



SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES, PUNE

Celebrating more than 3 Decades of Excellence

SIMS MOTTO
MAKE A DIFFERENCE



**PLACEMENT SEASON
2025**

Full-Time MBA
www.sims.edu

SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

Symbiosis International (Deemed University) is a multi-disciplinary university offering its students and faculty a vibrant learning ecosystem designed around its multi-cultural and innovative ethos. Symbiosis was established in 1971 by Prof. Dr. S. B. Mujumdar, which was a 'home away from home' for International students. The Institution is based on the principles of Vedic thought of "World as One Family". The University's name fittingly captures the quintessence of the relationship with International students; a mutually beneficial bond between India and the International student community. Symbiosis is committed to building international understanding by offering quality education, and is resplendent of the activities and students of more than 85 countries.

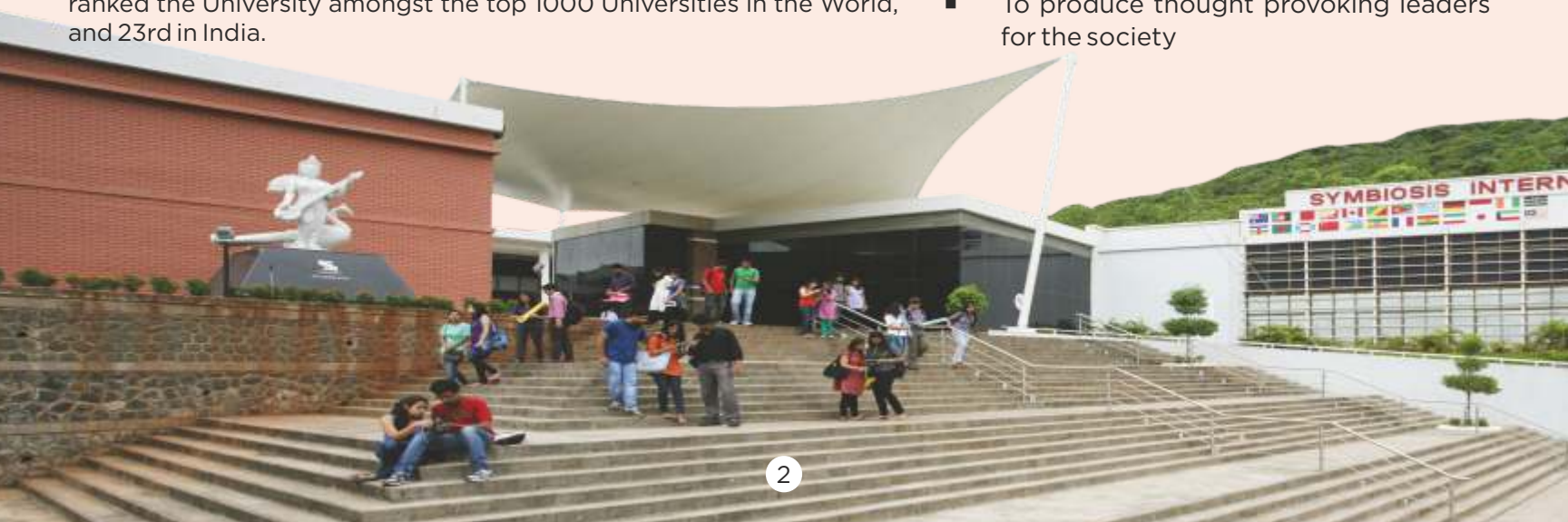
The University has been awarded Category-I status by UGC, and an 'A++' grade by National Assessment and Accreditation Council (NAAC). It has been ranked 32nd in India by National Institutional Ranking Framework (NIRF) 2023, and 10th by Atal Ranking of Institutions on Innovation Achievement (ARIIA) 2021. Symbiosis International (Deemed University) has achieved a significant milestone by being listed in the QS World University Rankings 2025. The university is ranked globally in the 641-650 range, 31st in the world and first in India for Employer Reputation. It is also ranked as the second-best private university in India. Internationally QS World University Rankings by Subject 2024 has ranked Symbiosis International (Deemed University) 140th Globally & 6th in India in Business & Management Studies; 389th Globally & 10th in India in Social Sciences & Management; and in the 551-600 band Globally & 12th in India in Computer Science & Information Systems. QS World University Rankings: Asia 2024 has ranked the university 28th in India, 53rd in South Asia, and has been placed within the 261-270 band in Asia. The Times Higher Education (THE) World University Ranking 2023 has ranked the University amongst the top 1000 Universities in the World, and 23rd in India.

VISION

Promoting international understanding through quality education

MISSION

- To inculcate spirit of 'Vasudhaiva Kutumbakam' (the world is one family)
- To contribute towards knowledge generation and dissemination
- To promote ethical and value-based learning
- To foster the spirit of national development
- To inculcate cross cultural sensitization
- To develop global competencies amongst students
- To nurture creativity and encourage entrepreneurship
- To enhance employability and contribute to human resource development
- To promote health and wellness amongst students, staff and community
- To instill sensitivity amongst the youth towards the community and environment
- To produce thought provoking leaders for the society



SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES, PUNE

Set up in 1993, SIMS is a premier management institute ranked amongst the top B-Schools in India. SIMS is a constituent of the prestigious Symbiosis International (Deemed University) and is the only MBA institute of its kind in India and a shining example of PPP (Public Private Partnership) between Symbiosis and Government of India - Ministry of Defence since 2002. Its flagship MBA programme is primarily for defence personnel and their dependents with some seats for civilian candidates. This ideal mix of defence dependents and civilians brings out the best in both and ensures holistic development. SIMS is an ISO 9001:2015 quality certified management institute. It is an accredited "Centre for Corporate Governance" of the 'National Foundation for Corporate Governance' (established by the Ministry of Corporate Affairs and CII) and one of the programme implementing agencies of the Department of Science and Technology, Government of India. SIMS has academic collaborations through SIU with Leeds Beckett University, UK, Bremen University, Berlin School of Economics Germany and IESEG School of Management, France for various academic programmes.

SIMS RANKING

Making A Difference with Every Passing Year !



**Among
private institutes
in the state of
Maharashtra**



**Among the
top private
B-schools
in India**



**For Faculty,
Publication,
Research,
Consultancy, MDP
& other programmes**



**For Placements,
USP, Social
Responsibility,
Networking and
Industry Interface**



**Among
Best B-schools
in India**



**Prestigious
A+++
Category**

Director's Message



SIMS has consistently secured a place among the premium B-Schools of India. The flagship MBA programme of SIMS built on more than 3 decades of excellence in management education, inculcates a value-based growth outlook in students that balances personal welfare and social good.

I take immense pride in the exceptional talent we cultivate within SIMS. At SIMS, we don't just equip students with knowledge, we empower them with skills and mindset to become future leaders

Our curriculum is meticulously designed to stay ahead of the curve. We combine core business principles with latest industry trends ensuring the students are prepared for the ever-evolving business landscape.

Rigorous coursework, real world applications, global perspective, leadership development, world class faculty are few of

the important defining facets of the MBA programme at SIMS

MBA is more about just exams and textbooks. We foster a vibrant learning community that encourages intellectual curiosity, collaboration and personal growth. The intensive training and the encouraging learning environment of our institute has made them proficient in the basic as well as specialized fields of relevance.

We are committed to providing our students with the resources and opportunities they need to achieve their professional goals. We have established relationships with top-tier companies across sectors ensuring a wide range of placement opportunities

I invite you to explore the exceptional talent pool that awaits you at SIMS. We look forward to partnering with you in shaping the next generation of business leaders.

