-Making in Film, TV and Web
- Media planning & Sales
- Social Media Research and Content Analysis
- Branding for web and TV
- Corporate Communications and CSR
- Digital media Campaign strategies
- Film production and editing
- Media and Consumer Culture
- Media and Interaction Design
- Motion graphics
- Advertising and Consumer Culture
- Client Servicing & Media Management
- Digital Media Planning and Sales
- Film-Making and Distribution
- Media Research & Analysis
- Public relations & Media ethics
- Branding for OTT & TV
- Campaign Planning and Inbound Marketing
- Film Sales & Distribution
- Media Law & Ethics
- Media law and intellectual property



Core Programme Portfolio

Post Graduate Programme portfolio at ISB&M campuses

Every student at ISB&M has different needs, different learning styles and different career plans. Programme portfolio offers you an opportunity to structure your career by mixing to create a portfolio for your career needs. We choose to blend out of available specialization to create your own unique career.

Campus 		Pune-Nande Business Mgmt.	PUNE-Nande Media Mgmt.	Mulshi	Kolkata	Bangalore
Specialization	Marketing					
	Finance					
	Human Resource					
	Logistic & Supply Chain Management					
	Media Management					
	Business Analytics					



Core Faculty



Learning programme at ISB&M is supported by highly qualified and accomplished professionals from leading institutions, universities and corporate world.

Marketing & Strategy

Prof. Ajay Ramdasi

Ph.D. (Pursuing Symbiosis, Pune), MBA, SIBM, Pune

Former Director, BITM (Formerly ICTM), Pune, Corporate Training (Clients: Messer Cutting, Vantage Financial services, Knowledge Labs, etc.) Industry experience in Consumer Products, IT, Engineering (Setting a Start-up) & Advertising.

Dr. Prithvish Bose

Ph. D., XLRI, Jamshedpur, P.G. Diploma in Business Management, XLRI B. Tech, IIT(ISM), Dhanbad

Over 30 years several multinational organizations strategic and operational roles including Fortune 500 companies, as well as top Indian business houses in the IT, Paints, FMCD, and Telecom sector with responsibilities for India and the Asia- Oceania region. Dr. Bose has participated in lead roles in Malcolm Baldrige National Quality Award and TQM activities.

Dr. Shubham Saxena

Ph.D, NET, MMS
Area Chairperson-Marketing

over 15 years of academic and research experience. His research, published in leading journals like Management Review Quarterly and Competitiveness Review, focuses on applying Generative AI in Digital Marketing and Analytics.

Dr. Raghunandan N K

Ph.D, MBA (Singapore Management University)

Over 27 yrs of experience spanning across Industry and Academia. He has role of head of Sales/ Director for a European Multinational in India. He is also an Entrepreneur with initiatives across Education, Healthcare and Human Resource Management. He was with NEN, and he works closely with leading Government Institutions like MSME and EDII as Trainer, Mentor and Consultant with focus on encouraging and enabling start-ups. He is a member of the Advisory Board and works as Strategy and Marketing consultant for few niche businesses and he is also associated with Karnataka State Start-up Cell.

Dr. Kanchan Pantvaidya

Ph.D. (SP Pune University) MBA (Marketing-HNIMR, Cummins college campus, Pune, B. Pharmacy

Over 16 years of work experience in Corporate, academics and consulting. Presented and published papers in national as well as international conferences/Journals/Presented a paper in an International conference and was nominated for the first prize.

Prof. Shomnath Dutta

Ph.D (Pursuing) in Economics from West Bengal State University.
MBA, B.E in Mining Engineering.

With 19.5+ years of experience in teaching Management and Allied Subjects, I have published 20+ journal articles, authored a textbook, and served as a MAKAUT-appointed Center Supervisor. Recognized with the Best Paper Award at MDI Murshidabad (2024) and the Silver Elite Award in IIT Madras' NPTEL FDP, I am also SET-qualified in Economics (2020).

Prof. B. R. Vittal

PGDM (Mysore University),
MBA,(Pondicherry University

Experience in marketing with pharmaceuticals, insurance, financial market, consumer goods and service sectors. Also experience in the quality assurance department and risk management.

Prof. Sunetra Maitra Paul

Ph.D.(Pursuing) Consumer Behaviour, NET

Sunetra is an accomplished academic and researcher with expertise in marketing and consumer behavior. Currently pursuing a PhD at MAKAUT, her work focuses on areas such as consumer decision-making, green marketing, and customer relationship management, aiming to deliver impactful insights in these fields.

Prof. Sunetra Maitra Paul

Ph.D Scholar - Maulana Abul Kalam Azad University of Technology
MBA (Marketing)

Sunetra is an experienced academic and researcher with an MBA in Marketing, NET Lectureship qualification, and a PhD in progress at MAKAUT, focusing on consumer behavior. Her research interests include consumer decision-making, green marketing, and customer relationship management.

Prof. Apurva Singhai

Ph.D (Pursuing), MBA, B.E.(ECE), UGC NET Qualified

A seasoned professional with 13 years of corporate experience in advertising strategy and consumer research. He had the privilege of working with renowned advertising agencies including Law and Kenneth, Leo Burnett, and Famous Innovation, as well as leading market research agencies such as HTP Concept and Quantum Market Research. His passion lies in the domains of Branding, Consumer Behavior, and Advertising.

Dr. Asrar Teeli

Ph.D NIT Jalandhar MBA Kashmir University

His research primarily focuses on consumer behavior, social marketing, and addictive behavior change, particularly in the context of smoking. He has a strong academic background, having completed his MBA in Marketing from Kashmir University, and has held faculty positions at Chandigarh University and MIT World Peace University.

Prof. Anuja Kolhatkar

MBA- Marketing

With over 25 years of experience in the market research industry, she has successfully built and led diverse teams, driving transformation and continuous improvement as an Operations leader. Skilled in managing P&L, talent, and client relationships, her mission is to enhance businesses through consumer insights and thought leadership. She is also passionate about mentoring young professionals.

