



PCET's  
**PBS** PUNE  
BUSINESS  
SCHOOL  
IGNITING MINDS

INSPIRING MINDS,  
EMPOWERING  
**DREAMS**



[www.punebusinessschool.com](http://www.punebusinessschool.com)

Sector No. 26, Pradhikaran Nigdi, Pune - 411 044.

## OUR TRIBUTE



**Late Shri S. B. Patil**  
Founder Chairman  
Pimpri Chinchwad Education Trust



**Late. Smt. Lilatai Shankarrao Patil**  
Ex President,  
Pimpri Chinchwad Education Trust

## BOARD OF TRUSTEES



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Chairman



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Executive Director

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# ***Founder's Message***

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The Pimpri Chinchwad Education Trust (PCET) was founded by the Late Shri. Shankarrao Bajirao Patil in 1990 with himself as chairman alongside a team of devoted trustees. The Trust was the outcome of long-standing public demand of having a technical institution within the vicinity of this industrial area so as to provide an opportunity to those students who foresee a career in the industry but could not afford this type of education due to ever-mounting fees.

Hailing from an agricultural, Shri. Shankarrao Bajirao Patil's interest and achievements. lay in the areas of education, social welfare, politics and cooperative activities. He was one of the most renowned and respected individuals in Maharashtra and soon rose to becoming the minister for labour, gram-in-vikas co-operation, dairy development and finance in the Maharashtra State Government, while also holding the position of Member of Parliament twice.

Owing to his inward desire and drive, he soon came to be the founder chairman of a number of educational institutes. The Trust, hence could establish the polytechnic and engineering college which achieved, within a short span, remarkable success not just with holding the rank of one of the best colleges in the city, but also as one of the most desired colleges to secure admission in.

The PCET is successfully running a polytechnic under the name, Pimpri Chinchwad Polytechnic (PCP), which, since 1990, has earned, through the years, creditable reputation alongside a glorious record in academics, sports, cultural as well as the industrial circle

With approval by the AICTE, the Trust started the engineering college, Pimpri Chinchwad College of Engineering (PCCOE) at Akurdi, Pune in 1999.

The premises are well-developed and lavished with the state-of-the-art technology to impart sterling technical education. Over the years, more institutions inclusive of schools, management and computer institutes have fallen under the PCET umbrella. For further details on these establishments, please visit the PCET Institutions section within this tab.

**Late Shri. Shankarrao Bajirao Pati**



# LEGACY OF PCET

[www.pcpolytechnic.com](http://www.pcpolytechnic.com)



Pimpri Chinchwad Polytechnic (PCP)

[www.pccoepune.com](http://www.pccoepune.com)



Pimpri Chinchwad College of Engineering (PCCOE)

[www.pccoer.com](http://www.pccoer.com)



Pimpri Chinchwad College of Engineering and Research (PCCOE&R)

[www.sbpatilarchitecture.com](http://www.sbpatilarchitecture.com)



S B Patil College of Architecture & Design (SBPCOAD)

[www.sbpatilcollege.com](http://www.sbpatilcollege.com)



S B Patil College of Science & Commerce (SBPCSC)

[www.sbpatilschool.com](http://www.sbpatilschool.com)



S B Patil Public School (SBPPS)

[www.sbpatilmba.com](http://www.sbpatilmba.com)



S. B. Patil Institute of Management (SBPIM)

[www.punebusinessschool.com](http://www.punebusinessschool.com)



Pune Business School (PBS)

## Institutes Under Management Support By Pimpri Chinchwad Education Trust (PCET)

[www.nmiet.edu.in](http://www.nmiet.edu.in)



Nutan Maharashtra Institute of Engineering & Technology (NMIET)

[www.ncerpune.in](http://www.ncerpune.in)



Nutan College of Engineering & Research (NCER)

# PCET

## Pimpri Chinchwad Education Trust(PCET)

The Pimpri Chinchwad Education Trust (PCET) was established by the Late Shri. S.B. Patil in the September of 1990. Its sole mission was aimed at serving society, the industry and all stakeholders through value-inculcating, quality education in the area of schooling, as well as professional tutelage in the fields of engineering, management and computer applications.

PCET has always been committed to its mission by creating, communicating, preserving and applying knowledge, art and academic values.

At the campus at Akurdi, Pune, near 7,200 students are being groomed in specialised courses like Engineering, MBA, and MCA & PGDM by professional and passionate instructors. The campuses at Ravet are school to 1,200 would-be graduates at the College of Engineering, around 800 pupils at the Junior College, and approximately 2,500 students at the Public School, all amounting to a total of 11,700-odd students.





# ABOUT PBS

Pune Business School is a comprehensive educational institution with a distinctive teaching style and global outlook. It is an emerging institute in the field of education, research, and management in India and the Maharashtra region. In order to improve the learning experience of the students, a developed innovative and focused plan has been prepared to enhance and enrich the student services and facilities. As part of this strategic focus, PBS aims to ensure that all new and existing engagements become a quality-centered learning experience. PBS aims to meet the residential and social needs of students, provide effective student support services and promote the personal development of students and ultimately their employability.



## VISION

Pune Business School is a confluence of world-class educational experiences that nurture lifelong learners and socially conscious managers and entrepreneurs through an integration of collaborative knowledge and professional skills within a sustainable environment that fosters research and serves the needs of the global community.



## MISSION

To create dynamic industry ready managers and entrepreneurs who are socially sensitive, ethical and harbingers of change equipped with a right blend of knowledge, skills and attitude.