I am confident that SIMS will continue to move forward towards achieving its vision of developing academic and research excellence that develops transformational leaders for an inclusive and sustainable world and live up to SIMS Motto of "Make A Difference".

Brig (Dr.) Rajiv Divekar

Dean, Faculty of Management, SIU

Director, Symbiosis Institute of Management Studies

Message from Placement Head



On behalf of SIMS, I want to express my sincere gratitude to all our recruiting partners for their participation in our campus placement last season.

We were thrilled to see a large number of our students land fulfilling positions in prestigious organizations across sectors demonstrating the institute's strong industry connections and student preparedness. Their positive feedback speaks volumes about the value they gained from these organizations.

We are now gearing up for the next placement season and excited to present you with another group of highly qualified and motivated MBA graduates, who are eager to contribute to the organizations and can hit the ground running.

We are confident that our next cohort will equally impress you with their talent, dedication, and strong business foundation. Our upcoming class boasts a diverse range of students including a close to 50% gender diversity and cross-cultural diversity with students from almost every state in the country. The diversity on education and experience is rich with representation across various undergraduate disciplines and work experience streams. In addition to the work experience, the students have

undertaken summer internships and live projects in organizations across sectors and profiles which makes them a preferred talent pool for any organization. We strive to strike a balance between recruiters' expectations and students' aspirations. Under the tutelage of our director, the institute endeavors to nurture and groom astute business leaders by providing them with the knowledge and skills they require to work efficiently in any industry.

The institute places special emphasis on inculcating corporate values and skills required for complex decision-making, besides developing superior expertise on functional domains and garnering business knowledge. The institute has also developed a pool of highly experienced and qualified industry and academic professionals who regularly guide us in improving the teaching methodology, course content development as per industry requirement to ensure updated and required academic delivery.

I would like to express my heartfelt gratitude to our esteemed loyal recruiters for laying the groundwork for our students' careers and providing them with the opportunities to progress in their careers and helped made the placement season 2024 a major success, despite the challenging times globally. Also, with great warmth, I graciously welcome our new recruiters who have joined us last season and look forward to an everlasting symbiotic relationship with them. The continuous success is also attributable to our distinguished alumni, whose laudable support and steadfast belief led us to reach new milestones.

I am confident that our graduates will become valuable assets to your organizations, driving innovation and shaping the future of business.

Ms. Shweta Mehrotra

Head - Placements

Symbiosis Institute of Management Studies

MBA OVERVIEW & PROGRAMME HIGHLIGHTS

Students at SIMS undergo a comprehensive academic curriculum spanning two years. The MBA programme comprises four semesters, with a summer internship between the second and third semesters, undertaken by students during April to June. The first semester includes compulsory courses, while electives are offered from the second semester onwards. The programme offers Specializations in Data Analytics for Business, Marketing, Finance, Human Resource Management and Operations & Supply Chain Management (SCM).

SPECIALIZATIONS

DATA ANALYTICS FOR BUSINESS

The Data Analytics for Business curriculum is designed to equip students with the skill and knowledge to understand data and apply analytics effectively in solving practical industry problems. With a focus on cloud computing, big data, data visualization, statistical analysis, predictive analysis, machine learning techniques, IoT, and data mining, students delve into real-world scenarios to investigate and analyze business performance. Through hands-on experience with industry-standard tools like Tableau, Python, PowerBI, students gain proficiency in data pre-processing and deriving insights from complex datasets. This comprehensive approach empowers students to become adept at data-driven decision making.

MARKETING

The curriculum emphasizes leadership and executive management development, equipping students with the skills needed to effectively strategize and target markets. Students explore diverse areas including consumer behaviour, market research, customer relationship management (CRM), digital marketing, social media marketing, and product management. This holistic programme prepares students to navigate complex market dynamics and drive impactful strategies.

FINANCE

The Finance specialization offers students exposure to key areas in finance: corporate finance, financial institutions, investments, insurance, and personal financial planning. The finance curriculum includes modules on portfolio management, financial analysis, financial modelling, decision-making, risk management, corporate tax and behavioural finance, providing a comprehensive understanding of financial principles and strategies.

HRM

The HR curriculum covers a broad spectrum of courses, including organizational design, leadership and capacity building, strategic human resource management, learning and development, performance management, compensation and benefits, conflict and negotiation, team dynamics, change management techniques, talent acquisition, technology in HR / People Soft and the application of HR analytics.

OPERATIONS & SCM

The Operations & SCM curriculum focuses on the strategic planning and efficient management of processes involved in both product manufacturing and service delivery to customers. It offers insights into essential aspects of the operations field, emphasizing critical processes that drive service delivery systems, supply chain management, and initiatives for quality enhancement. The curriculum includes courses such as project and supply chain management, international logistics, e-retailing, technology and innovation management.

MBA PROGRAMME CURRICULUM

COMPULSORY COURSES - ALL SPECIALIZATIONS

SEMESTER - I	<ul style="list-style-type: none"> ▪ Business Statistics ▪ Financial Management ▪ Marketing Management ▪ Human Resource Management ▪ Introduction to Operations Management ▪ Financial Accounting ▪ Organizational Behaviour ▪ Research Methodology ▪ Economics for Managers ▪ Transformation to Corporate Leaders (Orientation Programme) ▪ Advance Excel ▪ Wellness for Life ▪ Business Communication ▪ Legal Aspects of Business ▪ Career Preparedness
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SEMESTERS - II, III & IV	<p>II SEMESTER</p> <ul style="list-style-type: none"> ▪ Python Basics ▪ R Programming ▪ Operations Research ▪ Management Accounting ▪ Business Simulation ▪ Knowledge Management ▪ Flexi Credit Course ▪ Summer Internship Project/Dissertation <p>III SEMESTER</p> <ul style="list-style-type: none"> ▪ Strategic Management ▪ Business Simulation ▪ Integrated Disaster Management ▪ Flexi Credit Course <p>IV SEMESTER</p> <ul style="list-style-type: none"> ▪ Corporate Governance and Ethics ▪ Online Courses - NPTEL (Swayam), Coursera, edX, Udemy ▪ Corporate Social Responsibility
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SPECIALIZATION WISE COMPULSORY COURSES - II SEMESTER

DATA ANALYTICS FOR BUSINESS	MARKETING	HRM	FINANCE	OPERATIONS & SCM
Introduction to Data Sciences	Digital Marketing	HRD Instruments	Financial Modeling	Operations Planning and Scheduling
Data Preparation and Data Management	Services Marketing	Talent Management	Fixed Income Markets	Materials Management
Cloud and Big Data	Sales Force and Channel Management	Industrial Relations	Financial Statement Analysis	Project Management
Data Mining	Consumer Behaviour	Compensation and Reward Management	Corporate Accounting	Quality Management
Data Visualization and Modeling	Product Management	Performance Management System	Introduction to Financial Markets and Institutions	Supply Chain Management
Data Protection and Privacy	Marketing Strategy	Learning and Development	Application of Machine Learning & Artificial Intelligence in Finance	Enterprise Resource Planning

ELECTIVE COURSES - II SEMESTER

ALL SPECIALIZATIONS

- Business Analytics
- Emerging Technologies and Applications
- Enterprise Resource Planning
- HR Challenges in Mergers and Acquisitions
- International Finance
- HRD Audit and Scorecard
- Social Media Marketing
- International Marketing
- Banking and Insurance
- Global Business Environment
- Behavioural Finance
- Marketing in Emerging Economies
- Emotional Intelligence at Workplace
- Talent Acquisition
- Introduction to Business Intelligence

