

# LEXICON MANAGEMENT INSTITUTE OF LEADERSHIP & EXCELLENCE



**OUTLOOK**



**Times B School**



**Business World**

## LEADERS CREATING LEADERS

**ISO 9001:2015 CERTIFIED**

**PGDM AICTE APPROVED (INSTITUTE ID: 1-4259511) | GLOBAL MBA USW, UK |  
INTERNATIONAL MBA / MS UNH, USA**



By Lexicon Management Institute of Leadership & Excellence



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## Virtual Tour



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# ADVISORY COUNCIL

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Director General at  
Xavier Institute Of Management  
and Entrepreneurship



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Chief Executive Officer,  
Media & Entertainment  
Skills Council

# ACADEMIC COUNCIL

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Director, Pune Mirror,  
Civic Mirror & Multifit



**MR. NASIR SHAIKH**

Group CEO, The Lexicon  
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Pune Times Mirror & Civic Mirror



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Director PGDM and Global  
Programs, Lexicon  
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Apple, Bangalore



**MR. ADITYA RAHUL**

Allstate Insurance, Pune



**MR. SURAJ NARAIN**

Searchbourne, Pune



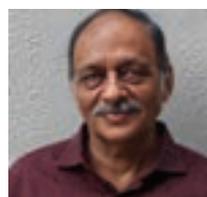
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**MR. PRAVEEN RATTAN**

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CITCO - India



**MR. ANUPAM TYAGI**

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University of Bolton  
RAK, UAE



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SANJEEV SONAWANE**

Vice-Chancellor, Yashwantrao  
Chavan Maharashtra Open  
University (YCMOU)

## RANKINGS



## AWARDS

- Awarded Best B-School in Leadership Excellence by BW Education - Future of Management Education Awards 2023.
- Recognised among the Top 100 Institutes in India for Digital Distinction: Technology Conformance to NEP by ASSOCHAM National Council 2022.
- Awarded Best Private Management Institute in India for Placement 2022 by CEGR.
- Awarded Best Management Institute for Placements 2020 by Integrated Chambers of Commerce and Industry.
- Awarded Dewang Mehta National Education Award for Best Emerging B-School.
- Awarded BBC Knowledge Education Leadership Award for Best Academic & Industry Interface.
- Awarded at AsiaOne awards in Singapore for World's Greatest Brand.
- Awarded by the Asia Education Summit & Award for Best Innovative Management Institute.
- Awarded Lead Lab Centre of Excellence Award for Excellence's Vision and Contribution towards nurturing Youth Leadership.

## **COURSES OFFERED:**

### **Post Graduate Diploma in Management (PGDM)**

It is an AICTE approved (1-4259511) course. The curriculum is a right blend of the theoretical & practical learning. It consists of immersive learning internship opportunities. The course curriculum is updated and relevant with the industry needs.

#### **List of specialisations offered:**

- A. Marketing & Finance
- B. Research and Business Analytics
- C. Marketing, Finance, Human Resource

#### **Additionally students can choose any one of the electives from the list below:**

- Marketing Research
- Research and Business Analytics
- Human Resource
- Finance

#### **Eligibility:**

Any Graduate from a recognised University/Institutes with 50% .

#### **Course Fees:**

Fees For Year 1 - Rs. 5, 50, 000 /-

Fees for Year 2 - Rs. 5, 00, 000 /-

Total Fees - Rs. 10, 50, 000 /-

# 10 ADDITIONAL CERTIFICATIONS

## Supply Chain Management

Effective Supply Chain meets customer service requirements at the operational cost. It is the life line of any business activity. Supply Chain disruptions featured strongly during the Covid-19 pandemic. The Certificate gives you an insight of SCM.

## German Language

Language connects & brings people closer. It is amongst the ten most popular languages in the world. It is useful for further studies or working abroad. The certification is divided in to basics followed by advanced German language.