Prof. Megha

PhD (Pursuing), IRMA

Has industry experience by working for 1 year and 7 months at National Collateral Management Services Ltd. Additionally, she has published a paper in a Scopus-indexed journal. Her research interests focus on green consumption, sustainable consumption, and understanding consumer behavior related to purchasing organic food products.

Prof. Smita Poi

Research Scholar in Marketing (IIT Kharagpur), MPSM IISWBM-Calcutta University, NET-JRF in Management, University Topper (Gold) BHM (WBUT)

My domain of research is Transformative Service Research, and my the greatest wish is to make this world a better place. Qualified NET-JRF in Management (2019) Strong education professional with a Master's in Public Systems Management from IISWBM, Calcutta University and Public Policy Analysis from London School of Economics.

OB, Human Resource & General Management**Dr. Pramod Kumar**

Ph.D.(Organizational Behavior), IIT Bombay

Worked with IIM Ahmedabad, Former Professor & Chairperson Placement, XLRI, Jamshedpur; Ex-Director, Symbiosis Institute of Business Management, Pune; Consultant to over 80 companies worldwide. Author of over 100 research papers, cases and management games. Research quoted internationally in textbooks and journals. Served on Government of India Committees on Management Education.

Dr. S. Jayaraman

Ph.D.-AMU, PGDBM, IIM - Calcutta
Former Director - ISB&M Bangalore

Has over 25 years of work experience in diverse industries ranging from automobiles, construction, Iron & Steel and IT services. He has held senior level positions in Tata Metaliks, IRIS Business Services etc. Has been associated with ISB&M Group for the past 21 years and has conducted executive training programmes and MDP's for leading organizations and consults with various organizations. Specialized in teaching HRM, OB and well versed in psychometric testing and mentoring students

Dr. Manoj Ghadge

Ph.D (HRM), TISS - Mumbai
Area Chairperson- Human Resource Management

With over two decades of experience in HR across industry, academia, and consulting, Has worked for leading pharma and life-sciences companies like Reliance, Wockhardt, and Merck. A certified psychological assessor and DiSC trainer, He specialize in designing and delivering behavioral training programs and consulting on talent strategies, leadership development, and organizational transformation.

Prof. Elizabeth P Mathew

FPM (Human Resource Management)-
ISBR, M.Phil-Bharathiar University

With over 23 years in academia and 18+ years in leadership roles, The Placement Chairperson and Professor of HRM at ISB&M. He bring expertise in Placement Administration, HRM, Performance Management, and Corporate Training, with international experience from Dubai, driving academic excellence and organizational success.

Dr. Raju Dhar

Ph.D Research Scholar (SBUP), MBA
(PM&HRD), PGDM (IT), M.A in Psychology,
MLL&LW, Bachelor Of Pharmacy

He has around 20 years of experience in the industry with companies of Repute. 7 Years in Pharmaceutical Marketing and 13 years in Generalist Human Resources profiles with companies like Zydus Cadila, Ranbaxy Labs Ltd, IndSwift Pharmaceuticals and Schneider Luminous Electricals Limited.

Dr. Amit Kumar

PhD, IIT Kharagpur, MBA, IIT (ISM)
Dhanbad, B.Tech, Ranchi University

His current research interests involve High-Performance Work System, job satisfaction and employee engagement. He has presented his work at several national and international conferences.

Prof. Himanshu Gupta

Ph.D. Pursuing, IIT Roorkee
M.Com: Delhi School of Economics,
University of Delhi

UGC-NET qualified with a Junior Research Fellowship in Commerce and Management and has received the Academic Excellence Award from SSC, University of Delhi. Publications in leading international journals and presentations at global conferences, his research focuses on generational differences at work and contemporary challenges in employment and labor markets.

Prof. Pavithra Ganesh

M.A., Ph.D. (ongoing)
Human Resources

over 5 years of teaching experience. She has conducted CBSE Board exam evaluations and was the Head of the Department, Psychology at Venkat International Public School, Bangalore. She has also had corporate experience as an HR executive at Vivanta by Taj, Cuffe parade, Mumbai.

Prof. Samrat Dasgupta

PGPM-HRM Management and IR
(M.Sc.) University of Calcutta

With 14 years of HR experience across manufacturing, supply chain, conglomerates, and financial services, Worked with Kohler (2.5 years), Amazon (10.5 years), and CRISIL (1 year). Expertise spans Talent Acquisition, HR Business Partnering, HR Programs, and HR Technology, including expanding HR services across 56 countries and driving efficiencies through standardization, automation, and technology.

Prof. Diptendu Halder

B.Sc. (Physics/Maths/Statistics), PGDM
(Marketing/International Business) LBSIM
Delhi

With over 20 years of experience in consumer durables and BFSI, including leadership roles at Whirlpool, LG, Samsung, and Bajaj, he is now an entrepreneur at Aspire Learning Solutions. He focuses on learning and development for organizations like RBI, Indian Oil, and HPCL, and is also a faculty member at ISB&M.

Finance & Economics**Prof. S. B. Subramaniam**

B.Com (Finance & Advance Accounting),
& Chartered Accountant (Fellow Member
Of the Institute of Chartered Accountants
Of India)

Over 3 decades of working experience in several large Global Corporates as part of the senior leadership team in the capacity as CFO. Areas of expertise include Financial restructuring & turnaround, Large scale funding tie ups with banks & institutions, Tech. integration, Business performance reporting and monitoring, Shared services, MDP. The vast industry work experience and 14 years of teaching experience.

Prof. Arpita Roy

M.Sc., M. Phill.
(Eco, Jadavpur University)

Over 18 years of teaching experience in the area of Economics, Quantitative Techniques, Econometrics and Environmental Economics. Worked as Corporate Trainer for organizations like TIL, LIC. etc.

Dr. Manoj Sharma

Ph.D., PGDBM, M. Com
Area Chairperson - Finance

With 22 years of diverse experience, including 19 in teaching and 3 in industry, he has authored two textbooks and holds 4 Indian patents and 1 UK copyright. He has 15 national and international research publications and participated in the ERASMUS+ Project at Northwest Regional College in Northern Ireland. He has also completed numerous faculty development programs and corporate trainings.