SPECIALIZATION WISE COMPULSORY COURSES - III SEMESTER

DATA ANALYTICS FOR BUSINESS	MARKETING	HRM	FINANCE	OPERATIONS & SCM
Predictive Analytics	Customer Relationship Management	Employment Related Laws	Derivative Markets	International Logistics
Digital Transformation	Retail Management	International Human Resource Management	Security Analysis and Portfolio Management	Service Operations Management
Internet of Things	Business Analytics for Marketing	Leadership and Capacity Building	Financial Risk Management	Supply Chain Modeling and Design
Web 3.0	Integrated Marketing Communication	Strategic Human Resource Management	Mergers and Acquisitions	Technology and Innovation Management
Python Programming	Brand Management	HR Analytics	Investment Banking	Supply Chain Strategy
Web Analytics	Business to Business Marketing	Organizational Development and Change	Financial Analytics	Advanced Operations Research
			Corporate Tax Planning	

ELECTIVE COURSES - III SEMESTER

ALL SPECIALIZATIONS

- Mobile Analytics
- Social Media Analytics
- Marketing of Financial Services
- Cloud Management
- Marketing Research
- CRM Systems
- Rural Marketing
- Technology in HR /SAP HR/ People Soft
- Coaching, Counseling and Mentoring
- Personal Effectiveness and Growth
- Psychological Issues at Work
- Fintech Framework and Governance
- Retail Store Operations Management
- Taxation
- Wealth Management
- Entrepreneurial Finance
- International Market Intelligence

SPECIALIZATION WISE COMPULSORY COURSES - IV SEMESTER

DATA ANALYTICS FOR BUSINESS	MARKETING	HRM	FINANCE	OPERATIONS & SCM
Introduction to Natural Language Processing	Sustainable Marketing	Conflict and Negotiation	Project Feasibility and Financing	e-Retailing

ELECTIVE COURSES - IV SEMESTER

ALL SPECIALIZATIONS

- Introduction to Entrepreneurship
- Design Thinking
- Qualitative Research Methods
- Business Leadership
- Case Study Writing and Analysis Method
- Concepts and Applications in Sustainability

VALUE-ADDED CERTIFICATION COURSES

Students at SIMS enroll in multiple value-added and enrichment certification courses offered through various online platforms including Coursera, edX, LinkedIn, Swayam (NPTEL), Udemy, Google, CPHR, and more. Participation in these courses not only enhances their knowledge and technical competencies but also ensures they stay abreast of evolving industry standards and trends.

IT & ANALYTICS

- AWS S3
- Agile Leadership
- Agile Project Management
- Android App Development
- Applied Scrum for Agile Project Management
- AWS Cloud Technical Essential
- Blockchain: Understanding its uses and implications
- Cyber Security
- Decentralized Finance (DeFi) Infrastructure
- Introduction to Cloud Computing
- Programming for Everybody (Getting Started with Python)
- What is the Metaverse
- Business Analysis
- Data Analytics and Business Intelligence
- Cloud Computing

AI & ML

- Introduction to Artificial Intelligence
- AI for Everyone
- Artificial intelligence in Marketing
- Deep Learning: Visual Exploration
- Machine Learning for Business Professionals
- Machine Learning with Big Data
- Natural Language Processing
- Python for Data Science, AI & Development

FINANCE

- Analysing Company Performance using Financial Ratios
- Behavioral Finance
- Creation of Stock Dashboard
- Credit Risk Management

- Derivatives - Options and Futures
- Derivatives Market Strategies
- Discounted Cash Flow Valuation
- Financial Analyst Programme
- Financial Modelling and Valuation
- Financial Risk Management
- Financial Statement and Ratio Analysis
- Fintech and the Transformation in Financial Services
- Forensic Accounting and Fraud Examination
- Fundamentals of Equities
- Industry Readiness Programme on Capital Market
- Introduction to Blockchain for Financial Services
- Investment Risk Management
- NSE Banking and Insurance
- Portfolio Diversification using Correlation Matrix
- Private Equity and Venture Capital
- Python and Statistics for Financial Analysis
- Stock Markets and Trading
- Stock Valuation and Comparable Company Analysis

GOOGLE PLATFORM

- Advanced Google Analytics
- Dashboard in Google Data Studio
- Google Ads Search Certification
- Google Analytics
- Google Digital Marketing
- Google My Business
- Google Project Management
- Google SEO

BLOOMBERG

- Bloomberg Market Concepts

DIGITAL MARKETING

- Attract and Engage Customers with Digital Marketing
- Building a Business Presence with Facebook Marketing
- Digital Marketing Master Programme
- Effective Sales- An Overview
- Foundation of Digital Marketing and E-Commerce
- From Likes to Leads: Interact with Customers Online
- How to use Influencer Marketing to grow Instagram Business
- Introduction to Digital Transformation
- Introduction to PicsArt for Social Media Marketing
- LinkedIn Marketing
- Market Risk Management
- Meta Social Media Marketing
- SEO Toolkit
- Think Outside the Box - e Mail Marketing

DATA SCIENCE

- Build Dashboards using Power BI
- Business Analytics with Excel: Elementary to Advanced
- Data Analytics for Lean Six Sigma
- Data Handling and Visualization
- Excel VBA and Macros
- How to create A Sales Forecast in Tableau
- HR Analytics- Build an HR dashboard using Power BI
- IBM Data Science Professional Certificate
- Marketing Analytics
- Meta Marketing Analytics
- Microsoft : Azure Data Scientist Associate
- Power BI for Beginners - Preparing Data for Analysis and Designing a Data Model
- Power BI Report Development
- Prepare, Clean, Transform and Load Data using Power BI for Financial Data
- People Analytics

- Prepare Data for Exploration
- Python Data Structures
- SAS Certified Data Scientist
- SQL and Tableau
- Statistical Thinking for Data Science
- Tableau Desktop Specialist Certification
- Tools for Data Science
- Use of Power BI for Financial Data Analysis
- Using Python to Access Web Data

OTHER CERTIFICATIONS

- Consulting Presentations and Storytelling
- Consulting Tools and Tips
- Defining Diversity, Equity and Inclusion in Organizations
- Digital Transformation in Supply Chain
- Introduction to International Criminal Law
- Managing Employee Performance
- Process Improvement a Kaizen Event
- Quality Management Systems (Six Sigma Green Belt, Lean Six Sigma)
- Renewable Energy Technology Fundamentals
- Research Proposal: Initiating Research
- Schneider Global Student Experience Course
- Six Sigma Advanced Define and Measure Phases
- Storytelling and Influencing: Communicate with Impact
- Strategic Leadership: Impact, Change, and Decision Making
- Strategically Build and Engage Your Network on LinkedIn
- Supply Chain Excellence
- Supply Chain Management Strategy
- Use Canva to Create Desktop and Mobile-friendly Web Pages
- Use Canva to Create Social Media Visuals for Business
- Using Advanced SWOT Analysis to Determine Competitiveness

