

Pune (Maharashtra) | Harihar (Karnataka)

An industry-driven business school backed by 134+ years of corporate legacy.

Post Graduate Diploma in Management (PGDM) Program

Approved by All India Council for Technical Education (AICTE), New Delhi, MHRD, Government of India



2-year Fully Residential Post Graduate Program

PROSPECTUS 2024-26

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About Kirloskar Institute of Management:

Kirloskar Institute of Management is the culmination of '134+ years of the Kirloskar Group's invaluable experience.' As a trailblazer in sectors ranging from engineering to energy solutions, Kirloskar's global impact has been instrumental in shaping India's industrial landscape. Drawing inspiration from this legacy, we infuse the same leadership essence into education.

Kirloskar Institute of Management offers an industry-first, immersive, hands-on learning experience. Our industry-relevant curriculum, imparted by some of the best faculties in the most conducive learning environment, ensures holistic development and prepares every student with the mettle of a leader. We strive to create pioneers who can catalyse change in companies and the country at large. Our innovative approach to management education, coupled with the rich leadership experience of Kirloskar, fosters an environment that emphasises holistic development and industry relevance. Creating such leaders is our way to create a better world.



Salient Features

- Kirloskar Institute of Management is an integral part of the esteemed Kirloskar Group.
 The Senior Executives, Managers, and Business Unit Heads from the group companies are
 actively involved in designing, delivering, and evaluating the courses within the PGDM
 program.
- Students are engaged in dynamic learning experiences involving live projects, case studies, and industry-institute interaction sessions to understand the current industry trends and acquire practical market knowledge.
- The curriculum is enriched with workshops, events, and panel discussions with the corporate leaders for knowledge sharing, academic mentorship, and exposure to corporate dynamics.
- The Integrated Learning Environment (ILE) embodies our commitment to student development. This unique Mentor-protégé program focuses on elevating students' knowledge, skills, and attitudes, preparing them for leadership roles in the corporate landscape.
- The Current News & Business Analysis Forum, with regular industry analysis, news evaluations, quizzes, and sessions, ensures that our students stay well-informed and aligned with the ever-evolving business landscape and current industry trends.

"The road is clear. It is up to the younger generation now to take up the challenge."

Shantanurao Laxmanrao Kirloskar



VISION

To provide society a centre of learning that excels in management education and professional development.



MISSION

- Offer contemporary, progressive, technology and heritage-driven management education
- Facilitate strong networking with professionals and industry
- Develop competent professionals to lead businesses
- Contribute to the expanding body of knowledge in management
- Provide management and training solutions to industry



OUR VALUES

Our values guide us in maintaining a focused approach by undertaking only those activities where we have the potential to excel. We are committed to working with trust and transparency and avoiding indiscretion. We emphasise collective decision-making and responsibility and institutionalise the processes leading to academic excellence. Our philosophy is to teach students to think critically and independently and value the 'good' in ourselves while saluting the 'better' in others. Above all, we actively nurture self-worth in all our members and use it to drive performance.

From the Director's Desk

Dr. V. S. Pai

Director, KIM - Harihar



Dear Students,

Kirloskar Institute of Management (KIM) is a bastion of learning and leadership backed by the illustrious 134+ years of corporate legacy of the Kirloskar Group. At KIM, our commitment goes beyond conventional education; it is about shaping the leaders of tomorrow. In an era of rapid transformations, our focus is on instilling the values of leadership, innovation, and resilience in our students. The Kirloskar legacy, steeped in excellence and driven by a pursuit of knowledge, forms the bedrock of our institution.

Our PGDM programs are meticulously designed to provide industry-oriented knowledge, equipping our students with the skills and insights required to navigate the complexities of the corporate landscape. We believe in nurturing not just professionals but visionary leaders who can steer organisations towards success.