## Digital Marketing

Any Digital marketing activity helps reach out to wider audiences. Hence, it is involved in scaling up of business operations. Fundamental of Digital Marketing covers Search Engine Optimization, Social Media Marketing, Content Marketing and Email Marketing.

## MS Office

This certification focuses on mastering Word, Excel and PowerPoint. Employers rate MS Office skill proficiency highly from potential recruits.

## Neuro Linguistic Programming (NLP)

NLP is a way of thinking, an attitude of curiosity, learning, and respect for others. It is the practice of understanding how they think, feel, behave, and what results they produce. NLP comes from three different disciplines, all of which are used and explored throughout this NLP certification.

## Personal Branding and Etiquettes

If you want to promote yourself as a personal brand, this course is for you. It makes no difference whether you are a one-man show, an entrepreneur, or an employee. You will learn how to strengthen your personal brand to increase your market visibility or land a more rewarding job.

## Fundamentals of Project Management

This course fulfils the need for a combination of skills, knowledge, methods, and experience of different project management frameworks to achieve its concrete objectives.

## Tableau

Working with Tableau isn't just lucrative - it's fun! And unlike most data analysis tools, Tableau uses a drag-and-drop interface, so you don't need to be a programmer to learn Tableau. If you can learn Excel, you can learn Tableau.

## Entrepreneurship

Discover the ideology of entrepreneurship, frameworks for social entrepreneurship, and how to develop an innovation culture to help your business remain ahead of the competition. Take advantage of a highly engaging learning experience that includes real-world projects and expert guidance.

## Based on your Specialisation choose any one

### Financial Risk Management

This Certificate is intended for students who want to further their careers as Financial Risk Managers (FRM) in banks, FinTech organisations, and other financial institutions. The curriculum provides a thorough grasp of applied financial risk management ideas as well as the fundamental skills required to identify and manage risks utilising a variety of hands-on methodologies and tools.

OR

### Industrial Disputes

Seeking work in the capacity of an arbitrator, planning to act in representing parties, or simply interested in the field of Industrial Disputes? Ensure you have the relevant skills and knowledge but also the ability to apply this in practice.

OR

### Marketing 5.0 Tools and Techniques

The program is designed to help you master skills such as understanding the key fundamentals of marketing as well as essential digital marketing skills like organic marketing, paid marketing, marketing analytics, and more. This program will help you understand how tools and techniques play an important role in marketing analytics.

### **Master in Business Administration Global, (80 +100 credits)**

With a history of more than 100 years, University of South Wales (USW) is a modern, industry-focused, Public University which is accredited and recognized by the Privy Council and many other professional organizations. Educational programs at USW are The Quality Assurance Agency (QAA), UK certified educational programs for high standards of teaching, learning and research. University of South Wales is a truly International University with students from all over the Globe.

Out of 180 credits, the student has to earn 80 credits while at Lexicon MILE and remaining 100 credits at University of South Wales, UK.

### **Program Features:**

1. International exposure
2. Wider professional network
3. Updated industry 4.0 course curriculum
4. Distinguished global faculty pool
5. Affordable global experience



## Entry Requirement:

- Any Graduate from a recognised University/Institutes with 55%
- Lexicon Aptitude Test (LAT)

## Additional Certifications:

- MS Office
- Digital Marketing
- Supply Chain Management
- Neuro Linguistic Programming (NLP)
- Personal Branding and Etiquettes
- Fundamentals of Project Management
- Tableau
- Entrepreneurship
- English Language Preperation and Training
- Based on your Specialisation choose any one
  - Financial Risk Management
  - Industrial Disputes; Laws and Way Forward
  - Marketing 5.0 Tools and Techniques

## Course Fees:

INR 9,50,000/- (Nine Lakh Fifty Thousand Only) &  
GBP 6000/- (University of South Wales Tuition Fees)



## Programs In Academic Partnership With University of New Haven, USA

The University of New Haven was established in 1920 at West Haven, Connecticut. The University is situated on approximately 122 acres of land. The University includes, Arts & Science College, College of Business, the College of Criminal Justice and Forensic Sciences & the School of Health Sciences.