**Partial list of Value-added certification courses*

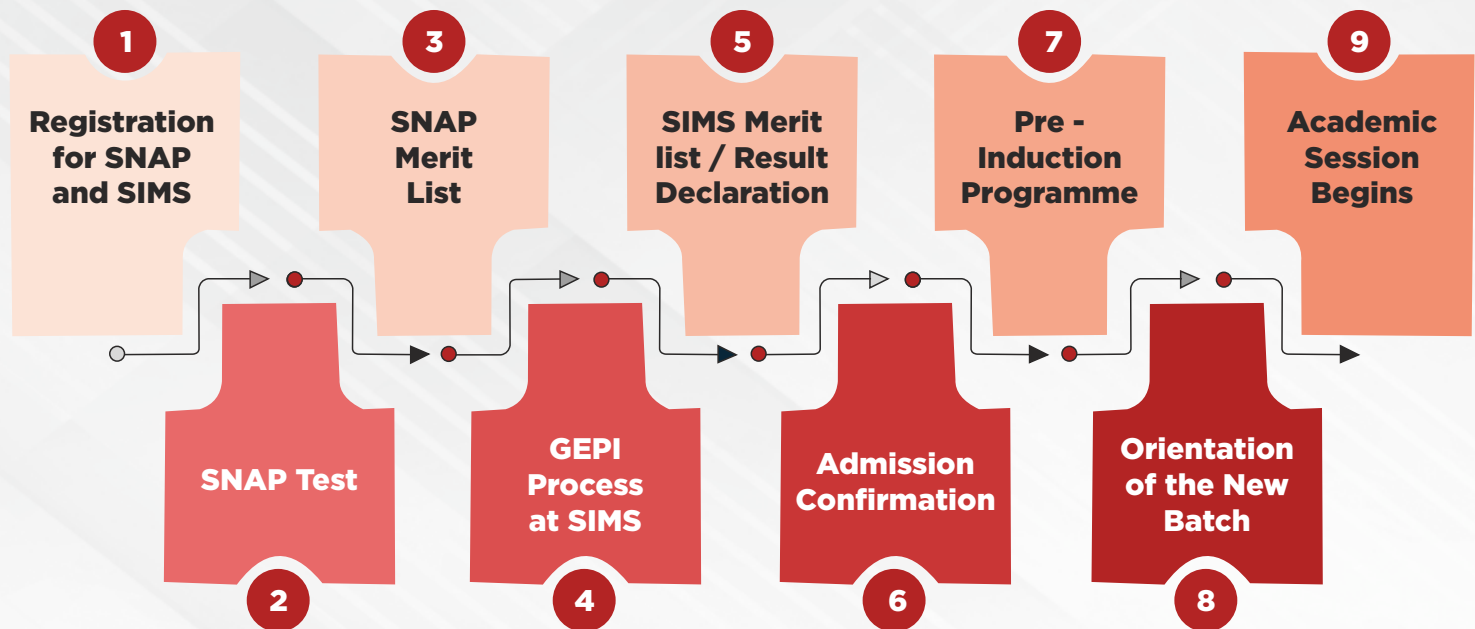


EMINENT SPEAKERS : ACADEMIC YEAR 2023-24

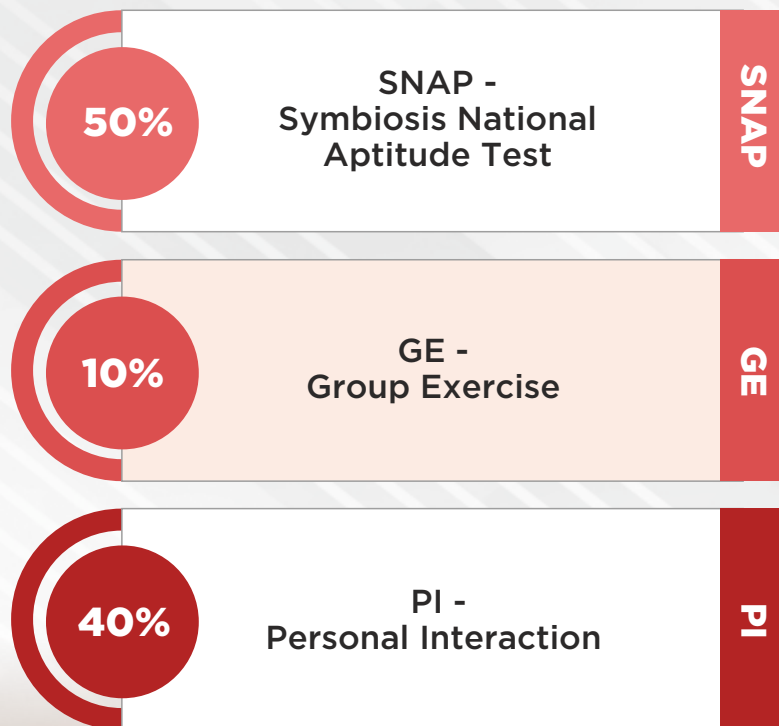
At SIMS, our distinctive educational pedagogy includes Colloquiums, Fireside chats, Leadership talks, and a range of other value-added activities. We invite renowned personalities, eminent speakers, and experts from academia and industry to interact with our students, imparting invaluable knowledge and insights. Active participation in these value-added and enriching sessions enables students to gain invaluable perspectives, practical knowledge, effective leadership strategies and a refined understanding of industry dynamics including current industry trends, emerging technologies and best practices.

- **General Manoj Pande, PVSM, AVSM, VSM, ADC:** Chief of Army Staff, Indian Army
- **Amb. Manjeev Singh Puri (Retd.):** Former Ambassador of India to Nepal
- **Mr. Nitin Sethi:** CEO, AON Consulting, India & South Asia
- **Ms. Suzette Unger:** CEO for Operations, Technology and Corporate Staff, BNY Mellon
- **Ms. Anupama Rao Singh:** Vice President - LATAM Region Head, Global Oncology Innovative Assets, Dr. Reddy's Laboratories
- **Dr. Sharyn Jones:** Global Head of Talent Management, BNY Mellon
- **Mr. Varadharaj V,** SVP & Global Head – Talent Acquisition, Infosys Ltd.
- **Mr. Saurabh Arora:** Executive Director - HR, Morgan Stanley
- **Mr. George Malanga:** Chief Credit Risk Officer, BNY Mellon
- **Mr. Subeer Bakshi:** Head of People & Culture, Pocket FM
- **Mr. John Mathew Sebastian:** DGM & Head of Talent Acquisition & Employee Experience, V Guard Industries Ltd.
- **Mr. Akshay Mehrotra:** Co-founder and CEO, Fibe India
- **Mr. Harmeet Singh Kapoor:** AGM, Supply Chain, E-Commerce, L'Oréal
- **Mr. Sijin Thomas Jacob:** Vice President - L&D, TM and OD, Poonawalla Fincorp
- **Ms. Melissa Ferrier:** HR Head, Energy, Manufacturing & Resources, Americas SMU, Wipro Ltd.
- **Ms. Sarah L McAvoy:** MD, Corporate Treasurer, BNY Mellon
- **Mr. Nikhil Kanojia:** Manager Customer Success, Salesforce
- **Prof. Justin Paul:** Professor, University of Puerto Rico, San Juan, USA & University of Reading Henley Business School, UK
- **Dr. Jeevan Deep Sehgal:** AVP-HR, Jio Institute
- **Ms. Tuhina Singh :** Talent Acquisition Leader, Moss Adams India
- **Mr. Vivek Marathe:** Manager - Robotics & Automation, VARROC Group
- **Mr. Prashant Pimpalekar:** Senior Vice President, SIFY Technologies Ltd.

SIMS ADMISSION PROCESS



ADMISSION SELECTION PARAMETERS



WEIGHTAGE



INFRASTRUCTURE AND RESOURCES

SIMS has an ergonomically designed and centrally located campus in Pune, focused on nurturing future managers with a global perspective. It offers secure residential accommodation to more than 600 male and female students. The campus is equipped with state-of-the-art infrastructure which includes resource centres, Wi-Fi, academic buildings, computer labs, Bloomberg terminals, smart-boards, an auditorium, and a top-notch library. Additionally, students benefit from outstanding sports and fitness facilities, including a health centre, gym, yoga, aerobics studio, and swimming pool. These amenities play a significant role in moulding the students, providing them with a comfortable and enriching environment. It is truly a "Home away from Home".