As we tread the path of knowledge dissemination, we remain unwavering in our commitment to preparing our students for more significant leadership roles. Our state-of-the-art campus, seasoned faculty, and industry collaborations create an environment conducive to holistic learning. Thank you for entrusting us with your academic journey. Together, let us continue the legacy of producing and being the leaders who make a lasting impact on the world.



From the Director's Desk





Dear Students,

For over 30 years, KIM has been a beacon of excellence, forging a legacy of quality education and notable achievements. We have upheld this proud legacy of making leaders and seized the chance to innovate, bringing a distinctive perspective to all facets of our academic endeavours. At KIM, we are committed to establishing ourselves among the ranks of world-class management schools and contributing to global knowledge. Our journey of progress is a testament to the collective efforts of our distinguished faculty, talented students, and accomplished alumni, backed by the corporate legacy of the Kirloskar Group.

At KIM, our mission goes beyond academic excellence. We are dedicated to nurturing leaders and entrepreneurs who can thrive in the global economy while remaining rooted in their commitment to social responsibility. Our students are instilled with a sense of purpose and prepared to navigate the challenges of the business world with resilience and integrity. Our campus has state-of-the-art facilities and technology infrastructure, reflecting the Kirloskar Group's commitment to excellence. Being a part of this esteemed engineering conglomerate is a privilege and a source of pride for our students.

As we look ahead, our guiding force remains the core values inherited from the Kirloskar Group. With these values as our foundation, we are poised to scale new heights over the next decade, building a management institute that commands international acclaim. Thank you for being an integral part of this remarkable journey at KIM. Together, let us continue to shape the future of management education.



Governing Council

Mr. Atul C. Kirloskar

Executive Chairman, Kirloskar Oil Engines Ltd.

Mrs. Aditi Kirloskar

Vice President, KIM

Dr. V. S. Pai

Director, KIM - Harihar

Mr. R. V. Gumaste

Managing Director, Kirloskar Ferrous Industries Ltd.

Mr. Rahul C. Kirloskar

Executive Chairman, Kirloskar Pneumatic Co. Ltd.

Wg. Cdr. A. Raghunath

Advisor, Kirloskar Group, Kirloskar Oil Engines Ltd.

Dr. T. G. Vijaya

Director, KIM - Pune

Mr. Srinivasan K.

Director, Kirloskar Pneumatic Co. Ltd.

Mrs. Alpana Kirloskar

Chairperson & MD, Kiara Lifespaces Pvt. Ltd.

Mr. N. Luthra

HR - Advisor, Kirloskar Group

Mr. R. R. Deshpande

Former Managing Director & CEO, Kirloskar Oil Engines Ltd.

Academic Advisory Council

Mr. Atul C. Kirloskar

Executive Chairman Kirloskar Oil Engines Ltd.

Dr. V. S. Pai

Senior Professor KIM - Harihar

Dr. Mathew Manimala

Director XIME Bangalore

Mr. Partha lyengar

Country Leader Research Gartner India

Mr. Rahul C. Kirloskar

Executive Chairman Kirloskar Pneumatic Co. Ltd.

Dr. Subhadip Roy

Associate Professor - Marketing IIM Udaipur

Dr. M. J. Xavier

Vice President - FWA, CEO, Karunya Group of Institutions

Mr. Vishwanath Joshi

Head -Great Place to Work India

Mrs. Aditi Kirloskar

Vice President, KIM

Dr. S. Subramanian

Associate Professor Strategic Management IIM Kozhikode

Prof. Manasi Phadke

Freelance Journalist and Economist

Dr. Rajesh Aithal

Associate Professor, IIM Lucknow

Faculty Profile

Dr. V. S. Pai

Director - KIM, Harihar & Senior Professor - Strategic Management Dr. T. G. Vijaya

Director -KIM, Pune Dr. Nagaraj B. V.