Finance & Economics

Dr. Madan B. Survase

Ph.D. (Symbiosis International University, Pune) & M. Phil & M.A in Economics (University of Pune)

Over 17 years of experience in Teaching & Research. He published several research papers in prestigious journals & presented his work at numerous national and international conferences. His areas of research interest are Financial Inclusion & SDGs, Economic Growth & Development focusing on Socio-Economic Studies.

Prof. Ashish Mitra

B.COM (HONS.), ACA

Over 36 years of experience in corporate like PwC, Andrew Yule and BOC India (now Linde). Retired from BOC as CE-Corporate Services. More than 13 years of experience in teaching.

Dr. Subhasis Bera

Ph.D. (JNU), MPhil (JNU)

Over 14 years of experience in research and teaching. Worked as a Fellow at ICRIER, New Delhi and has worked at World Bank as a consultant, Associate Professor at FORE-Delhi. His areas of expertise are Economics of Tech., Econometrics, Development Economics and International Trade.

Dr. Srikanth Parthasarathy

Ph. D. Madras University,
MBA- BIM, Trichy

Over 26 years of experience in Industry, Finance, Academics and Research. His research interests include market efficiency, financial markets, behavioral finance and corporate finance. Associate member of Institution of Engineers (India) and an alumnus of Loyola College, Chennai.

Dr. Pranjali Unkule

Ph.D. (Economics) MA (Economics)

Over 13 years of experience in corporate & academics in various premier B Schools, Conduct workshops and corporate training on Leadership and Goal Setting, Diploma in Learning & Management, Project Management, Cert IV in Training & Education (Australian Vocational Learning Institute).

Prof. Suyog Prakash Chachad

MBA - Finance, B.E. (EXTC), CAIIB,
CFP, CMT (L1)

Over 13 years along with 8 years+ of experience as Faculty in Management Institutions. Over 5 years industry experience. He provides Financial Consultation to Individuals and training on Stock Trading using Technical Analysis & Derivatives. He also conducts training programs on Aptitude & Reasoning for placement, Banking Exams and Govt. exams.

Dr. Udayan Das

Ph.D. (Business Administration), Utkal University, MBA, IISWBM M. Com, University of Calcutta FCMA, FII

Over 17 years of academic experience as a Professor, HOD, and PG Council Chairman in institutions like ISB&M Kolkata and Adamas University, coupled with 20 years in corporate roles across finance, insurance, and IT, he brings a wealth of expertise. His interests include Behavioral Finance, Investment Decisions, Portfolio Management, and Strategic Cost Management.

Dr. Sweta Siddharth

Ph.D.-Management, MBA, UGC-NET, B.E.

With over 15 years in academia and the corporate sector, she has worked for top companies like Dell and Hewlett Packard before transitioning to teaching at esteemed universities like Lovely Professional University and Amity University. Her passion for teaching ensures engaging and informative sessions. She has published numerous research papers in respected journals and is also a sports enthusiast.

Prof. CS Monika Agarwal

Company Secretary (ICSI), M.com.
(abst)Area of Expertise - Finance

Former Director of a Shatranj Hospitality World Private Limited Company. She is Company Secretary by profession and a teacher by passion.

Prof. Deepika Pardasani

MS (Columbia University, New York),
B.Tech (IIT, Bombay)

Over 12 years of experience spanning across Industry and Academia with esteemed organisations and educational institutions. She covers enhanced subjects in the finance domain such as Investment Banking, Wealth Management, International Finance, and other correlated areas. She has also served as a judge for startups in international competitions such as MESA Awards.

Prof. Kanika Kundu

MSc, (MBA) Finance University of Calcutta.
Done certificate course in Data Analysis
from IIM (Rohtak)

Over 15 Years' experience in teaching in several Govt. and Private colleges like AJC Bose College, Shri Shikhayatan College, Pailan College of Management & Technology, NSHM Business School in Kolkata under University of Calcutta and Maulana Abul Kalam Azad University of Technology. Published several papers in International and UGC (care) listed journals and attended conferences in the field of Management (Finance)

Prof. Sourav Kumar Das

M.Phil., University of Calcutta;
M.Com., University of Calcutta,
Ph.D.(pursuing), University of Calcutta;
UGC NET qualified.

Over 30 research articles and book chapters in prestigious national and international journals. With more than eight years of teaching experience in Kolkata, he has also served as an editor, associate editor, and reviewer for various journals, and organized several national and international conferences. He is a Life Member of the Indian Accounting Association and Indian Academic Researchers' Association.

Operation Management**Dr. Saroja Asthana**

Ph.D. (IIT Kharagpur) M.S. (USA)
Contributor to Nobel Peace Prize 2007

Contributor to Nobel Peace Prize 2007 to IPCC. Former Faculty at XLRI Jamshedpur. Consultant to IPCC, SDC, GTZ, UNFCCC, Ministry of Environment and Forests, GOI and several industries globally. Author of highly reputed research papers.

Prof. Navin Verma

M.Tech. IIT Kanpur, CPIM, CSCP, LSSBB
Academic Chairperson,
Area-Chairperson LSCM specialization

He is APICS certified in Operations and Supply Chain Management and holds a Lean Six Sigma Black Belt. With over 30 years of experience at leading organizations like Eicher, Tata, Airtel, and Cummins, he has specialized in Operations, Logistics, and Quality. Working as an industry consultant and Management Development Program trainer, dedicated to training the next generation of managers.

Prof. Siddharth Joshi

EEPGM (IIM- Kolkata), B.E (Mechanical Engineering), Pune University M.S (Manufacturing Systems) University of Texas, Austin USA

Over 17 years business experience working with multinational companies and start-ups. His expertise lies in Supply Chain Strategy/Analysis, Capital Markets and Algorithm development. Siddharth has worked in India and the United States. Has publications in the fields of Supply Chain, Capital Markets and Strategic Affairs.

Prof. S. K. Srivastava

GMP (IIM Lucknow), M. Tech. IIT Kanpur

Twenty one years with Indian Navy in various positions of which last 7 years in embedded technology-based System Design, Training on Integration and Operations. MIS, ERP and Short term capability training.