STUDENT DRIVEN TEAMS

SIMS stands out with its vibrant array of student-driven clubs and teams, a distinctive feature of its MBA programme. These clubs and teams offer invaluable opportunities to the students which allows them to organise and manage large-scale events and activities, students gain hands-on experience and real-world insights, enhancing their networking and team building skills along the way. Participation in these teams not only enriches the holistic experience of SIMS students but also instills in them the qualities to "Make a Difference."

CORE TEAMS



Placement Team



Alumni Team



Branding Team

SPECIALIZATION TEAMS



Marketing



Finance



Operations & Supply
Chain Management



Human Resource
Management

SOCIAL TEAMS



Pranay - Institute's Social
Responsibility Team



Gender Champions Team

**ACADEMIC, CO-CURRICULAR,
& ENTREPRENEURSHIP TEAMS**



Academics Team



IT Team



Bloomberg Team



Economics Think
Tank Team



Library Team



Model United Nations
(MUN) Team



Entrepreneurship
Team

**CREATIVE, EXTRA-CURRICULAR
& CULTURAL TEAMS**



Editorial Team



Production
House Team



Corporate
Presentation Team



Events Team



Infrastructure
Team



Sports Team



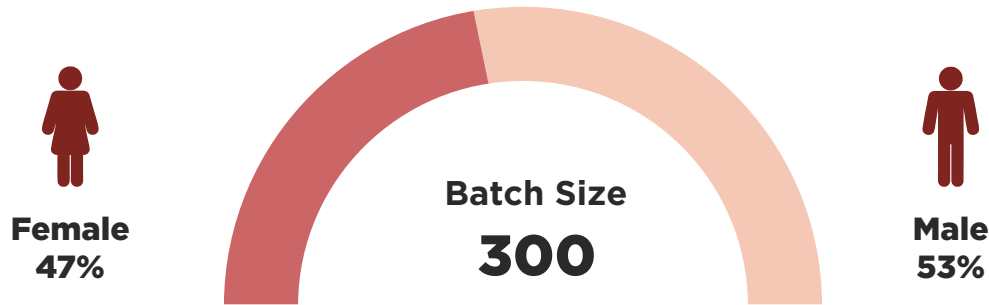
Music Team



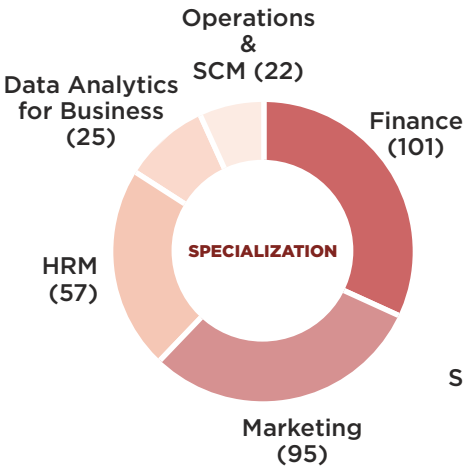
Dance Team

MBA 2023 - 25 - BATCH PROFILE

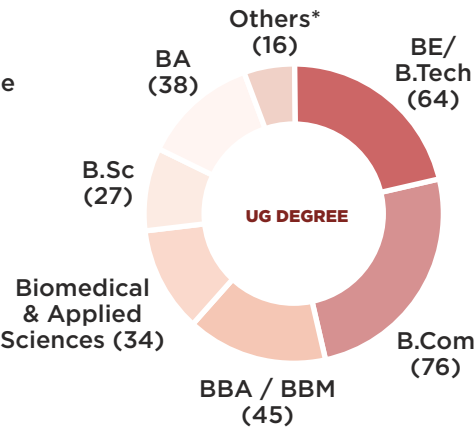
GENDER RATIO



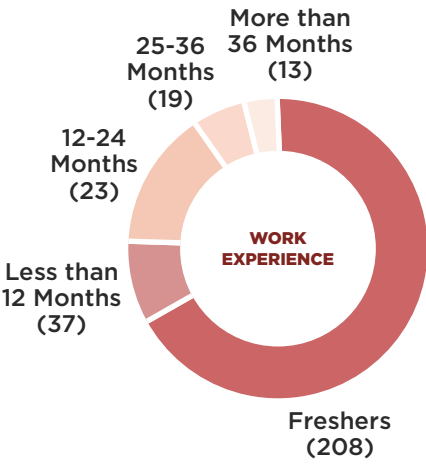
SPECIALIZATION



UG DEGREE



WORK EXPERIENCE



**BCA, B.Arch, BA LLB, BAMS, B.Design, Journalism & Mass Media, BHM, BTS*

MBA 2023 - 25

PAST EXPERIENCE COMPANIES

IT/ITES



accenture

amazon

Capgemini

cognizant

genpact

hp

IBM

Infosys



TATA
TECHNOLOGIES

tcs
TATA
CONSULTANCY
SERVICES

CONSULTING



Deloitte

EY

FinIQ

NEEYAMO

BYJU'S

unacademy

upGrad



ED-TECH

BFSI



FIS

Indiabulls
HOUSING FINANCE

NORTHERN
TRUST

HYATT

Oberoi
HOTELS & RESORTS



HOSPITALITY



Darcl

DECATHLON

Johnson
Controls

Panasonic

PUMA

syngenta

TATA
ADVANCED SYSTEMS

torrent
GAS

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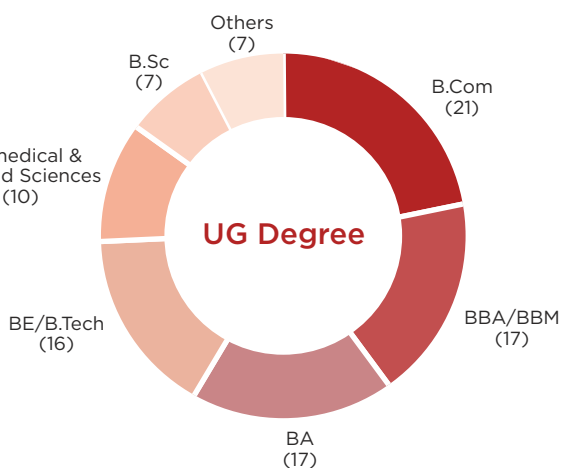


OTHER SECTORS

MBA 2023 - 25

SPECIALIZATION WISE BATCH PROFILE

MARKETING - 95 (♂ - 55 | ♀ - 40)



The SMARK Club is a collection of passionate "market" minds dedicated to putting all marketing theories into reality. Through corporate connections and on-campus activities, the team provides students with a comprehensive understanding of marketing.

SMARK harnesses the enthusiasm of all marketing enthusiasts and channels it into a variety of activities such as SIP warrior - Summer Internship Showcase, Case Study Competition, Marketing quiz etc. This allows students to assess many parts of the marketing domain outside of the classroom and use them to get a stronghold in their professional careers.