Dean - Academics & Associate Professor - Quantative Techniques & Operations - KIM, Harihar

Dr. Ashok Patil

Associate Dean –
Academics, KIM, Pune &
Associate Professor - Finance

Dr. Arthur Fernandes

Dean - Institutional Branding and Outreach, KIM - Harihar & Associate Professor - HR Dr. Azharshaheen Shaikh

Associate Dean - Research and Consultancy, KIM - Pune & Associate Professor - Marketing

Dr. Digvijay Singh

Assistant Dean and Head Industry 4.0 & Assistant Professor - Industry 4.0 Dr. Gour C. Saha

Senior Professor, Data Analytics Dr. Ambuj Gupta

Professor, Finance

Dr. Savitha G.

Professor, Finance Dr. V. B. Padmanabhan

Professor, Finance Dr. Bikash Debata

Professor, Marketing

Dr. Rajesh Kumar Satpathy

Associate Professor, Marketing Dr. Smita Khumbhar

Associate Professor, HR Dr. Ravi Kumar C.

Associate Professor, HR & Finance

Dr. Srinivasa Suresh

Associate Professor, Business Analytics Dr. Chetan V. Hiremath

Associate Professor,
Operations & Analytics

Prof. Hemchand Jaichandran Mallya

Assistant Professor - Finance

Prof. Vinay Bhushan

Asst. Professor, IT & Asst. Dean - Academics Prof. V. Kiran Kumar

Assistant Professor &
Controller of Examination

Dr. Sudhanshu Sekhar Nanda

Assistant Professor, Finance & Control

Prof. Yogesh N.

Assistant Professor, Finance Dr. Gururaj Phatak

Assistant Professor, Finance Prof. Shantika U. Murdeshwar

Assistant Professor, Business Law

Prof. Nitin Appajirao Salunkhe

Assistant Professor, HR Dr. Roshan Raju

Assistant Professor,
Operations

Prof. Kiran Kumar G. K.

Assistant Professor, Finance

Visiting Faculty

Mr. Rengarajan Srinivasan

Ex. Director & Company Secretary, Kirloskar Systems Limited, Toyota Kirloskar Motor

Mr. Manikrao Patil

Group Information Security Head, Kirloskar Management Services Pvt. Ltd.

Mr. Sant Swaroop Sharma

Rtd. Vice President, JSW Vijaynagar

Mr. Shilpa Nimbalkar

Head of Learning and Development, Fujitsu India

Mr. Amit Panchal

Head Operation, Hitech Group

Mr. Mohit Bhatia

Former Chief Human Resource Officer Mahindra Holidays & Resort India Limited

Mrs. Savita N. K.

Chief People Officer, Tecnotree Corporation

Mr. Aditya Paranjpe

Chief Operating Officer (IOT), Klouclq Technologies Ltd.

Mr. Abhaya Kumar Naik

Head - Customer Care & Services, Kirloskar Oil Engines Ltd.

Mr. Shripad Joshi

Business Intelligence Advisor, IBM

Mr. Nachiket Naik

Head - Corporate Lending, Arka Fincap Limited (Formerly Known as Kirloskar Capital Ltd.)

Mr. Bikash R. Sahil

Business Program Manager, Microsoft

Mr. Vishwanath Joshi

Chief People Officer, Hexaware Technologies

Mr. Vikram Jeet Dhingra

Vice President & BU Head - FMEG Business, Polycab India Ltd.