# Executive Director's Message

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**Dr. Girish Desai**

Executive Director,  
Pimpri Chinchwad Education Trust (PCET)

Corporate India is on continuous lookout for skilled management professionals who would accept challenges in an ever changing economic environment. Holistic management education in our country continuous to be necessity of Business. Therefore, it's essential for the management Institute to the deliver quality education to create the leaders of tomorrow. Pune Business School under the Pimpri Chinchwad Educational Trust (PCET) works towards developing leaders, managers, and entrepreneurs of the future.

The lush green sprawling campus, sacred ambience with world class infrastructure of our campus invites you to most unique experience of quality learning in a multi-dimensional and participatory manner. The students are exposed to the best training in Marketing management, Finance management Human Resource Management, Business analytics and Agri Management.

PGDM Students will gain live-projects exposure and deep industry interactions through the latest pedagogy keeping a headed of industry requirements. Numerous industry- academia interactions will definitely enrich the unique PGDM program.

Taught by rich experienced faculty drawn from various leading industry and academia Intuitions, the students would march into corporate India with Confidence.



## Director's Message

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**Dr. Ganesh Rao**

**Director, Pune Business School (PBS)**

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Today Corporate India is emerging with new business and career opportunities. Recent challenges worldwide have brought global businesses into a rethinking mode. Some businesses have been affected immensely, while others have been to a lesser extent. Nevertheless, new businesses and business models have emerged.

All this calls for changes in business education, both in terms of knowledge and skills being imparted. This is the new era of management education. We at Pune Business School have modelled our management education in such a way that the students could boldly face the changes and triumph over the challenges in future corporate india.

Our curriculum is geared towards unleashing the corporate warriors of tomorrow. At Pune Business School we are launching, Centre for Business Excellence that the best possible practices needed today could be imparted to the future managerial talent of Corporate India.

The challenging business environment of today needs enterprising managers. The focus of Pune Business schools would be to develop the entrepreneurial edge in the management students. At PBS our business education is practical and incorporates the concept of design thinking.

I welcome you to the new of management education at Pune Business School and change your destiny!

# Dean Message

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**Dr . Minakshi Tyagi**



At PBS, we are dedicated to creating an environment where students receive a world-class education while engaging in meaningful experiences that promote growth, leadership, and lifelong learning. Our faculty comprises distinguished experts, passionate mentors, and committed researchers who are here to guide you throughout your journey. We believe in challenging our students to think critically, engage deeply with their disciplines, and prepare for a constantly evolving world.

In addition to our classroom offerings, our college provides a broad range of opportunities for personal and professional development. From internships and research projects to various clubs, organizations, and community outreach programs, you will find ample resources to help you develop as a scholar, leader, and individual. At Pune Business School, you will belong to a close-knit community that values inclusivity, innovation, and ideas.

As you contemplate your future, please know that Pune Business School is more than just an institution for study; it is a place to forge lasting connections, explore your passions, and shape the future you envision. We are here to support you, celebrate your achievements, and assist you in navigating the exciting challenges of higher education.

Wishing all my students success, growth, and a future filled with purpose. The world needs leaders who can think beyond boundaries, and I do not doubt that each PBS student will rise to the challenge.



# TPO-Corporate Relations

## Agri Business Management

# Message

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**Sagar Lokhande**

Head Student Relations  
Pune Business School (PBS)



Corporate Oriented learning is the main focus on the campus. Our objective is to create employable management graduates suitable to the agri business sector. At training and placement cell we believe in grooming the students for the corporate world.

Agri business is one of the most dominant sectors of Indian economy with majority of the population directly or indirectly engaged in agriculture but their contribution to GDP is very less. The agriculture students are trained in all functional aspects of management to ensure that they contribute significantly in making the Agri Business Industry a vibrant one in the future.





Approved

# POST GRADUATE DIPLOMA IN MANAGEMENT



# ABOUT THE PROGRAM

Post Graduate Diploma In Management (PGDM) Course at PBS. Our PGDM Course is designed for those who are seeking for a program that mixes theoretical knowledge with the realities of the workplace; a program where group work, lectures, seminars, real business challenges and master classes are a natural combination; and a program where the combined thoughts of prolific academicians, experienced practitioners, fellow students and career development experts are each valued as part of the teaching and learning experience. Post Graduate Diploma in Management (PGDM): The ACITE approved curriculum is jointly designed by the stalwarts from the industry and academia. The program is offered in regular full-time mode, enhancing students' brand value in the industry.

## ***PBS- The Right Choice for Your Career Success***

### **Access to Experts/Networks**

Access to faculty and recognised experts from Academia and Industry who are regularly invited for training sessions, guest lectures, seminars and Workshops, to speak about the current trends in the corporate world. Strong backing from over 500 guest lecturers over the two-year program, facilitating our students to establish strong networks with industry experts.

### **A Culture of Collaboration**

Deepening a sense of collaborative culture, encouraging teamwork and creating lifetime relationships among the students through Field Trips, Mentorship Activities, Group Projects, Students Clubs & Committees, Outdoor Excursions, Cultural Extravaganza, ensure a collaborative culture encouraging teamwork which deepens relationships among students, that lasts a lifetime.

### **Global Orientation Through Intellectual Capital**

Our highly experienced faculty members focus on training, keeping in mind the international perspective of management in order to enable students to rise through the challenges of operating in a global world.