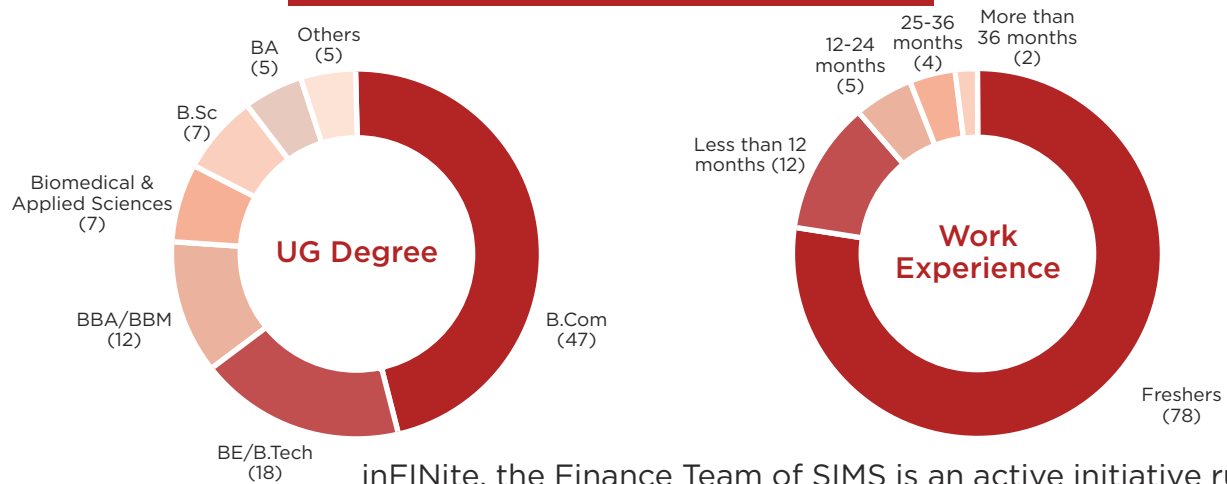
COLLOQUIUM - 4THOUGHT - "Artificial Intelligence (AI) and its Significance in Storytelling Prompts"

*Total number of students in Marketing Specialization

MBA 2023 - 25

SPECIALIZATION WISE BATCH PROFILE

FINANCE - 101 (♂ - 61 | ♀ - 40)



inFINite, the Finance Team of SIMS is an active initiative run by the students. The team is known for enabling students to discover their true potential through knowledge sharing on finance and organizing various events including guest lectures, workshops, competitions and professional opportunities. It also plays a notable role in keeping students updated with the most recent activities happening in Finance.

CERTIFICATIONS : CFA - Level 1, NSE Mutual Fund Certification, Crisil Certification

WORKSHOPS : Derivatives & MCX Commodities Market, Credit Research and Rating, Career In Finance, Financial Planning

COLLOQUIUM : STRATAGEM - "AI in Finance and the use of ChatGPT: The Promise or The Peril "

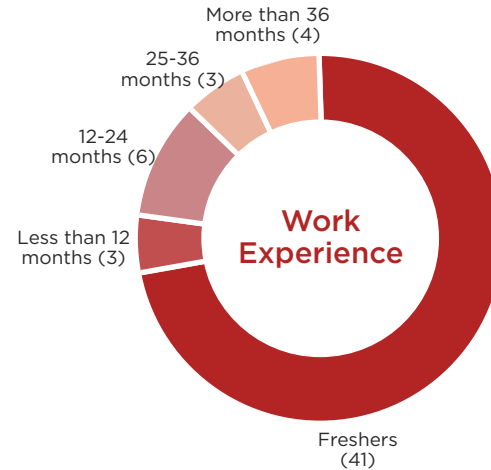
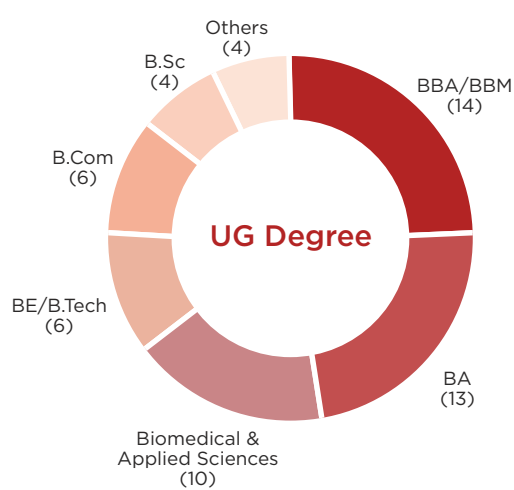
BLOOMBERG TEAM - SIMS has 8 Bloomberg terminals which provide access to Bloomberg Professional Services. The Bloomberg club at SIMS organizes guest talks, workshops and also organizes a stock simulation competition as a showstopper. The club schedules annual visits to NSE, BSE and Bloomberg Office (Mumbai). SIMS students are well versed with various functions present in the Bloomberg terminals.

*Total number of students in Finance Specialization

MBA 2023 - 25

SPECIALIZATION WISE BATCH PROFILE

HRM - 57 (♂ - 14 | ♀ - 43)



The People Tree is the HR Club run by the transformational student leaders of SIMS. The team organizes a variety of events such as HR quiz, national level case study competition, debate competitions and many guest lectures by the eminent HR leaders from the industry.

CERTIFICATIONS

CPHR Academy - Online Certification

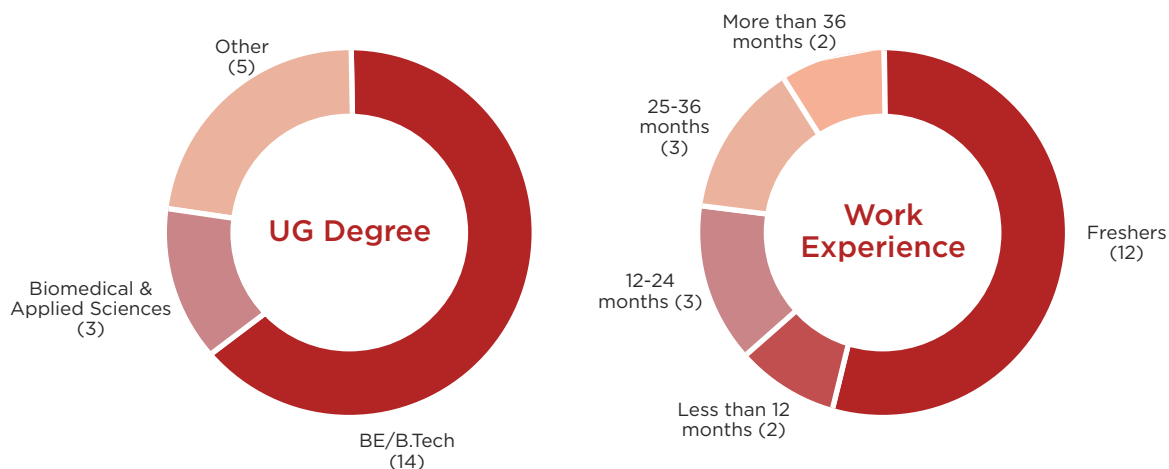
COLLOQUIUM: COLOSSEUM - "The 3 Magical Words of 21st Century Business World - Diversity, Equity & Inclusion"

*Total number of students in HRM Specialization

MBA 2023 - 25

SPECIALIZATION WISE BATCH PROFILE

OPERATIONS & SCM - 22 (♂ - 16 | ♀ - 6)



The mission of Team Noesis is to highlight the key elements of Operations and Supply Chain Management while maintaining a balance between academic rigor and co-curricular activities in the college. The team organizes various Quizzes, Case Study competition, Guest Lectures and Industrial Visits.