Dr. Arshad Ahmed

Ph.D Scholar, IIT Kharagpur

His research interests include explorative and innovative research in the field of machine learning and its application in various fields of management sciences.

Prof. Karabi Bandyopadhyay

M. Tech (Electronics), B. Tech. (Electronics),
Calcutta University

With over 15 years of industry experience, including roles at Tata Steel and Webel, She specializes in embedded systems, wireless communication, AI, big data, and cryptocurrency. She also has extensive teaching experience at ISB&M and Sikkim Manipal Group of Institutes.

Prof. Arnab Chakraborty

Ph.D – IIT Kharagpur (Pursuing), MBA
(UPES DEHRADUN), Btech (WBUT)

He has a blend of experience both in academics and industry. He has undertaken a research project related to safety issues of LNG containers and LPG cylinders. Areas of Interest – Production Management, Multi Modal Logistics and Supply Chain.

Prof. Karan Sharma

PGDM, IIM Indore

Over 12 years of industry experience in the Supply Chain domain, having worked in organizations like Coca-Cola, Tata Steel and Mondelez (erstwhile Cadbury). Bolstered by a couple of external certifications like CPIM from APICS and Six Sigma Green Belt from IQF.

Operation Management

Prof. Chermala Ashok

Phd –Scholar IIM Mumbai

He holds a B.Tech from JNTUA University, an M.Tech from NIT Trichy, and a Ph.D. in Operations and Supply Chain from IIM Mumbai. With experience in both academia and industry, his expertise spans cold chain logistics, multi-objective optimization, network optimization, and MCDM techniques.

Prof. Peanaky Mridha

Pursuing Ph.D. – Uni. of Engg. & Mgmt., , PGDM – IIM C, B.Tech, IIT- Kharagpur

Over 11.5 years of industry experience in operations and logistics with companies like Rourkela Steel Plant and Lafarge India. For the past 16 years.

Prof. Suyog C. Dharmadhikari

Ph.D., Pursuing
M.S., M.Tech.

Over 11 years of industry and 3 years of academic experience. Has Six Sigma master black from Indian Statistical Institute. Has deeply passionate about the area of quality and process improvement and training students to excel in this area.

Prof. Diksha Dubey Jaroliya

Ph.D. (Thesis Submitted)
Business Analytics

Over 6 years of experience in academia and industry. She has extensive experience teaching across various institutions, including video content creation for Physics Wallah (PW). etc.

Prof. Shikha Sargam

Ph.D. Scholar, IIM, Mumbai,
M.Tech - BIT Mesra, B. Tech.

Over 6 years of experience in academia. Her research focuses on sustainable supply chains, green technology readiness, and technology adoption in the telecommunications sector.

Media & Communication

Dr. Rajeswari Saha

Ph.D. in Media and Cultural Studies from
TISS, Bombay, M.Phil. DSSW Delhi
University

Over 10 years of experience in academia and capacity building, managing funding projects and conducting 25+ training programs for organizations like UNDP and UNICEF. She has presented at national and international conferences and contributed to peer-reviewed journals. A seasoned guest speaker, she has been invited to institutions such as IIT Jammu and Delhi University to discuss communication, ethnography, and visual research.

Dr. Anupa Barik

Ph.D. (MICA) MA (Mass Com) (Symbiosis
Institute of Media and Communications,
Pune)

Chairperson (Research & Collaborations); Visiting Scholar at Annenberg School for Communication & Journalism (University of Southern California). Journalist at News Bytes, Times of India, The Statesman & National Geographic India.

Prof. Mandar Deshpande

M.A.(Journalism & Mass Communication)
Masters of Computer Management (MCM)

Over 15+ years experience as a Director/HoD/Professor/Trainer in Media Freelance Photographer and Designer. Professional Editor, Media Trainer, Software Developer/Trainer, as General Manager in an esteemed Interior Designing Products firm.

Prof. Mahuya Maitra

M.A. Gold Medallist, Calcutta University,
PGD (SRFTII)

With over 31 years of experience in journalism, television, filmmaking, and academia, she has worked with leading networks like Zee TV and Star TV. Collaborated with organizations like BCCI, FICCI, and Mahindra Group, contributing extensively to media and academic research.

Prof. Avirupa Bhaduri

P.G.D.B.M. From IISWBM, Bachelors with
English Honours, Calcutta University

Over 25 years in radio broadcasting, including a career with All India Radio, Worked with ABP and India Today Group. A Spotify SoundUp alumna, she is a communication coach and theatre collaborator with institutions like Cornell University and the University of Maine.

Prof. Brita Singh

BA (Hons.), BPSS-Board Member

Over 16 years teaching experience English and conducting mock Group Discussions and Personal Interviews, Personality Development.

Prof. Jerin Jacob Mathew

Masters in English. IIT Madras

Experience in Communication. Using experience-based strategies for effective communication skills.

ISB&M - Visiting Faculty

ISB&M is actively associated with top corporate leaders who regularly visit and Guide our students and provide practical outlook towards various disciplines. (Illustrative List)

Rajeev Taneja

PGDBM, XLRI. Worked with APJ Group and Usha Alloys & Steel Ltd.

Sandeep Nene

MBA (IIM), ACA, M.Sc. (UK). 12 years of experience in business, finance and technology. Worked with Genpact India, Axis Risk Consulting, Capgemini, Deloitte Amsterdam, Netherlands, Adventity Inc. and Infosys Technologies.

K K Bhan

Hands on Manufacturing and Supply Chain Professional having more than twenty five years of experience across a wide range of sectors, including FMCG, Light engineering Industry, Electric Transportation and Automobiles with some of the top multinationals and Fortune 500 companies.

Adip Roy

35 years of leadership experience in the IT industries like IBM, Fujitsu ICIM, CMC \ Limited and PCS Technology. Led several projects on behalf of CMC for Indian Railways, ONGC, Oil India, SAIL, Tata Steel, Tata Motors etc.

Sumit Jain

MBA (S.P. Jain Dubai & Singapore). 8 years of experience with HSBC Bank, Citicorp Finance, India Infoline and ICICI Prudential Asset Management company.