### **A Personalised Experience**

A notably smaller batch size compared to various B-schools, gives us an edge over others since we render individualised attention, shaping students for global pre-requisites and standards, enriching student-teacher interactions.

### **Performance Upgradation Socially Relevant Holistic Program (PUSH)**

A uniquely designed program focusing on Leadership, communication skills, emotional intelligence and the latest managerial trends.

### **Entrepreneurial Inspiration & Innovation**

Connecting entrepreneurs, tips to explore a potential new venture and initiating the launch of students' ventures in our incubation cell.

### **A Strong Alumni Network**

Strong connections with the alumni, relentless and unending support from them in every step. The advisory board of PBS consists of alumni members of PCET.

### **Personality Enrichment Program**

An exclusive program that focuses on decision making in the face of conflicting situations and intense pressure, logical reasoning, aptitude, general knowledge and research skills of students.



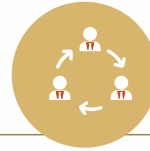
# Specializations in PGDM



**Marketing  
Management**



**Finance  
Management**



**Human Resource  
Management**



**Agri Business  
Management**



**Business Analytics**



**Operation &  
Supply Chain Management**



**Pharmaceutical and  
Healthcare Management**



# AGRIBUSINESS MANAGEMENT

Agriculture was predominant in the lives of we Indians since ages. In fact, the culture of India is known to be कृषिप्रधान. For some years Agriculture had taken a backseat in the economy of India, but since last decade again the agriculture has progressed enormously. Various businesses associated with agriculture have bloomed e.g. processed food, edible oil, Cotton industry etc. India is one of the major players in the agriculture sector worldwide. India has the world's largest cattle herd (buffaloes), largest area planted of wheat, rice, and cotton, and is the largest producer of milk, pulses, and spices in the world.

The Indian food industry is poised for major growth, and has immense potential for value addition within the food processing industry. The Indian food and grocery market is the sixth largest in the world, with retail accounting for 70% of sales. The agriculture sector in India is expected to generate better momentum over the next few years due to increased investment in agricultural infrastructure such as irrigation facilities, storages and cold storages. Rising income levels in rural and urban areas, have contributed to the increase in demand for agricultural products across the country. The scope of businesses related to agriculture is phenomenal.

## AGRI-BUSINESS MANAGEMENT @PBS

A career in agribusiness can open doors to a plenty of industries such as commodity procurement and marketing, import export firms, public and private enterprises, retail marketing, agro-financial services, farming industry, food production companies, packaging and other allied sectors with the use of the advanced technology. Agriculture business as an industry has opened up vast opportunities for professionally skilled and qualified managers.





## SALIENT FEATURES

- The core curriculum involves the study of marketing along with food and agriculture markets that are designed to build and enhance the managerial capabilities.
- The programme is planned by keeping the latest industry trends and requirements in mind and to enhance students' knowledge, skills and perspective necessary for management, leadership and decision-making in agri-business and allied sectors.
- Industry visits, value added certifications, training programs and opportunity to learn from the best in academia & industry.
- The curriculum comprises of three elements: Core management program, Agriculture related inputs, and elective specialization

## CAREER IN AGRI-BUSINESS MANAGEMENT

1. Agro and food processing industry
2. Agro cooperatives, finance companies & banks
3. Seeds/fertilizers/pesticides industry
4. Agro equipment manufacturers & distributors
5. Supply chain & logistics management
6. Procurement, processing & marketing
7. Milk & milk products / poultry & fisheries / edible oil industry
8. Agro export house
9. E-commerce industry
10. Retail sector etc.





# FINANCE MANAGEMENT

The PBS PGDM in Finance will enable the students to advance in the management sector with state-of-the-art finance innovation and its applications in the fields of banking, finance, and insurance. Students will gain the ability to draft, strategize and develop disruptive financial innovations using appropriate tools and techniques, and hypothesize the impact of new regulations on future commerce products. The program enables students to have an in-depth understanding of the future of money, markets, and transactions, as well as the mental tools and framework needed to predict and take advantage of future trends in finance.

The Course Contents for the Finance program are designed by the expert faculty who have vast experience and international exposure in different countries related to Finance.

The course design is based on the latest trends in business and what the corporate sector expects from our students.

The syllabus are framed semester-wise starting from the basics of Accounting to the advanced stages in Finance in the entire PGDM (Finance specialization).

In every area of finance - payments, expanding business, currency, lending, money management, accounting and insurance - technological innovations are accelerating processes, expanding access to more people, and creating new possibilities for business growth and value creation are opening. The program will cover all the innovations that are central to finance such as block chain, digital advisory, trading systems, design thinking, artificial intelligence and machine learning, peer-to-peer lending, equity crowd funding and mobile payment systems.



## TEACHING METHODOLOGY

The entire syllabus is taught keeping in mind the practical aspects of the subject and its application in: real life situations, and decision making .

Ample examples and industry case studies are dealt with in the classroom to help students develop out-of-the-box thinking and make them research-oriented. PPTs, explanations, hand-outs, homework assignments and class tests are given in addition to asking the students to solve problems on their own in the class so that they can come and skills with the peer group in the class or knowledge. This method helps the students to develop self-reliance. Continuously they are alert and they are involved in innovative thinking. Assessment of students keeps

## How does it meet the Contemporary demands & employment opportunities ?

The program is designed to formalize participants with the ability to identify disruption opportunities in the financial services sector and empower them to initiate new finance ventures and develop that idea into a better financial services firm and use new technology to develop which enables usage.