COLLOQUIUM: VICHAR MANTHAN - "Application and Challenges of Artificial intelligence in operations and supply Chain"

CERTIFICATIONS

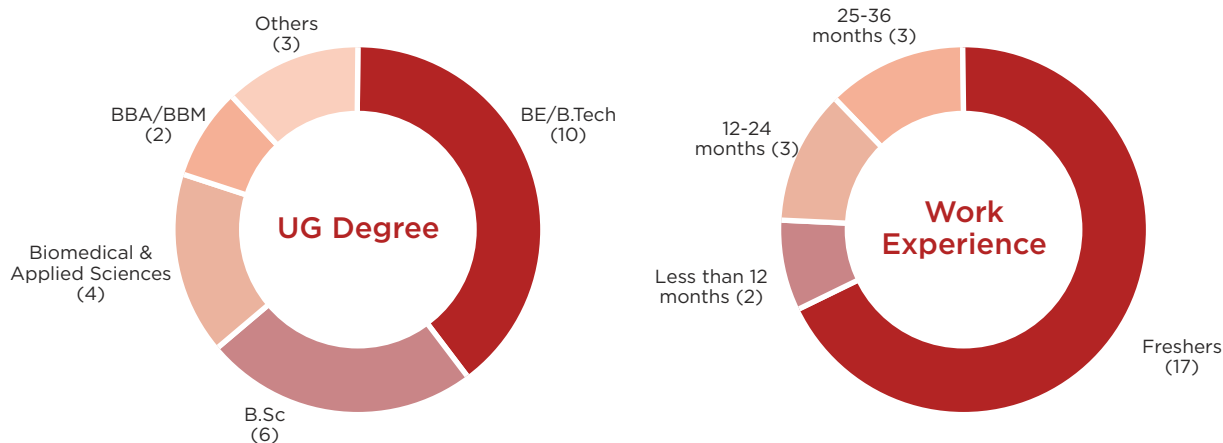
Lean SIX Sigma Green Belt and Black Belt by KPMG

*Total number of students in Operations & SCM Specialization

MBA 2023 - 25

SPECIALIZATION WISE BATCH PROFILE

DATA ANALYTICS FOR BUSINESS - 25 (- 15 | - 10)



SIMS introduced the Data Analytics for Business specialization from last year, and our first batch is set to graduate in 2025. As data is the driving force behind informed decision-making and business success in today's digital world, organizations across industries rely on skilled professionals who can harness the power of data to derive meaningful insights and strategic initiatives. At SIMS, we offer a comprehensive suite of courses within the Data Analytics for Business Specialization designed to equip students with the knowledge and skills needed to excel in this dynamic field.

The curriculum provides students with a strong foundation in key concepts and practical techniques essential for success in the ever-evolving world of data science. Through a combination of theoretical and hands-on training pedagogy, students gain proficiency in a wide range of tools and technologies used in the field of data analytics.

Under the guidance of our expert faculty, students delve into advanced topics such as Statistical Analysis, Data Visualization utilizing tools like Tableau and Power BI, and programming languages like R and Python in the first semester. Building upon this foundation, the second and third semester encompass an array of specialized subjects, including Data Sciences, Data Preparation & Data Management, Cloud & Big Data, Data Mining, Data Protection & Privacy, Predictive Analytics, Digital Transformation, IoT, Web 3.0, and Web Analytics including many elective subjects.

*Total number of students in Data Analytics for Business Specialization

MBA 2023 - 25 : SUMMER INTERNSHIP

LEADING RECRUITERS

IT/ITES & CONSULTING



accenture

aeron

Capgemini

CXC
TECHNOLOGY

Gartner

Infosys

Micron

MOSSADAMS

PACKFORA
BUILT YOUR FUTURE

publicis
sapient

RoundCircle
Building a better future

AON

APOLLO

BAJAJ
FINSERV

BNY MELLON

CRISIL
An S&P Global Company

digit

HERO
INSURANCE SERVICES

ICICI Bank

Marsh

Morgan Stanley

VERITY
Knowledge Solutions

WELLS
FARGO



BFSI

MANUFACTURING / FMCD



ADITYA BIRLA
GRASIM

BLUE STAR

KOHLER

TATA MOTORS

UltraTech
The Engineer's Choice

V-GUARD

VOLTAS

airtel

API
Thynocare
The Trust. The Truth.

CJ Darci

EATON

LARKAI
HEALTHCARE

Mankind
Storage Life

Piramal
Healthcare

stanza
living

VI

VELBION
VACCINES

WILLIAM PENN

Zakardo



HEALTHCARE &
OTHER SECTORS

STUDENT AWARDS & ACHIEVEMENTS

At SIMS, our students actively engage in premier Corporate and B-school competitions, consistently earning accolades for both themselves and the institute. Demonstrating multifaceted talents, they have achieved distinction across a spectrum of areas including academics, co-curricular pursuits, extracurricular activities, research endeavors, and creative expression through article and blog writing, as well as sporting achievements. These competitive platforms serve as a catalyst for their comprehensive development. Moreover, our students exemplify a fervent commitment to societal betterment. Many of our SIMSites have been honored and commended for their altruistic dedication, steadfastly contributing to various social initiatives with unwavering dedication and selflessness.

Corporate Competition - Winners and Finalists



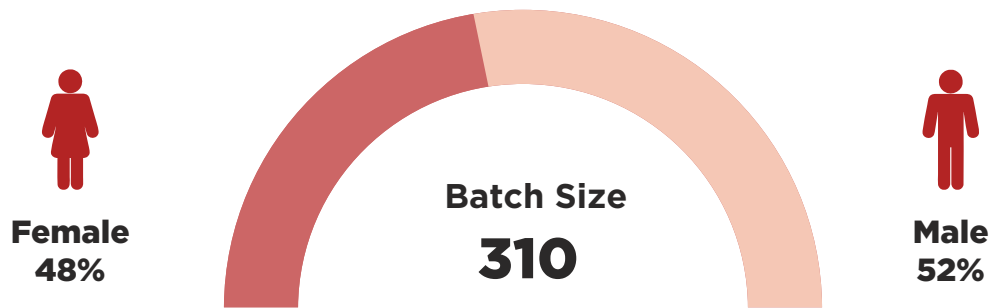
B-School and other Competitions - Winners and Finalists

IIM Ahmedabad	IIM Bangalore	IIM Lucknow
IIM Shillong	IIM Trichy	IIM Kozhikode
IIM Indore	IIM Rohtak	IIM Ranchi
NMIMS, Mumbai	IIM Amritsar	IIM Nagpur
IIM Bodh Gaya	IIM Visakhapatnam	K J Somaiya Institute of Management
IIM Kashipur	Birla Institute of Technology	SIIB Pune
SIBM, Pune	SIBM, Bengaluru	Welingkar Institute of Management Development & Research, Mumbai
XIMB	XIME	IBS, Hyderabad