Anirban Das

MBA from IIM Ahmedabad with 19+ years of leadership positions in both established and startup ecosystems with experience in Business Process Transformation, P&L management, Strategy, Analytics, Sales, Channel Management, International Business, Operations, Marketing, Quality & Manufacturing

Dr. Mahendra Ramdasi

IT professional from last 20+ years having worked with IBM, Cognizant, Capgemini, Syntel Inc. on different roles in Strategic IT solution delivery and Technology Consulting.. Doctorate (PhD) in Information Systems Engineering and also having very high passion of developing and delivering workshops on technology and management themes based on his hands-on experience.

Yogesh Mathur

Former HOD (Post Production, FTII, Pune), Visiting faculty at Whistling Woods International, Mumbai; SIMC, Pune.

Dhan Madan

PGDBM (XLRI), B.Sc. (Statistics). Long years of industrial and academic experience in soft skill training and consultancy

Rahul Madhavan

B.Tech (IIT Madras), MBA (IIM Ahmedabad), Ph.D (IISc Bangalore), Worked in a wide variety of domains across industries. His strengths are in mathematics and technology. His current research focus is on reinforcement learning and causality. He applies these to questions in NLP and Theoretical ML.

Rohan Arote

Founder & Chief Strategist for RASS, Strategic Solution Company Director (Strategy & Operations) of FSPL, Corporate Consultancy Company, Executive Director (India) of International Federation of Indian Subcontinent Entrepreneurs, Federation for Budding Entrepreneurs.

Samkit Shah

FRM, (GARP, USA), CFA (USA), MBA (FMS, Delhi). 4 years of experience with Reliance Industries and engaged in consultancy.

Parag K Bhayani

Over 25 years of experience at B-Schools and Corporate Trainer. Key Associations - At Infosys, 10 years, At Oracle 16 years. Project Management Professional, PMI, USA Oracle Certified Professional - Accounts Payables

Kapil Dhatingan

B Tech Chemical Engineering from IIT Bombay, XLRI Jamshedpur. Business Head - Gujarat, Maharashtra & Goa, Bharti Airtel limited Head - Global Account Management \$ Reciprocal Business Bharti Airtel limited

Dr. Keval J Kumar

Former HOD, Department of Communication and Journalism, University of Pune. Worked with Mudra Institute of Communications, Ahmedabad (MICA) and former Director, Symbiosis Institute of Media and Communication (SIMC).

Prashant Desai

Graduate from FTII, Pune. Pre-dominant film-maker, photographer and academician with vast experience in industry and various educational institutions for the past 3 decades.

Distinguished Guests

At ISB&M, you learn and are guided by business leaders and entrepreneurs of eminence from across the globe. They inspire you as role models & shape your ambition in life.



V. K. Bansal
Chairman - India
Investment Banking
Morgan Stanley



Madhavi Lall
MD, Head -
HR India
Deutsche Bank



Kishore Jayaraman
President
Rolls-Royce
India & South Asia



Sanjay Mathew
Senior Director -
Head
Oracle



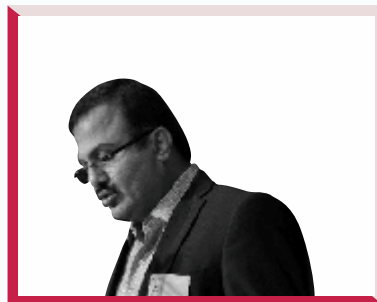
**Deepayan
Sensharma**
Director - HR
BT Group



Eric Tinch
Chief People Officer
Sutherland



Sandhya Sharma
CFO, India &
South Asia
Schindler



Ajay Kukreja
Sr. Director HR,
Asia Pacific
Hitachi Rail



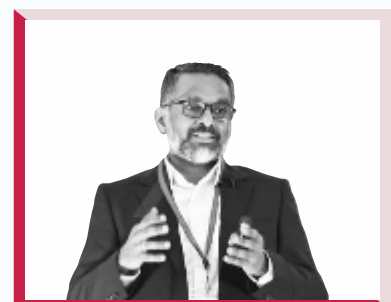
Manish Prabhu
Director
Microsoft



Chris Gunning
Global Enablement Lead
NielsenIQ



Anjan Gupta
Executive Director
Morgan Stanley



Vignesh Kumar
Director - (APJC)
CISCO

Students Buzz

"Break free culture and lifestyle at ISB&M promotes an environment of openness. We encourage learning to explore one's own approach to life and professional fulfillment. This helps to overcome a self limiting attitude and promotes learning all the way"

Orientation Programme For Freshers :

The OP at ISB&M welcomes new students, offering a week-long program blending education, professional commitment, and industry insights. It includes an outbound program and opportunities to interact with accomplished industry leaders. The initiative aims to shape students' perspectives on their careers and the professional world.



Forza :

ISB&M celebrates its anniversary every year with FORZA, held on July 23rd and 24th, uniting students, faculty, and alumni across campuses. The theme for FORZA 2024 was "Forging Silver Legacies," and the event was conducted virtually due to the global pandemic. The intense competition showcases the institute's spirit of resilience and determination.



HR Share :

HR Meet known as "HR SHARE". This conference is a premier event designed for high-potential HR professionals who are in leadership roles. This event provides practical, best-in-class approaches & perspectives from senior HR leaders & executives from eminent industries. The event has been graced by the presence of many eminent speakers from diverse fields in the past. The audience is mostly composed of HR executives working at different levels from different organizations. This year marked the 24th national level HR conference and the core topic for the discussion was "Building Agile and Resilient Organizations: The Leadership Mandate." It also had several sub-themes to it.



Crescendo :

ISB&M's Crescendo 2024 was a spectacular three-day celebration of talent and creativity. With the theme "Feel It, Rock It, Live It," the festival brought together top colleges like Modern College, Christ University Lavasa, and Symbiosis Institute of Technology. Highlights included Rap Battles, Fashion Shows, Business Events like Shark Tank, and captivating performances, including a standout show by Aditya Rikhari. The event offered students a platform for artistic expression while also honing their leadership and teamwork skills through activities like Paint-ball, Aqua-dance, Roadies, and more. Crescendo 2024 was a true fusion of fun, learning, and excitement.