# HUMAN RESOURCE MANAGEMENT

## Why HR at PBS?

PBS has excellent HR specialists and professionals who have prepared the HR leaders of the future. PBS is focused to train the HR of the future with the latest and relevant industry needs and customized HR curriculum. The objective of the program is to provide basic and advanced knowledge of human resources and integration with technology platforms.

Whether you are looking to advance in your career or start your own business, PBS is one of the best PGDM institutes in the region to help you hone your leadership skills and provide you with practical skills.

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## Pedagogy

Pedagogy is developed after incorporating ideas and suggestions from HR leaders. The objective of the program is to impart basic and advanced knowledge of HR. The program is also extremely useful for students who intend to join organizations and work in specialized HR functions or wish to upgrade their existing skills and knowledge of contemporary HR processes and practices.

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## How does it address the need for transferable skills?

The PBS PGDM in HR will enable students to learn, enhance skills and earn professional competence in HR with the ability to manage diversity, uncertainty and complexity. Students will become sensitive to people, their potential and their needs. They will be able to develop a global mind-set with flexibility and resiliency. They will acquire skills that will enable them to manage the millennial workforce and their expectations. They will get aligned with the latest evolving, innovative developments and best strategy in HR. They will be able to lead or contribute to formulating and implementing best-in-class HR practices in their own organization. They will be able to play a strategic role in developing and meeting organizational goals and will develop a repertoire of HR experts who are thought leaders.



# MARKETING MANAGEMENT

Are you looking at making a career in marketing and business? Would you like to study real-world business challenges to prepare you better for a career in the field of Marketing? The Post Graduate Diploma in Management (PCOM) with Marketing Specialization at Pure Business Schools designed to prepare you for leadership roles in the Marketing sector.

## Why Study PGDM in Marketing?

Marketing is one of the diverse business fields with endless career options. Almost every major company has an in-house marketing team and many boutique marketing agencies around the world. Technological advances, a dynamic environment, and ever-changing customer requirements have led to a great increase in the demand for marketing graduates. Job opportunities are abundant in this field, both locally and overseas including advertising, retail, market research, public relations, sales and management.

### Diverse Career Options

After completing PGDM in Marketing, the candidates come across a plethora of opportunities such as Market Research Analyst, Brand Manager, Sales Manager, Product Manager, etc. Candidates get to develop new and improved marketing skills that help in the growth of one's own business too.

### In-Demand with Good Remuneration

Since marketing roles play such an important role in most companies, there will always be a demand for marketing jobs. This means that doing a PGDM course in this area will help you acquire skills and know-how for a career that takes up a significant share of the job market. The marketing field is a very lucrative field and based on experience, skills, location, company, etc., candidates can bag good salary packages.

### Overall Development

Marketing has a corner for all skills which includes creativity, communication, research, and management. This course seeks to improve students' analytic and strategic abilities so that they may learn to adapt to a continuously changing environment, incorporating both tradition and creativity in terms of media, channels, or market research.

## Course Highlights

This exciting course provides the foundation for a high-flying career in marketing and business. The Course Contents for the Marketing program are designed and delivered by expert faculty having wide industry experience and international exposure in various countries. The course design is based on the latest trends in business and what the corporate sector expects from our students. The syllabi are framed semester-wise to cover key marketing topics such as advertising, branding, market research, global marketing, and B2B marketing, amongst others. Industry experts from leading organizations are invited on an on-going basis and the students learn a lot from these stalwarts. Students are exposed to various types of industries and get hands-on experience when they go for internships.





# PGDM

## COURSE CURRICULUM

### First Year PGDM

During the first year of the Post Graduate Diploma in Management program, the student is grounded in core management. The courses provide a solid foundation in the management discipline which will lead the student towards his areas of specialization.