MBA 2024 - 26 - BATCH PROFILE

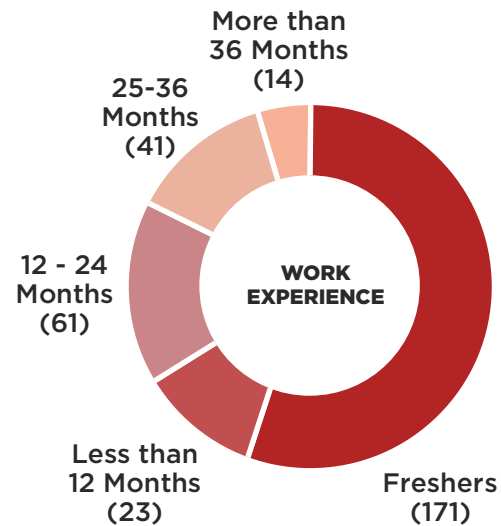
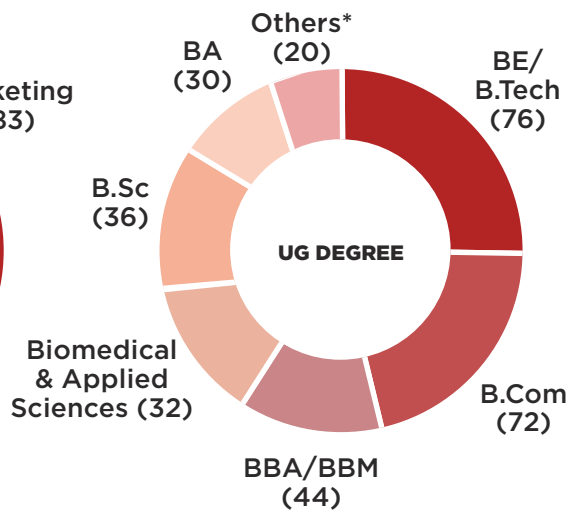
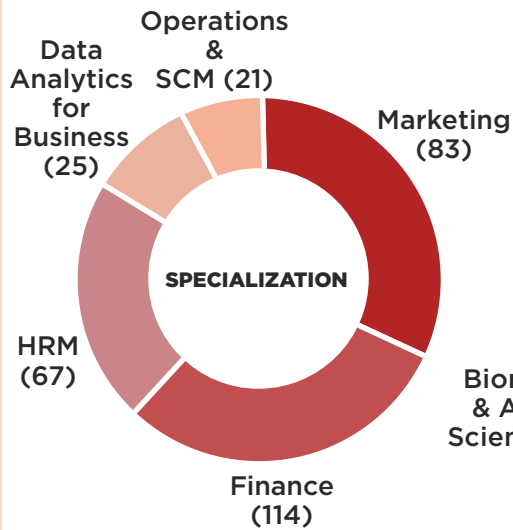
GENDER RATIO



SPECIALIZATION

UG DEGREE

WORK EXPERIENCE



*B.Arch, BCA, BHM, Law

MBA 2024 - 26

PAST EXPERIENCE COMPANIES

CORPORATE ENGAGEMENTS

SIMS actively collaborates with corporate partners, fostering a robust campus-company connection through a range of initiatives. From Leadership Talks, Fireside Chats, Value Added Sessions to Corporate Shadowing and Company Competitions, we provide students with immersive opportunities to engage with industry leaders. These interactions offer invaluable insights into current management trends and industry developments, equipping students with the requisite knowledge and skills needed to excel in their careers. Through these Campus Engagement Activities, we also facilitate meaningful interactions between students and corporates that helps companies to identify and engage with potential talent from our student pool.





GROOMING SESSIONS

At SIMS, we focus on preparing student managers and equipping them with relevant skills and competencies as per the current industry trends and requirements to excel in their future careers. The placement cell facilitates a range of grooming sessions and skill development workshops to help students for preliminary assessments, group discussions, and personal interviews. We provide them with all necessary support and mentorship for their personal development and skill enhancement.



WHY RECRUIT A SIMSite

USP OF SIMSITES

- Defence Background - Sharp, confident, conversant, agile and well travelled
- Relevant knowledge and skill sets as per the industry requirements
- Excellent communication, articulation and presentations skills
- Prior work experience in top companies in diverse sectors - Accenture, Aditya Birla Group, Amazon, Cognizant, EY, HP, IBM, Infosys, Northern Trust, Puma, VOIS, Wipro, Britannia, Deloitte, DXC Technology, Emerson, KPMG, Piramal, Asian Paints, Toyota, Diageo, Bosch etc.
- Professional certifications and value-added courses
- Summer internships & live projects in renowned companies
- Participation in premier Corporate and B-school competitions

RESEARCH

- Research Paper Publications in reputed Scopus Indexed Journals
- Courses in Research Methodology, Marketing Research & Business Statistics etc.
- Hands on experience in various tools used in Research (SPSS, R, Python, Tableau, Power BI etc.)
- Participation and Paper Presentation in Annual International Research Conference

VALUE ADDED & ANALYTICS RELATED COURSES

- Tableau, Power BI, SPSS, R - Programming, Python
- Six Sigma with KPMG
- Advanced Excel
- Design Thinking
- Bloomberg Marketing Concept - Certification
- Capstone Business Simulation
- Stock Market Simulation
- Application of Machine Learning & Artificial Intelligence
- Cloud and Big Data
- Data Visualization & Mining
- Digital Transformation
- Emerging Technologies and Applications
- Fintech Framework and Governance
- Internet of Things (IoT)
- Web 3.0
- Blockchain Technology
- Supply Chain Management and Optimization
- Deep Learning
- Ethical AI

ILLUSTRIOUS ALUMNI

Nitesh Arora
MD
Credence Family Office
1995-1997

Rahul Nandi
Global Head of Talent Acquisition
& Senior Vice President
_VOIS
1995-1997

Sachin Gupte
Managing Director & Global Head HR
Standard Chartered Bank, Malaysia
1995-1997

Aditya Kohli
Chief Human Resources Officer
Orient Electric
1996-1998

Ashish Kapoor
Director HR - India
Eaton
1996-1998

Gautam Sinha
Head HR
Birla Paints, Grasim Industries Ltd.
1996-1998

Gautam Suri
Managing Director Asia
iNova Pharmaceuticals
1996-1998

Mayank Rautela
Group Chief HR Officer
Apollo Hospitals
1997-1999

Willy Chengappa
Vice President - Sales
Matter
1997-1999

Kamalanand Nithianandan
Partner
EY
1998-2000

Preemita Singh
Executive Vice President
and Chief HR Officer
Havells India Ltd.
1998-2000

Anupama Rao Singh
Vice President - LATAM Region Head
Global Oncology Innovative Assets
Dr. Reddy's Laboratories
1999-2001

Priyanka Bhatnagar
Managing Director- HR
Accenture
1999-2001

Shoba Krishna
Senior Account Director BFSI
Microsoft Corporation
India Pvt. Ltd.
1999-2001

Sikander Aman Khullar
Business Head,
Strategic Partnerships
Reliance Retail
1999-2001

Subeer Bakshi
Head of People & Culture
Pocket FM
1999-2001

Alpana Vartak
Senior Vice President - HR
Glenmark Pharmaceuticals
2000-02

Karambir Singh Lehl
Senior Vice President - Branch Banking
Head - South, Affluent Banking
Axis Bank
2001-2003

Kinjal Pande
CEO, India and
Indian Subcontinent
DB Schenker
2001-2003

Mankiran Chowhan
Business Lead - Financial Services
& Consumer Industries (FCI)
Salesforce
2000-2002

Amol Ratan Gupta
SVP & People Leader
for CTO & COO
FIS Global
2002-2004

ILLUSTRIOUS ALUMNI

Akshay Mehrotra
Co-Founder & CEO
Fibe India
2002-2004

Dinkar Devgan
Recruiting Lead
Google
2002-2004

Anuj Vohra
Head of Human Capital
KKR
2004-2006

Arjit Mishra
Senior Vice President &
Head - PCHFL Business
Pramerica Life Insurance
2004-2006

Saurabh Arora
Executive Director, HR
Morgan Stanley
2004-2006

Vijay Nair
Head of Marketing,
Alliances & Growth
Gramener
2004-2006

Ajitesh Bhalla
Chief Business Officer
Hero Insurance Broking
2005-2007

Aniruddha Bhatnagar
Senior Director - Franchise Operations
Emerging Categories, India and
South West Asia
The Coca-Cola Company
2006-2008

Vivek Sharma
Head - Sales & Marketing
Jayanti Herbs & Spice
2006-2008





LIFE @ SIMS



OUR ESTEEMED RECRUITING PARTNERS

PLACEMENT TEAM CONTACT DETAILS



Ms. Shweta Mehrotra

Head - Placements

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Email : head_placements@sims.edu, placements@sims.edu

STUDENT PLACEMENT COORDINATORS (MBA 2023-25 BATCH)



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