Runbhoomi :

ISB&M Pune hosts a thrilling series of 8 sports, including Cricket, Football, Basketball, and more, where top colleges compete for supremacy. The campus comes alive with intense competition as students vie for the top honors.



Chain Act :

ISB&M hosted the highly popular annual supply chain conference. The theme for the year was "Adapting to Digital Disruption in Supply Chain Management: Today's great challenge." The main focus of the conference was to reason with the constraints and the measures



Convocation :

The convocation ceremony at ISB&M celebrates students' hard work and dedication, with degrees awarded by chief guest Mr. Ankur Bhandari and keynote speaker Mr. Shamir Lalani. The event highlighted the institute's rapid growth and strong alumni network, reflected in impressive student placements.



Financial Roulette :

Financial Roulette is a conference that explores predictive risk management and financial strategies, blending revelation, enlightenment, and embrace of uncertainty. It features keynote sessions and panel discussions with experts from academia and industry, welcoming diverse contributions.





Akshay Kumar

Exposure to Stardom



Lucky Ali



Neha Kakkar



Anupam Kher



Rditya Rikhari



Atif Aslam

Life @ ISB&M Pune Kolkata | Bangalore



V. K. Bansal

**Corporate
Connect**

Madhavi Lall



Life @ PUNE CAMPUS



DIGI-Eye Cell ISB&M, Pune

Life @ KOLKATA CAMPUS

Life @ BANGALORE CAMPUS



Teams That Drive Campus

The Student Council plays a key role in process management. Highly active in development activities & energetic life @ ISB&M.

The Student Council at ISB&M is a dynamic force in campus life, driving development activities and fostering an energetic community. Their leadership and dedication significantly enhance the vibrant atmosphere at ISB&M, highlighting their active involvement in shaping the student experience.

PRESIDENT & VICE PRESIDENT :

The President and Vice Presidents of the student's council are responsible for driving all initiatives (various cells, cultural and student development activities). A well-structured selection process, grooming and mentoring from a senior faculty helps these students to imbibe managerial skills by experiential learning methods.



CAMPUS RECRUITMENT :

This cell is the conciliator between the recruiters and the students. The paramount objective is to deliver a well positioned campus recruitment program and a remarkable value to the recruiters. This division is responsible for handling complete placement procedures and work as an interface between the institute and the corporate world.



ALUMNI CELL :

Alumni Cell creates and maintains a life-long connection between the institute and its alumni. There are over 10000 alumni of ISB&M around the globe. In collaboration with an extremely dedicated volunteer board of directors, The Alumni cell works to connect alumni support students and build an unforgettable institute experience through a diversity of events, programming and services.



HR CLUB :

The HR Club of ISB&M has been established with a vision to enhance knowledge skills and capabilities of HR students. It is ignited with a mission to accelerate and stay ahead in the dynamic universe of HR Professionals. The range of activities conducted by The HR club of ISB&M always reflects a constant goal of delivering learning outcomes to the budding management professionals of our institution.



DIGITAL MARKETING CELL :

The Digital Marketing Cell at ISB&M focuses on enhancing the institution's branding and communication to promote global visibility. Utilizing tools like social media marketing, blogging, and advertising, the cell aims to increase engagement while celebrating cultural diversity and fostering individual growth.



METRICS AND DATA (M.A.D) :

M.A.D focuses on highlighting the importance of Analytics for the students. The objective is to encourage and make every individual to enlighten the ease of business with data tools and techniques. At present in this business world, only one slogan keeps running in corporate minds, No data, No development.



DIGITAL MOMENTS CELL :

DIGI-Eye- The Digital Moments cell , also Known as the " third Eye" of ISB&M is a team of visual minds who are passionate about seizing moments with a click and filling them up with memories that last forever. The team captures every moment and renders technical minds as true lenses of the shutter and reveals how rich reality truly is! "The Team is like a SAVE button for the mind's eye and we call it- DIGI-Eye.



E-CELL :

E-Cell aims to empower students to develop their entrepreneurial skills and confidence during college. Through interactive sessions, competitions, and support for business ideas, we create pathways for aspiring entrepreneurs to launch and grow their ventures.



CSR CELL :

CSR at ISB&M is a student driven initiative that works towards making the world a better place to live in. We leverage our talent, geographical reach and resources to make a positive and long lasting impact on the upliftment and empowerment of the society at large. The aim is to share what we have, to bring some light and happiness into the lives of the less privileged.

**SPORTS CLUB :**

The Sports Academy offers facilities for several out-door and indoor games like Basketball, Volleyball, Cricket, Table Tennis etc. Its main aim is to inculcate values of team spirit, hard work, enthusiasm and passion.

**MARKETING CLUB :**

The idea of this council is to look beyond the books and plan to extend this by organizing field trips and workshops on untouched areas by top industry professionals to get insights into the exciting and dynamic world of marketing. Marketing Club, keeps on organizing Quizzes, Guest Lectures, Seminar, inter and intra-college competitions.

**TOFI :**

TOFI believes in making learning in Finance fun by conducting various Finance related activities and events. It also aims at strengthening the bonds with industry even further by increasing connections with Industry Veterans and Experts.

**SCOPE CLUB :**

SCOPE stands for supply chain Operations & Process efficiency. This club is a knowledge sharing and a learning platform through various fun activities. We Invite Speakers who have experience in supply chain, for sharing knowledge with us and brainstorming various case study completions. We work with a belief that, "The real battle is not between Companies, It's between thrive supply chain."

**LIFESTYLE DEVELOPMENT CELL :**

The lifestyle Development cell of ISB&M is meant to make life more fun-filled, artistic and interesting. It provides a platform for the students to participate and manage cultural and social events successfully.

**FITNESS CLUB :**

Fitness club of ISB&M is the club that focused on the physical and mental aspect of the students. This club houses exercise, personality development program, yoga, Zumba, Self- Defense and all other activities that makes students ready for corporate challenging schedules and working hours.