Mr. Nitesh Kumar

Senior Consultant, EY - Ernst & Young



Guest Speakers

Name	Company Name	Designation
Mr. Dheeraj Mohan	Equitas Holdings Ltd.	Head-Strategy, IR & Analytics
Ms. Vidya T. C.	Essilor Luxottica Group	HR Director Talent Management, Talent Acquisition, L&D across Asia, Africa, ME, Russia, Oceania
Mr. Amit R. Gahlod	Accenture	Senior Manager
Mr. Sandeep Tarayil	Crowe	Risk Consulting Manager
Mr. Raj Vijayan	Justclean	Product Management
Mr. Kotaru Sunii	NATCO Pharma Ltd	Vice President
Mr. Ravi Shekhar	Alpha-BioTee Dental Implants	Sr. Sales Manager, Global Sales INDIA
Mr. Anirudh Samantaray	Red Hat Asia-Pacific	APAC Services Marketing Lead
Mr. Prabhu Swaminathan	Lafors Talent Solutions India Pvt Ltd.	Founder and Managing Director
Mr. Muthaiah Narayanan	Ashok Leyland Ltd.	Divisional Manager - Corporate Strategy and Planning
Mr. Nikhil Damle	Morgan Stanley	VP & COO Coverage - Tech Division Mgt.
Ms. Anita Choudhry	ShareChat	Sr. Associate - Talent Acquisition
Mr. Mukunda Giri	CORRL8 Insights	Co-founder and Executive VP
Mr. Pinak Kulkarni	Spark	Founder
Mr. Basharat Abass Zargar	Enthusionz	Founder & CEO
Mr. Bikash Nangalia	Grant Thornton India LLP	Manager - Finance
Mr. Manish Pawar	IHS Markit	Manager-Demand Management
Mr. Sambit Pani	Accenture	Analytics Advisory Manager
Ms. Savitha N. K.	The Printers Mysore (Deccan Herald)	Head HR
Mr. Sudheer Devalla	Sunidra (Eastern Mattresses Pvt.Ltd.)	Marketing & Business Head
Mr. Ankur Agarwal	TTK Prestige Ltd.	Sr. Marketing Manager
Mr. Sathish Krishnan	redBus	Head CRM
Mr. Srinivasan Vijayaraghavan	Alfa Laval India Limited	Vice President - Energy Division
Mr. Abhijit Sonikar	Enterprism India	Director-Sales
Mr. Manish Tiwari	TATA Power	Head Business HR, Haldia Division
Ms. Sudeshna (Ray) Srivastava	PwC SDC Kolkata	Director Human Capital
Mr. Prasad VSR	Volvo Trucks India	National Sales Manager
Mr. Rajkumar V.	ICICI Bank	Zonal Credit Head
Mr. Hemant Bapat	Schindler Group	Senior Project Manager
Mr. Adhithya B.	Flipkart	Senior Manager
Mr. Anand Murarka	Capital Float	Area Credit Manager
Mr. Gopal Agrawal	Credit Suisse	Assistant Vice President, Market Risk Factor Identification
Mr. Ramaprabhu	Glenmark Life Sciences	Senior Manager Demand Planning and S&OP
Mr. Vishal Mohal	BestKoki Automotive Pvt. Ltd.	Deputy General Manager

A Campus Where Leaders Thrive

Harihar Campus

KIM Harihar is located on the banks of River Tungabhadra on a 6.3-acre campus, a stone's throw from the 800-year-old Harihareshwara temple. The setting is ideal for learning and creative thinking & the institute has played a vital role in transforming many bright, energetic youngsters into well-rounded professionals to serve the needs of various industries.

We understand that holistic learning also involves the right amount of rejuvenation practices. The institute is self-sustainable in various aspects. We strongly encourage the students to participate in sports and have facilities for games like cricket, football, basketball, badminton, squash, volleyball, table tennis, carrom, and chess.

Facilities at the Harihar campus -

- Modern classrooms Classrooms are well designed and have comfortable seating with sufficient aisle space.
- Computer labs Computer Labs are well-equipped with upgraded systems.
- **Well-stocked library** The library houses books, journals, magazines, & periodicals relevant to management education.
- Hostel rooms Hostel rooms are well-furnished with beds, bookshelves, study tables & chairs, and cupboards. The amenities also include washing machines and ironing boards to ease the burden of washing, drying, and ironing clothes.
- Canteen The in-campus canteen provides four meals to the students daily. The quality of food and services is hygienic and caters to different cuisines.
- **Gymnasium** The campus has a well-equipped gymnasium with all the modern equipment for the students to work out regularly to maintain good health.
- Indoor & outdoor sports facilities The campus has ample open spaces, grounds, and indoor facilities for games and outdoor sports.