#### Marketing Management

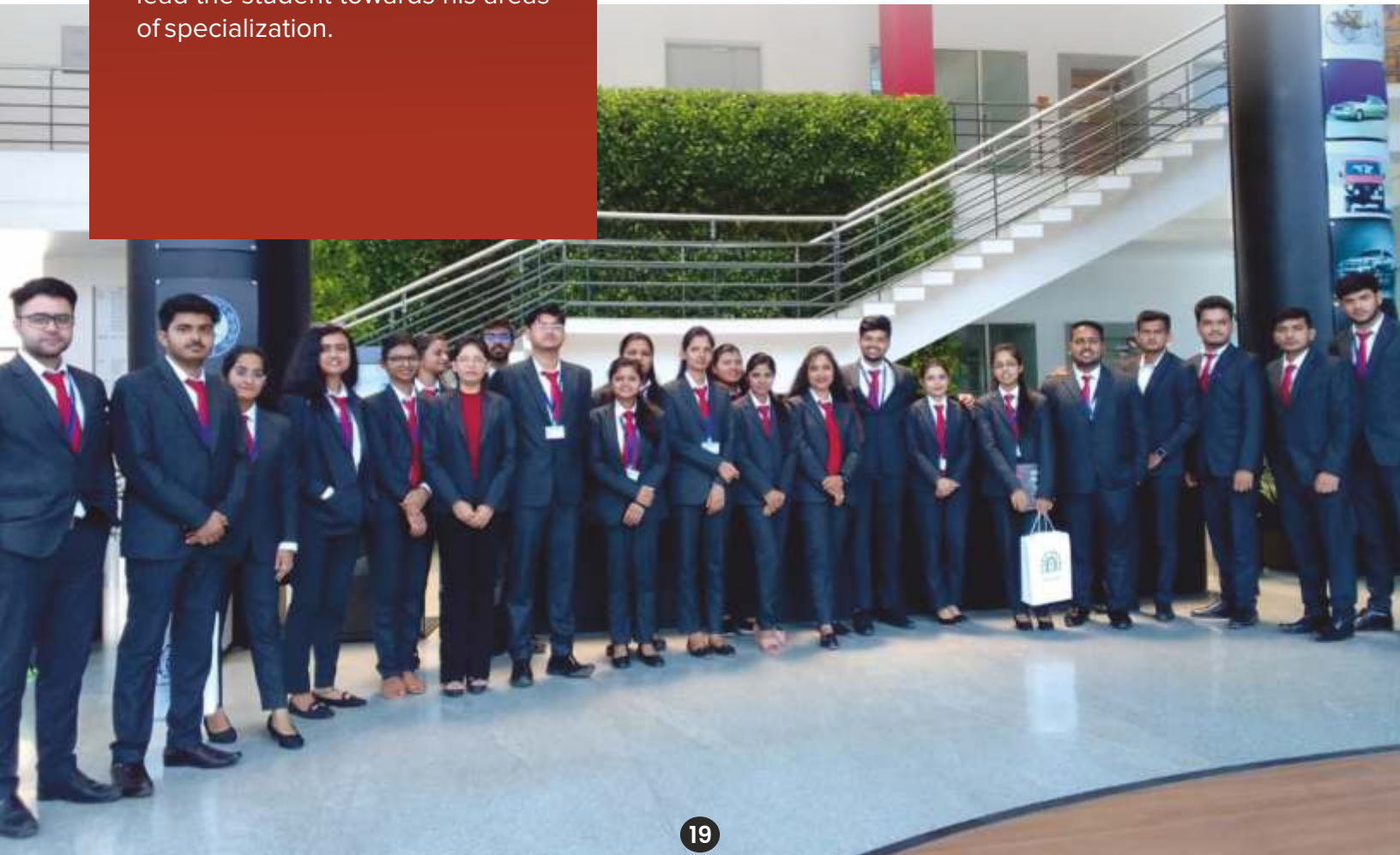
- Financial Reporting and Control Analysis
- Business Law
- Organizational Behavior & Principles of management
- Organizational Study (on field Experience)

#### Enrichment Courses:

- Enterprise Analysis and desk Research
- \*Written Analysis and Business Communication
- \*Business Oriented Computer Applications

#### Employability Enhancement Courses:

- Aptitude and Reasoning Development
- Case Study Analysis
- News and Current Event Analysis (News hour @PBS)
- Presentation Skills



## Semester 2

### Core Subjects

#### Managerial Macro Economics

- Qualitative Research Methods
- Contemporary Frameworks in Management
- Human Resource Management
- Operations and Supply Chain Management
- Financial Management
- Summer Internship Project

#### Enrichment Courses:

- Industry Analysis and Desk Research
- Personality Development and Communication lab Advanced Excel

#### Employability Enhancement Courses:

- Aptitude and Reasoning Development (advanced) Case Study Analysis
- News and Current Event Analysis (News hour @PBS)
- Presentation Skills, GD and PI skills development

## Specialization offered

#### Marketing Management

- Consumer Buying Behavior
- Selling & Negotiation Skills

#### Financial Management

- Security Analysis & Portfolio Management
- Indian Financial System

#### Human Resource Management

- Learning & Development
- Strategic Human Resource Management

#### Operations Management

- Supply Chain Management and Logistics
- Production Planning & Control

#### Business Analytics

- Basic Business Analytics using R
- Data Mining

#### Healthcare & Pharmaceutical Management

- Fundamentals of Pharma and Healthcare Management
- Pharma Business Environment





# Semester 3

## Core Subjects

### Strategic Management

- Project Management
- Entrepreneurship Lab

### Enrichment

- Advanced personality Enrichment lab
- Aptitude & Reasoning

### Employability Enhancement

- Rower BI
- Group Discussion & Interview Technics
- Comprehension Skills

## Specialization offered

### Marketing Management

- Marketing Research and Analytics
- Sales and Distribution Management
- Digital Marketing -
- Integrated Marketing Communications
- Product & Brand Management

### Human Resource Management

- Industrial Relations & Labor Law
- Human Resource Analytics
- Organization Development & Change Management
- Talent Management
- Competency Mapping and Performance Management

### Financial Management

- Core & Investment Banking
- International Financial Management.
- Behavioural Finance
- Indian Financial System
- Mergers, Acquisition & Corporate Restructuring

### Operations Management

- Manufacturing Resource Planning
- Quality Management & Techniques
- Inventory Management
- Six Sigma for Operations
- Logistics Management

### Business Analytics

- Programming with Python
- Business Data Management
- Predictive Analysis
- Social, Media, Web and Text Analytics
- Big Data Analytics

### Healthcare & Pharmaceutical Management

- Pharma and healthcare regulatory environment in India
- Healthcare operation Management
- Pharmaceutical Advance Human Resource Management
- Pharmaceutical Advertising and Sales Promotion Management
- Marketing research in Healthcare & Pharmaceutical Management