**GREY CELL :**

Grey is eager to help students to enhance their knowledge about the corporate world which will give them a critical edge for success. It will also provide students a platform to participate in BQuiz competitions with prominent B-School.



Applying to ISB&M



Common Process for All Campuses

ISB&M Post –Graduate Programme is ideally suited to graduates who are aiming to develop high profile corporate careers in the long term, and wish to seek a promising job and career break.

We are looking for talented achievers seeking a rigorous and challenging programme. We expect our applicants to demonstrate intellectual capacity, a track record of success, leadership potential, energy, integrity and a global outlook.

Eligibility:

Bachelor degree in any discipline candidates appearing for final year bachelor degree examinations can also apply provided they complete all degree requirements by September 30, 2025, all AICTE programmes require a test score (CAT / XAT / GMAT / CMAT) and 50% in graduation.

Selection @ ISB&M

ISB&M selection process is linked with careers & demands of recruiters. To meet the demands of our high profile recruiters, who offer you compensation in the range of Rs. 8 lacs to Rs. 25 lacs CTC, we set up the standards of intake.

While ISB&M, admissions are competitive, our selection criteria revolves around the candidate's ability to:

1. Cope with the demanding environment in ISB&M.
2. Candidate's ability to build a career with MNCs and high profile Indian companies.
3. Candidate's openness and ability to learn new social and cultural habits & values, that professional MNCs, especially seek.

In order to succeed in ISB&M, a candidate must develop a learning attitude for a career and be open to imbibe an attitude towards exploring newer experiences & make serious efforts at self-development.

A. Weightage in selection process :

1. Entrance Test: 25%
2. Academics: 25%
3. GD&PI: 40%
4. Work Exp: 10%

For an outstanding candidate, only a written test score is not a barrier. ISB&M Admission is profile based selection.

Scholarship and Rewards: Up to 20 Lacs *

The institute has the provision for awarding the following scholarship

1. Merit scholarship : ISB&M awards Rs.2 Lacs (1 lac each year) to the TOP 5 students who obtain all of the following :

80 Percentile in CAT or XAT
80% in 10th Standard
80% in 12th Standard
75% of equivalent CGPA in Graduation
CGPA of 5 & above in 1st trimester of PGDM Programme.

2. ISB&M awards Rs.1 Lacs (50K each year) to the TOP 5 students who obtain all of the following :

70 Percentile in CAT or XAT
80% in 10th Standard
80% in 12th Standard
70% of equivalent CGPA in Graduation
CGPA of 5 & above in 1st trimester of PGDM Programme.

3. ISB&M awards Rs.50K (25K each year) to the TOP 10 students who obtain all of the following :

70 Percentile in CAT or XAT
85% in 10th Standard
80% in 12th Standard
70% of equivalent CGPA in Graduation
CGPA of 5 & above in 1st trimester of PGDM Programme.

How to Apply

Application form is available at www.isbm.ac.in and must be submitted online with the application fee, which is non - refundable.

Candidates can obtain an application form from any of the campuses or from the marketing offices of ISB&M by paying the application fee.

The application fee can be paid through credit card / Debit card / Bank Transfer through the designated payment gateway or demand draft (International School of business & Media) or cash.

Group Discussion and Personal Interviews :

The list of short-listed candidates for Group Discussion and Personal Interviews (GD & PI) will be posted on the website and also be intimated to the candidate by SMS, Email.

Cities where GD & PI will be conducted :

North : Allahabad, Chandigarh, Delhi, Jaipur, Kanpur, Varanasi, Lucknow

East : Bhubaneswar, Guwahati, Jamshedpur, Kolkata, Patna, Ranchi, Rourkela

West : Ahmedabad, Bhopal, Indore, Mumbai, Nagpur, Pune, Raipur

South : Bangalore, Chennai, Coimbatore, Kochi, Hyderabad, Vijayawada

Admissions Calendar 2025

1. Application Forms Open	12 th Sep, 2024
2. Application Forms Close	25 th Jan, 2025
3. Application Fee : Rs. 700/-	upto 18 th Nov to 20 th Dec, 2024
4. Application Fee : Rs. 900/-	21 st Dec to 10 th Jan, 2025
5. Application Fee : Rs. 1500/-	11 th Jan to 25 th Jan, 2025 (Onwards)
6. Group Discussion & Personal Interviews	February, 2025 onwards
7. PGDM Programme Commencement	16 th June, 2025

Fee structure and other details

The fee is only the course fee and does not include hostel fees and expenses for living. The schedule of payment of fees is as given below

Campuses	I Installment at time of Admission	II Installment June, 1 st 2025	III Installment Nov, 10 th 2025	IV Installment June, 10 th 2026	V Installment Nov, 10 th 2026
Pune Nande (Business Mgmt.)	1,10,000	2,77,500	2,77,500	2,77,500	2,77,500
Pune-SCMM (Media Mgmt.)	1,10,000	2,27,500	2,27,500	2,27,500	2,27,500
Pune-Mulshi	1,10,000	1,97,500	1,97,500	1,97,500	1,97,500
Kolkata	1,10,000	1,97,500	1,97,500	1,97,500	1,97,500
Bangalore	1,10,000	1,97,500	1,97,500	1,97,500	1,97,500

B. Other Expenses: (To be paid with 2 Installment)

- Caution Money Deposit of Rs.10, 000 (Refundable).
- Placement fee as specified by the Placement Assistance Cell is Rs. 20,000 per year.
- Alumni Life Membership of Rs. 10,000.

***Note:** Currently 18% GST is Applicable on Alumni fee & Placement fee only. GST will be charged at actual, if applicable on other fees.

C. Separate hostel facility :

Hostel facilities for girls and boys are available inside and outside the campus. The selected students need to apply separately to avail the hostel facility.

D. Rules for Cancellation of Admission :

Cancellation of admission by the last day of Orientation Program class sections (does not include outbound trip), Rs. 1000 will be deducted and the balance will be refunded. No refund of fees against cancellation of admission after the Orientation Program. (As per AICTE Guideline)

Note: Currently 18% GST is Applicable on cancellation fee only. GST will be charged at actual, if applicable on other fees.