Pune Campus

KIM Pune is located in the heart of Pune's natural beauty. The campus is spread across 32 acres of land along the banks of the Pawna River. The peaceful surroundings contribute positively to their mental and physical health, fostering overall development. This environment allows them to introspect, grow, and evolve in alignment with industry needs and values.

The overall development of students is the primary focus of our institution. Creating opportunities and making students self-reliable is our primary agenda. The campus consists of properly maintained hostel facilities, a well-equipped gymnasium, online & offline libraries, a C4i4 lab, and a music room. We encourage our students to celebrate different festivals with our faculties & staff to create a sense of bonding & understanding amongst all.

Facilities at the Pune campus -

- Modern classrooms Classrooms are well designed and have comfortable seating with sufficient aisle space.
- Computer labs Computer Labs are well-equipped with upgraded systems.
- **Well-stocked library** The library houses books, journals, magazines, & periodicals relevant to management education.
- Hostel rooms Hostel rooms are well-furnished with beds, bookshelves, study tables & chairs, and cupboards. The amenities also include washing machines and ironing boards to ease the burden of washing, drying, and ironing clothes.
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- Indoor & outdoor sports facilities The campus has ample open spaces, grounds, and indoor facilities for games and outdoor sports.













PGDM Program at KIM

The program is approved by AICTE, New Delhi, Ministry of HRD, Government of India, and is conducted by KIM in a two-year full-time residential program at Harihar and Pune campuses.

Program Electives

One can choose the electives as **Core** or **Dual** specialisation:







Financial Management



Operations Management / Industry 4.0



Human Resource Management



Business Analytics

Program electives will be offered only if a minimum of 10% of the batch chooses to enroll in them.

Key elements of the program:

- ▶ Industry-relevant curriculum developed with industry partnerships
- Development of skills through foundation courses
- Fundamental functional management and cross functional impact through chosen electives
- ▶ The Integrated Learning Environment (ILE) for soft and technical skills through mentor-protégé groups
- Exposure through industrial visits, capstone projects, case studies, field assignments to sharpen problem-solving skills
- Live projects based on competency and skills
- ▶ Personality and leadership development programs, management events, seminars, workshops, etc.



Integrated Learning Environment (ILE)

Over and above the regular curriculum of the PGDM Program, an integral part is student personality enhancement activities. KIM trains its students to develop their attitudes and the basics of managerial skills by conducting various workshops and seminars. All these initiatives are undertaken by the Training & Placement Cell.

Another unique initiative of KIM is the Integrated Learning Environment (ILE), where senior faculty members mentor individual students as per their needs for overall personality development.

A few selected areas of developing the students are as follows:

- Business communication skills
- Positive mental attitude
- Public relations skills
- Stress management
- Analytical tools & techniques

- Emotional intelligence
- Interpersonal skills
- Negotiation skills
- Socially responsible citizenship
- Corporate etiquettes & manners

Business Immersion (BI)

BI forms an essential component of education at KIM. It is an attempt to bridge the gap between academia and industry. At KIM, students undertake a three-month rigorous internship in various companies after completing the 3rd trimester. The program carries a weightage of 6 credits. The BI, a simulation of a real work environment, requires the students to undergo the rigour of a professional environment, both in form and substance. This process provides them an opportunity to satisfy their inquisitiveness about the corporate world and exposes them to technical skills. It also helps them acquire social skills through continuous interaction with the professionals of other organisations.

Various functionaries such as KIM's Director, Dean Academics, BI Faculty Coordinator, Faculty Guides, Company Guides, Placement Executives, student representatives for placements (PRs), and the PGDM office ensure proper coordination and smooth conduct of BI. Faculty Guides help the student interns successfully complete BI. Company Guides, senior managers/executives of the company also guide the interns and help the Faculty Guide monitor their progress.