# Semester 3

## Core Subjects

### International Business Management

- Current Trends in Management
- Business Ethics & Corporate Governance

### Employability Courses

- GD & PI Techniques
- Aptitude Reasoning

## Specialization offered

### Marketing Management

- International Marketing
- Retail Management
- Sales Management & Promotion

### Human Resource Management

- International HRM
- Compensation Management.
- Current Trends & Cases in HRM

### Financial Management.

- Banking & Insurance
- Financial Reporting & Analysis
- Advanced Financial Management

### Operations Management

- International Trade Practices, Procedures, and Documentation
- Industry 4.0
- Enterprise Resource Planning

### Business Analytics

- Artificial Intelligence in Business Applications
- E-Commerce Analytics

### Business Analytics

- Artificial Intelligence in Business Applications
- E-Commerce Analytics

### Healthcare & Pharmaceutical Management

- Health Informatics
- Managing innovation in Pharma
- Ethical Issues in Pharmaceutical & Healthcare Management

## Certification Courses

### Compulsory Certifications:

- Compulsory Certifications:
- NISM for finance management students
- Data Analytics
- Digital Marketing
- Advanced Excel
- Presentation Skills
- Communication Skills
- Tabular
- R Python

### Choice Based:

- Choice Based :
- Brand Planning and Consumer Insights
- Marketing Management
- Essentials of Business Law for Entrepreneurs and Start-ups
- Logistics & Supply Chain Management
- Fundamentals of Foreign Trade
- Investment Planning for Individuals
- Financial Modelling & Valuation
- HR Practices
- Machine Learning Cloud Computing
- Innovation & Entrepreneurship Change Management

**Mode of Delivery:** Self-paced online + Face to Face doubt clearing sessions

# National & International Industry Partnership



# Ni&M

**PLACEMENTS AT**

**PBS**





## Strong Industry Connect of PCET

**26,500**  
Placements

**500+**  
Recruiters

**50,000+**  
Alumni

**450+**  
Patents

## Potential Recruiters



## Academic Collaborations



## Placement Highlights

**TOTAL  
COMPANIES  
VISITED**

**300+**

**TOTAL JOB  
OFFERS**

**180+**

**MAXIMUM  
SALARY**

**27 LAC**

**AVERAGE  
SALARY**

**7 LAC**

## Industry Wise Placement

Marketing

**30%**

Finance

**22%**

Supply Chain &  
Operations

**22%**

Agriculture

**26%**

B.A

**14%**

# ADMISSION PROCESS

Post Graduate Diploma in Management (PGDM) is the flagship program of Pune Business School. The two-year full-time course has an intake of 120 Students. The program is approved and accredited by AICTE in India. PGDM is a postgraduate course that includes the intricacies of business management study.





## Admission Process of PGDM batch 2025–2027

### ELIGIBILITY FOR PGDM

Admission to PGDM course shall be made only from the candidates qualified from any one of the six all India tests, ie: CAT/XAT/MAT/CMAT/ATMA/GMAT or the common entrance examinations (if any) conducted by the respective state governments.

The selection shall be based on overall rank computed taking into account further components with the following weights.

Score in the Common Admission test 50%.

Score in academic performance of X,XII standards, with clear consistency and UG performance with the weight of 15%.

GD/PI- 25%.

Extra-curricular, sports, social work, Academic diversity, Gender Diversity etc with 10%.

### Fee Struture ( 2025–2027 ) General PGDM – Payment Schedule

Sr.No.	Specialization	Year	Particular	Total Fees
01	General Business Management	I <sup>st</sup> PGDM (2025–2026)	Tuition Fees – Rs. 3,35,000/- Development Fees Rs. 15,000/-	Rs. 3,50,000/-
		II <sup>nd</sup> PGDM (2026–2027)	Tuition Fees – Rs. 3,00,000/-	Rs. 3,00,000/-
Grand Total Rs. 6,50,000/-				

### Fee Struture ( 2025–2027 ) Agriculture PGDM – Payment Schedule

Sr.No.	Specialization	Year	Particular	Total Fees
01	Agri Business Management	I <sup>st</sup> PGDM (2025–2026)	Tuition Fees – Rs. 2,75,000/- Development Fees Rs.15,000/-	Rs. 2,90,000/-
		II <sup>nd</sup> PGDM (2026–2027)	Tuition Fees – Rs. 2,75,000/-	Rs. 2,75,000/-
Grand Total Rs. 5,65,000/-				

Note : **FOR FOREIGN STUDY TOUR PROGRAM**, The cost of travel and course fees and other related expenses would be borne by the students who intend to go at actual cost

# STUDENT COMMITTEES

Being a student-managed and student-run institute, all key functions of the institute are ably supported by committed student bodies under faculty guidance be it admissions, placements, web management or branding. Below is the list of all committees and clubs:

**Admissions Committee**

**Alumni Committee**

**Competition Committee**

**Student Life Committee**

**Students Leadership Committee**

**Analytics Committee**

**Branding & Public Relations Committee**

**Innovation and Entrepreneurship Committee**

**Events Committee**

**Finance Committee**

**Food Committee**

**Green Committee**

**Yoga Committee**

**Marketing Committee**

**HR Committee**

**Placement Committee**

**Sports committee**

**Student Academic Committee**

**Management Consulting Committee**

## STUDENT COUNCIL

We are a student-driven institute, where students are encouraged to participate in the decision-making process that shapes their future as well as that of the institute. Our Students' Council is the student body responsible and accountable for all activities conducted on campus throughout the year. The teams consist of students from the first and second year led by coordinators. These coordinators, along with the President of the Students' Council, form an executive body to oversee all activities. The teams work in the interest of the institute, the student community, industry and alumni in keeping the vision of the institute and striving towards excellence. The executive council is provided the independence to plan and set goals for their respective teams, The Director and Faculty Chairperson offer their guidance and support.