The Pompea College of Business under University of New Haven runs the Business Analytics Programmes. The basic objective of the Master's Program in Business Analytics is to help convert large amount of data into information and information into profit.

### Courses Offered

#### Master of Science in Business Analytics (9 + 21 credits)

The basic feature of the MS BA program is to focus on techniques required to convert data into information thereby enabling managerial decision-making process. There is an expected rise of 11% in Data Analytics jobs by the year 2024, from the current job openings. The program aims to observe patterns in big data for further business analysis.

Out of 30 credits, the student has to earn 9 credits while at Lexicon MILE and remaining 21 credits at University of New Haven, USA

#### Master of Business Administration (9 + 25 credits)

The program is ideal for students wanting to start their corporate lives as managers. The course work covers the core elements of business such as finance, marketing, economics, management, accounts etc. The course work also focuses on elaborate and exhaustive projects honing the managerial skill of students.

Out of 30 credits, the student has to earn 9 credits while at Lexicon MILE and remaining 25 credits at University of New Haven, USA



## Entry Requirement:

- Requires aggregate 60%.
- Either 3 years Degree from NAAC A grade accredited institute or 4 years Graduation degree not from NAAC A grade accredited institute.
- Lexicon Aptitude Test (LAT)

## Additional Certifications:

- MS Office
- Digital Marketing
- Supply Chain Management
- Neuro Linguistic Programming (NLP)
- Personal Branding and Etiquettes
- Fundamentals of Project Management
- Tableau
- Entrepreneurship
- Based on your Specialisation choose any one  
Financial Risk Management  
Industrial Disputes; Laws and Way Forward  
Marketing 5.0 Tools and Techniques

## Course Fees:

INR 9,50,000/- (Nine Lakh Fifty Thousand Only) &  
MS = \$16465 or MBA = \$19285 or MBA STEM = \$23515



# PLACEMENTS

## Placements



### INCREASE IN BASE



**97.5%**

Our placement rate has been recorded as **97.5%** for the last four consecutive years despite Covid-19 & a **95 %** increase in student enrolment.

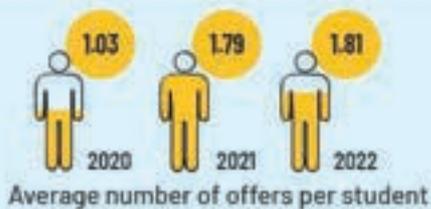
### INCREASE IN BASE



Almost doubling in the number of students, we ensured partnerships with **300+** companies like Tata, Amazon, HSBC, Accenture, PhonePe, BNY Mellon & many more.

## PACKAGES

### SURGE IN OFFERS



Class of 2021 has seen a **74%** surge in offers received per student

### JUMP IN SALARY PACKAGES



Average Salary in INR Lacs / Annum

# RECRUITMENT PARTNERS IN EXCELLENCE



# RECRUITMENT PARTNERS IN EXCELLENCE



## Why Lexicon MILE?

- 9 months paid internship.
- Capstone project with immersive simulation learning and training.
- Placement mentoring program.
- AI based interview training program.
- Social entrepreneurship.
- Idea resonator program in association with Innoversity.
- 10 Additional Certification Courses.
- One Student at a Time Approach & Student Mentorship Program.



# CAMPUS LIFE



# CAMPUS LIFE



# CAMPUS LIFE





### **The Lexicon International School, Wagholi**

admissionsmanager@lexiconedu.in  
9766622078 / 8956016908

**APPLY  
NOW**



### **The Lexicon International School, Kalyaninagar**

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### **The Lexicon School, Hadapsar**

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+91 9766622078 | +91 8087058396

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[www.lexiconkids.com](http://www.lexiconkids.com)



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+91 70669 00641

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info@educrack.com  
+91 8208257184

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## For Admissions Enquiry



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**Management Institute**  
of Leadership & Excellence

**SCAN TO APPLY**



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