PGDM - Program Structure 2024 - 2026

List of Electives -

Finance

- Investment Analysis and Portfolio Management
- Applied Financial Analysis
- Behavioural Finance and Financial Planning
- Financial Derivatives
- Corporate Valuation
- Taxation Management
- Banking and Financial Services
- Equity Research
- Financial Econometrics
- International Finance
- Financial Modeling
- Financial Technology
- Financial Analytics
- Entrepreneurial Finance
- Money and Bond Markets
- Financial Risk Management
- Mergers, Acquisitions and Corporate Restructuring
- Banking Analytics

Human Resources

- Strategic Staffing & Talent Acquisition
- Compensation & Reward Management
- Role of HR in Knowledge Management
- Organisational Development & Change Management
- Learning & Development
- Performance Management & Appraisal
- Strategic Human Resource Management
- Human Resource Development
- Effective Talent Management & Competency Mapping
- Human Resource Tools & Analytics
- Industrial Relations
- International Human Resource Management
- HR issues in Mergers and Acquistions
- Leadership & Team Building
- Human Resource Audit
- Negotiation & Conflict Management

Marketing

- Sales & Distribution of Industry Specific Products & Services
- Integrated Marketing Communication and Digital Marketing
- Rural Marketing
- Consumer Behaviour
- Strategic Marketing Management
- Strategic Brand Management
- B2B Marketing
- Retail Management & e Commerce
- Marketing Capstone
- Services Marketing
- Strategic Product Management
- Marketing 4.0
- Customer Experience Management
- Marketing and Sales Analytics
- International Marketing
- Managing BOP Markets

Operations

- Operations Research
- Inventory Management
- Data Mining and Business Intelligence
- Relational Database and SQL
- Service Operations Management
- Logistics and Warehouse Management
- Big Data Analytics for SCM
- Lean Management and Theory of Constraints
- Advanced Supply Chain Management
- Operations Strategy
- Six Sigma for Managers
- Project Management
- Strategic Quality Management
- Operations/SCM Capstone



Business Analytics

- Data Mining and Business Intelligence
- Relational Database & SQL
- Python for Analytics
- R for Analytics
- Business Immersion
- Design Thinking & Data-Driven Storytelling
- Big Data Analytics in Business
- Predictive Analytics Using Machine Learning
- Data Science Applications in Business
- Business Analytics Project Management
- IoT Analytics
- Artificial Intelligence in Business Applications
- Optimisation Models in Business Analytics
- Data Security & Privacy Laws
- Capstone Project
- Cloud Computing

Academic Evaluation

KIM follows a continuous evaluation system to facilitate student learning throughout the year. Feedback is provided by the faculty on a continual basis to enable students to monitor their own progress. A well-designed and structured method of evaluation is in place. Students are evaluated through various methods, which include tests, assignments, trimester papers, project-work based reports, presentations, interim and end-trimester examinations.

Striking a perfect balance, a vital aspect of leaders

50% Internal Assessment

Nurturing brilliance from the inside out, the faculty examines students based on internally created systems.

50% External Assessment

Unlocking potential beyond classroom walls, external assessment helps students gain a different perspective and gives a sneak-peek of the real world applications.







KIM's Initiatives at a Glance

Live projects based on competency and skills

In a live project, students associate with a company in a real-time environment for a set period of time. Engaging in live projects helps students become acquainted with various processes within a regular work routine.

It is considered a pragmatic approach for graduates to apply their management knowledge in a hands-on manner. It also enables them to identify the specific domain they wish to work in and choose a relevant project to gain insight into what their roles will be like after completing the PGDM program. Live projects play a crucial role in assisting students during their job placements.

