

MBA

PHARMA & HEALTHCARE MANAGEMENT.



Lotus Business School (LBS) has designed unique program for Pharma & Healthcare Management as per Industry requirement.

The LBS pedagogy has developed by renowned Industrialist and Academicians with respect of new trends in Pharma & Healthcare sectors.

The curriculum of MBA PHM course has designed by Savitribai Phule Pune University (SPPU) under minor specialisation. LBS added value by inculcating practical base learning program in University curriculum to enhance managerial skills of students.

OPPORTUNITIES

- ♦ Clinical Research & Management
- ♦ Business Development
- ♦ Pharma Regulatory Management
- ♦ Sales & Marketing
- ♦ Product Management
- ♦ Export Management
- ♦ Supply Chain management
- ♦ Hospital Administration Management
- ♦ Government Agencies
- ♦ Consultancy & Project Management
- ♦ Market Analytics
- ♦ Pharma manufacturing and Quality Assurance



PROGRAM HIGHLIGHTS

- ♦ Industry-Specific Internship Opportunities and Training
- ♦ CPP (Career Progression Program 10 Certifications)
- ♦ On-job-training Module
- ♦ Extensive Corporate Interaction and Exposure
- ♦ Industry Mentorship program from various Industry experts
- ♦ Entrepreneurship Development cell
- ♦ Live projects/ Assignments
- ♦ Seminars and Presentation by Industry experts
- ♦ Assured Placement assistance with attractive CTC
- ♦ Various Training Module



To complement its AICTE approved and SPPU affiliated MBA program, Lotus Business School has incorporated several value added certification program under its own CAREER PROGRESSION PROGRAM (CPP).



CAREER PROGRESSION PROGRAM



Compulsory
Pharma Focus
Core Specialisation Focus (select 3)

Digitization in Pharmaceutical and Healthcare Industry
Business Analysis for Decision Making
Digital Marketing for Pharmaceuticals and Healthcare Industry
Corporate Etiquettes & Business Ethics

SMART for Pharmaceutical and Healthcare Management
Pharmaceutical and Healthcare Industry Environmental Analysis
Pharmaceutical Packaging Management

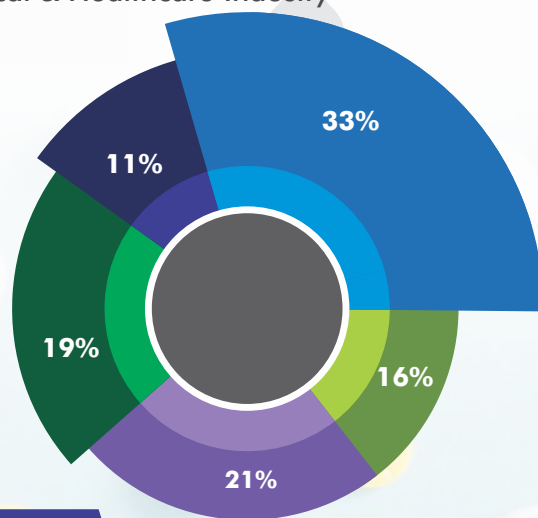
Export Import Management in Pharmaceutical and Healthcare Industry
Intellectual Property Right for Pharmaceutical and Healthcare Industry

Marketing
Presentation Skills and Public Speaking
Marketing Analytics
Event Management
Premium Brand Management

OSCM
Production Planning & Operation Management in Pharmaceuticals and Healthcare Industry
Quality Assurance & Control Management in Pharmaceuticals and Healthcare Industry
Supply Chain & Logistics Management in Pharmaceutical & Healthcare Industry
Financial Reporting & Analysis



Our Student Placement Spread



ACADEMIC EXCELLENCE
& PRACTICAL TRAINING
100%
PLACEMENT
ASSISTANCE

SPPU 2 YEARS
FULL TIME MBA

10 CERTIFICATIONS
WITH INDUSTRY
COLLABORATION

INTERNSHIP IN
PHARMA & HEALTHCARE
INDUSTRY

CORPORATE READY
PROFESSIONAL

* Paid internship subject to fulfillment of academic criteria by students.



INDUSTRY EXPERTS TALKS

"The pharmaceutical industry is where science meets business for the benefit of the patients. One cannot be successful without the other. This program is perfectly placed to teach the specific capabilities to colleagues with a scientific background lacking a formal business education and to those wanting to deepen or refresh their business administration knowledge"



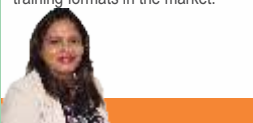
Mr. Sanjeev Pendharkar
M. D. Vicco Laboratories

"MBA in Pharma & Healthcare Management is a great program that offers high potentials a customer fit education. Distinguished academics and experienced practitioners work hand in hand to qualify prospective managers from the pharmaceutical industry for the challenges of their future activities."



Ms. Neha Wagh
HR Manager,
Sahyadri group of hospitals

"The structure and the content of MBA in Pharma & Healthcare Management are matched to meet the needs of the pharma industry and set the program apart from other education and training formats in the market."



Ms. Jyotsna Pradhan
General Manager-
Sales USV Pvt. Ltd.

"I am extremely happy to be associated with LBS for MBA in Pharma & Healthcare Management. Pharma & Healthcare Management is the most important aspect of a human being."



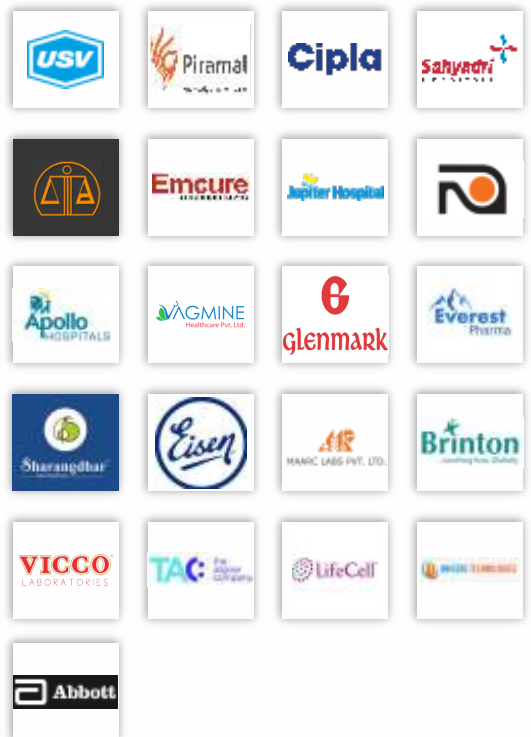
Dr. Mahesh Burande
Hon. Director IPER & Adbeez
Pharma Consultancy Group

"MBA in Pharma & Healthcare Management program's design of imparting both management know-how and pharmaceutical skills is state-of-the-art and optimally addresses the required knowledge and expertise of future executives in the pharma industry."



Mr. Akash Mhaskar
Senior Research Analyst,
Grandview Research

OUR TOP RECRUITERS



Swami Sevabhavi Sanstha's
LOTUS BUSINESS SCHOOL

Innovating Business Leadership

(DTE Code 6760) | (Approved by AICTE, Govt of Maharashtra and Affiliated to Savitribai Phule University, Pune.)

Contact us : S.No. 52/53, Jhambe Road, Pune Mumbai Expressway, Punawale, Pune 411 033.

Mobile : 95274 49527 / 74981 21610 / 74981 03036 / 88307 16419

Website : www.lotuscentre.ac.in