E. No. of seats available :

Post Graduate Diploma in Management (PGDM) Programme	Nande (Business Mgmt.)	Nande (Media Mgmt.)	Kolkata	Bangalore	Mulshi
Marketing	120	✓	60	30	60
Finance	120		60	30	30
Human Resource	60		60	30	30
Logistic & Supply Chain Management	60		✓	✓	✓
Media Management		120	✓		✓
Business Analytics	✓		✓	✓	✓

Session Begins On

Pune Nande Business Management : June 2025

Pune Nande Media Management: June 2025

Pune - Mulshi : June 2025

Kolkata : June 2025

Bangalore: June 2025

Notes

- Any complaints or grievances should be brought to the notice of the president or Director.
- ISB&M management reserves the right to make appropriate changes.
- All legal disputes are subject to pune Jurisdiction only.
- Post graduate diploma in management (PGDM) programmes are recognized by AICTE.

Reservation of Rights

The management of International School of Business & Media reserves the right to change policies, system and procedures, faculty Mix, regulation affecting students or any other suitable modification, should these be deemed necessary in the interest of the programme and the institute.

Anti - Ragging

Ragging in any form is prohibited in college. Ragging is illegal and a criminal offense under law. For a reported case of ragging, it is mandatory to initiate disciplinary process and also report the same to police.

ISB&M Alumni Recommended their Own Family

Reena Raikar (2000 - 02)
Manager
L&D Phillips Carbon, Kolkata

Brother Ketan Raikar (2001- 03)
Co-Founder & Managing Partner
PeopleSquare HR Consulting, Mumbai

Anupama (2001- 03)
Sr. Director - Global Talent Acquisition
Sutherland, Delhi

Brother Sudipto Mitra (2002 - 04)
AVP & Regional Head
Sony Pictures Networks
Kolkata

Akash Mohan (2001- 03)
SVP
GIC, Singapore

Brother Akanksha Mohan
(2006 - 08)
Rewards Consultant
Mercer, New York - US

Ankur Kapoor (2004 - 06)
GM-Product Head
Samsung, Mumbai

Tulika Kapoor (2008 - 10)
ASM
HSBC, Pune

Sister Shubhangana Kapoor
(2008 - 10)
Customer Success Manager
Informatica, Bangalore



Nainika

Niharika

Recommended their Own Family Trusted for Learning & Career

Kalyani Kasara (2005 - 07)
Marketing & Communications Innovation
Design & Visualisation Group
Tata Elxsi, Bangalore

Brother Jaidev Kasara (2008 -10)
Group Account Manager
Network18 Media, Bangalore

Neha Sharma (2007-09)
Founder & Director
AVIMUKTA, Mumbai

Sister Tanya (2023-25)
HRBP
Blue Star, Mumbai

Raj K Mishra (2006 - 08)
AVP
Hero MotoCorp, Gurgaon

Brother Ajay Mishra (2009 -11)
Head -Supply Chain
IndusInd Bank, Lucknow

Nainika (2019 - 21)
Manager
ICICI Bank, Delhi

Sister Niharika (2021- 23)
Process Manager
Eclerx Ltd., Mumbai

Neeraj Tewari (2005-07)
Area Sales Manager
Hero Moto Corp, Delhi

Brother Nitin Tewari (2008-10)
Area Sales Manager
Berger Paints India, Surat

Sandeep Naug (2005 - 07)
Head Of GTM Strategy **VerSe
Innovation**, Delhi

Brother

Sumeet Naug (2011-13)
Corp. Real Estate Consult.
JLL, Bangalore

Amit singh (2004-06)
BDM/project
Blockchain Education

Brother

Anand Singh (2005-07)
Executive Director
Option Group, Mumbai

Tanya Agnihotri (2015-17)
Sr. Business Analyst & Product Owner
HARMAN Intl., Bangalore

Brother

Keshav Agnihotri (2022-24)
Senior Officer
Times Internet, Mumbai

Manisha Singh (2018-20)
Zonal Head
NBET LOGISTICS

Brother

Vandana Singh (2023-25)
PGDM
Pune Nande Campus

Rahul Arora (2019-21)
Associate
PwC, Mumbai

Sister

Kashihs Arora (2023-25)
PGDM
Pune Nande Campus

Rasmita sahu (2014-16)
Assi. Manager Sourcing
Flipkart, Bangalore

Sister

Ankita Nayak (2024-26)
PGDM
Pune Nande Campus

Naihal Purohit (2020 - 22)
Associate 2
PwC, Kolkata

Sister

Nancy Purohit (2020 -22)
Associate 2
PwC, Bangalore

Lavisha Talesara (2015-17)
Associate Vice President
Motilal Oswal Financial Services Ltd.
Mumbai

Brother In Law

Tanishq Jenawat (2022-24)
Team Lead
Viral Fission, Indore

Shubham Jaiswal (2016-18)
Senior Cluster Manager
**Aditya Birla Sun Life
Insurance**, Kanpur

Brother

Harsh Jaiswal (2022-24)
Manager
Aditya Birla, Pune

Milind Seth (2017-19)
Area Manager,
Paytm, Bhopal

Sister

Shail Verma (2023-25)
PGDM
Pune Nande Campus

Vaishanvi Rai (2019-21)
Sr. Growth Manager
Bajaj Finserv, Pune

Sister

Tanushri Rai (2023-25)
PGDM
Pune Nande Campus

Advait Gaikwad (2020-22)
E-Commerce Manager
Asian Plastowares, Mumbai

Brother

Shreyas Gaikwad (2024-26)
PGDM
Pune Nande Campus





www.isbm.ac.in



Pronob J. Chetia
Batch: 2000-01
Head of people &
Culture Operation APAC
Volvo Group
Singapore



Akash Awasthi
Batch: 2006-08
Director
Deloitte
Qatar



Aparajitha Mahaswetha
Batch: 2012-14
Associate
Vice President
Citi Bank
Hyderabad



Vanshika Bhatia
Batch: 2002-04
Executive Director
MarketMath Inc
UAE

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