Live Projects Executed

Company	Project
Barrel Bean Coffee Roasters	Digital Marketing
Barrel Bean Coffee Roasters	Sales
Kloudq Technologies Ltd.	Digital Marketing
Kirloskar Oil Engines Ltd.	Capital Budgeting
Kirloskar Oil Engines Ltd.	Commercial Finances
Kirloskar Oil Engines Ltd.	Talent Acquisition
Kirloskar Pneumatic Company Ltd.	Market Potential For Ref Systems, Screw Comp Packages & Bare Shaft Compressor In Foods Pharma & Chemical
Kirloskar Pneumatic Company Ltd.	Market Potential For Vapour Absorption Chillers
Kirloskar Pneumatic Company Ltd.	Multi Brand Spare Parts Sale
Kirloskar Pneumatic Company Ltd.	E-learning & Competence Development
Kirloskar Pneumatic Company Ltd.	Identifying Upcoming Projects In Food
Kirloskar Pneumatic Company Ltd.	Sector Supply Chain Management
Weikfield Foods Pvt. Ltd.	HR
Weikfield Foods Pvt. Ltd.	Marketing
Kirloskar Ferrous Ltd.	Sales Order Process - Automation
Kirloskar Ferrous Ltd.	Optimisation Of Inventories And Trade Receivables
Kirloskar Ferrous Ltd.	Building Quality Dashboards & Analytics Using Business Intelligence Software
Lafors	HR Predictive Analytics
Lafors	Leadership Recruitment (Assessment Modelling)

Festivals and events at Harihar and Pune

Kirloskar Institute of Management organises various festivals and events throughout the year for students to get an opportunity to be privy to a competitive and corporate world. These events are specifically designed for the students to exhibit their leadership and managerial skills and enhance their thought processes.

Some of the prominent events, fests and competitions organised by KIM are:

- KiRiT- A nation-wide case study competition
- BIZZAIMA at Harihar (Inter-College Management Fest)
- EMBLAZE at Pune (Inter-College Management Fest)
- KIM Samvad
- KIM Samvedana
- KiTABE (The World of Authors)













Placement Highlights

Industry Coordinator Committee (ICC)

A business school operates to cater to the needs of business and industry. In this regard, KIM constituted an Industry Coordination Committee (ICC) to bridge the gap between the theoretical perspective of academics and industry practices. We aim to understand the industry's requirements and groom our students to align with them.

One important reason behind the ICC is to provide the students with clinical experience. The purpose of this initiative is to be contemporary with industrial practices and to keep our students industry-ready. To achieve this, we employ various modes of industry engagement, such as guest lectures, industry workshops, expert talks, industry-sponsored research projects, and live projects.

As a regular and constant endeavour, KIM explores opportunities for students to engage in live projects with organisations. This aims to get them some hands-on experience of the classroom concepts. This initiative has been fruitful in enhancing our students' learning experience and also making them industry-ready. The duration of the project is 20 weeks, and the selection depends on the student's performance during the interview. KIM has also developed a process to prepare students for the interview. Each student is allotted a company mentor and a faculty guide to ensure that the learning outcome is achieved.

Industry 4.0 Lab

The future of smart manufacturing has arrived with the Industry 4.0 revolution. The whole supply chain is now interconnected using innovative technology and real-time data. Keeping these recent developments in mind, Kirloskar Institute of Management, Pune, has set up SUMAN (Sustainable Universal Manufacturing Augmented Node), a Centre of Excellence for Disruptive Innovation to meet the industry needs. SUMAN was inaugurated by Smt. Suman Kirloskar and Mr. Atul Kirloskar, President of Governing Council, KIM.

The Industry 4.0 Lab is set up in association with C4i4 Lab, which is one of the four centres set up under the Samarth Udyog Initiative by the Department of Heavy Industries, Government of India. The Lab offers opportunities for students and faculty to work on live industrial projects in areas of disruptive innovation and conducts for industry professionals and faculty members.

SUMAN is engaged in promoting Industry 4.0 Lab and Incubation Centre along with providing training and consulting in areas of Technology Disruption and Digital Transformation. It is also looking for international collaborations in areas of disruptive innovation.