# STUDENT INITIATIVES AND STUDENT CLUBS

Moving in several directions at different speeds, often simultaneously, we evince the ability to excel at multi-faceted interests. The various Student-run clubs and committees demonstrate the holistic development of the students and enhance the overall diversity at our campus.



**Pro Smart Club**  
(Professional Development Club)



**Think Rethink Club**  
(TR Club)



**Fit & Fine Club**  
(FFC) Sports Club



**The Expressive**  
(Literature and Art Club)



**We Club**  
(HR Club)



**Artha-Tantra**  
(Finance and investment Club)



**MG Club**  
(Marketing Club)



**EdPub**  
(Editorial and Publication Club)



**Sanskrit**  
(Cultural Club)



**Venture Vultures**  
(Entrepreneurship Club)



**Econo Speak**  
(Economics Club)



**Care & Share Club**  
(CSC) (Social Welfare And Community Service Club)



**Image Builder Club**  
Personality and Communication Development Club



# Life @ PBS









## NATIONAL HR EXCELLENCE AWARDS 2022

# Awarding the best in the field of human resources

**R**ecently PCET's Pune Business School (PBS) organised the PBS National HR Excellence 2022 Awards ceremony at a city-based hotel. The awards were distributed by Chandrakant Patil, minister of higher & technical education, Maharashtra, and the guardian minister of Pune.

Present along with him were the institute's president Dyaneshwar Landge, vice-president Padma Bhosle, secretary Vitthal Kalbhore, treasurer Shantaram Garade, trustee Harshvardhan Patil and executive

director Dr Girish Desai. Also seen were Dr Parag Kalkar, head of the commerce department at the Savitribai Phule Pune University (SPPU) and Mukesh Malhotra, executive director of a city-headquartered brand.

At the event, Chandrakant Patil emphasised on the importance of HR as the link between an organisation and its employees. He added, "There is need to pay attention to the development of the industrial sector as well as research and patents. HR

experts should convey their suggestions and issues to the state government." Harshvardhan Patil expressed his happiness over the state government announcing the self-financing approved university status for the institute.

The HR Excellence Awards received an overwhelming response and over 500 entries from all over the country. The jury panel consisted of eminent personalities from the field and the event was hosted by Dr Minakshi Tyagi, dean - corporate



Awardees and dignitaries at the event

relations at the institute, under the guidance of Dr Ganesh Rao, director of PBS, and moderator Dr Manju Punia Chopra.

From HR -Lifetime Achiever and Young HR Talent, to Talent Acquisition, Innovative learning and development in HR Operations, Employee Relations and more, many awards were given to deserving candidates. Special awards were given to people with major disabilities who are beating the odds and achieving success, under the Unsung Heroes category.

## HR MEET AT PBS





# INDUSTRY VISIT



Industry Visit To Jaguar Land Rover



Industry Visit To Mapro Foods Pvt. Ltd



Industrial Visit To Thyssenkrupp



Industrial Visit To Sula Wine





Industry Visit to Milk Animal Breed Conservation & Dairy Department. College of Agricultural



Industrial Visit at chowgule shipping yards Goa



# INFRASTRUCTURE



Classrooms



Hostel Facility



Library



Cafeteria & Mess



Auditorium



Sports & Recreational Facilities



IT Infrastructure & Resources







**Library**



**Medical Room**



**Cafeteria**



**Canteen**



**Sports Ground**



## FUN FILLED EVENTS AT PBS



Fresher Party



Shivaji Jayanti





**Outbound Activity**



**Shivaji Jayanti**



**Dandiya Night**



**Bollywood Theme**





Fresher Party Batch 2024



Guru Purnima



Independence Day





Independence Day



Independence Day



Shivneri Tracking





PBS Sport Activity 2024



Convocation Ceremony



## TEACHING FACULTY MEMBERS



**Dr. Dashrath Gaikwad**  
HOD, GBM



**Dr. Gaurav Petkar**  
HOD, ABM



**Puja Manake**  
Assistant professor



**Prajakta Sandhikar**  
Assistant Professor



**Major General Amar Krishna**



**Mr. Jeetendra Sharma**



**Prof. Emmanuel Braggs**



**Dr. Arpana Basnet**



**Dr. Huma Lone**



**Dr. A P Ghosh**



**Dr. D N Itkyl**



**Mr. Subrata Chakrabarti**



**Dr. Girish Phatak**



**Ms. Uma Dabir**



**Mr. Shivshankar Vijapuri**



**Prof. Sophia Jasper**



**Mr. Priyanko Dasgupta**



**Dr. Viraj Atre**



**Prof. Ketan Gandhi**



**Dr. Jaysri Murali**



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Sr.No.	Degree/ Certificate	Board/ University	College Name	Specialization	Year of Passing	Grade/ Percentage
1	10th					
2	10+2					
3	10+2+3 Bachelor's Degree* (Specify)					
4	Post Graduate** (Specify)					
5	Any Other (Specify)					

A) OVERALL PERCENTAGE OF MARKS MUST INCLUDE ALL SUBJECTS.  
B) If you are awarded a grade point please convert them into percentage of marks and indicate.  
C) If there is a formula given by University for conversion it may please be stated.  
D) If you are a rank holder, indicate the same with class awarded.  
E) If yet to be completed please give us the details of your present status and percentage /grade second till your last semester /year.



## TEAM @PBS



**Mr. RAVIKANT B. YERULKAR**  
Office Supritendant  
Cum Accountant



**Ms. RACHNA PAHUJA**  
International Admission  
Manager



**Ms. SHRUTI TYAGI**  
Manager-Corporate  
Relations & Placements



**Ms. NEHA AHMAD**  
Academic Coordinator



**Ms. MOUMITA CHOUDHARY**  
Academic Coordinator



**Ms. TEJASHREE JADHAV**  
Admin assistant and  
ERP coordinator



**Ms. SHWETA PATE PATIL**  
Examination Coordinator



**Ms. DHANASHRI SONAWANE**  
Training and Placement  
Coordinator

## Student Admissions Coordinators



**Ms. ABHILASHA RAPTE.**



**Ms. PRIYA BAWANE**



**Ms. APARNA DHAGE**



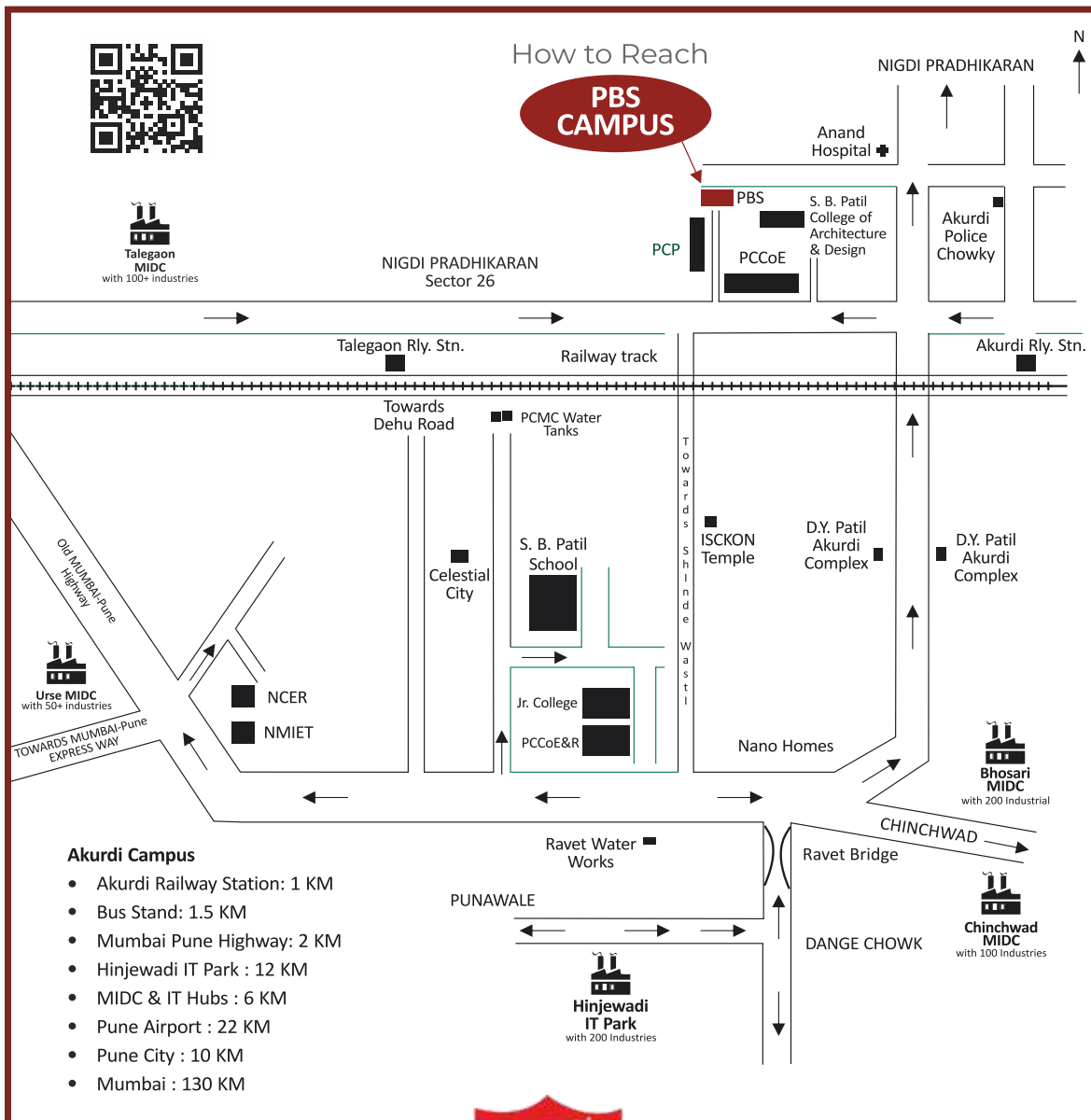
**Ms. GAURAVI DUSANE**



**Ms. NIKITA BHARDE**



**Ms. NAHIDA MUJAWAR**



'TOP EMERGING' B-School in India  
Times Survey 2024



Sector No. 26, Pradhikaran Nigdi, Pune - 411 044.

+91 88550 46617 | +91 91564 23225 | +91 88550 88523 (ABM)

info@punebusinessschool.com www.punebusinessschool.com