Interaction with the Directors

S. L. Kirloskar Centre for Executive Education (SLKCEE) conducted the "Insider Trading Compliance Program" at the KIM Pune Campus. The program was graced by the Kirloskar family, along with 44 Directors from various companies of the Kirloskar Group, including Kirloskar Oil Engines Limited (KOEL), Kirloskar Pneumatic Company Limited (KPCL), Kirloskar Ferrous Industries Limited (KFIL), Kirloskar Industries Limited (KIL), Kirloskar Chillers Private Limited (KCPL) and Kirloskar Proprietary Limited (KPL) to name a few. Dr. V. R. Narasimhan, Mr. Tushar Ajinkya, Mr. Sujjain Talwar, and Mr. Ranganayaku shed light on various concepts and aspects of Insider Trading and talked about the roles and responsibilities of multiple stakeholders to curtail such incidents.

The KIM student community was an active partner of SLKCEE and helped in coordinating the program delivery. Students had organised skits and other entertainment events to lighten the mood after the day-long lectures. A one-to-one interaction was organised wherein 14 Directors interacted with the entire student community at KIM Pune. The interactive session was quite engaging as both the Directors and the students could present their thoughts from very different mindsets. The program was followed by a networking dinner, providing students with a platform to interact with the Directors and gain advice and insights from the industry.

KIM HR Round Table

In February 2019, the Kirloskar Institute of Management set the stage for experts across the country to share their views on "Talent Acquisition in the Digital Age." The confluence of experts deciphered the learning strategies that one needs to put in place for business impact as talent acquisition has significantly changed recently in our rapidly changing world. The Round Table addressed themes ranging from the Future of Talent in the Digital World to 'How to create a seamless candidate experience by leveraging technology for On-Boarding.' The panels discussed the issues involving the country's top CEOs, Founders, and CHROs. During this talent acquisition conference, participants explored strategies and innovations one should consider and implement to stay ahead of competitors in the next decade. A combination of keynote addresses, breakout sessions, and roundtable discussions ensured that students get maximum learning opportunities from experts and peers.

Focus areas:

- 1. Talent acquisition in the digital age
- 2. Leadership hiring for the digital era
- 3. Winning the war for talent an HR and CEO debate
- 4. New age digital tools leveraging HR tech for improved productivity in hiring
- 5. Leveraging technology for onboarding
- 6. Diversity hiring



Placement Statistics

Highest package

₹18 LPA

Average package

₹8.5 LPA

40% Placements in the Big 4 and leading brands

Overall placements 98%

200+ Recruiters



Some of Our Recruiters

























































sat@uru





























Some of Our Recruiters

Accenture

Acuite Ratings & Research Limited

Acuity Knowledge Partners

Adani Ports and SEZ Ltd

Alchemist Talent Solutions.

Amazon Development Centre

AMUL

Antraweb Technologies

Aptech Ltd.

Arka Fincap Limited

ART Affordable Housing Finance

Axis Ad-Print-Media (India) Ltd.

Axis Bank Bank

Bajaj Housing Finance Ltd.

Benneli Coleman and Co. Limited

Berger Paints India Ltd.

Beroe Consulting India Pvt. Ltd.

BharTiAirtel Ltd.

Bridgestone India Pvt. Ltd.

Business Octane Solution Pvt. Ltd.

Callisons Flavors (India) Pvt. Ltd.

Capgemini Consulting

CapitalVia Global Research Ltd.

Central Parking Services

Cholamandalam investment CGI

ConsultIFRS.com

CubeRoute Advisors Pvt. Ltd.

Decathlon Sports India

Deloitte Consulting India

Developer Group

DSP Blackrock Investment

Entytle India Pvt. Ltd.

Edzeal Technologies LLP

Envision Financial Systems

Ernst & Young LLP

ESAF Small Finance Bank Ltd.

Exponential

Feedback Business Consulting Franchise India Holdings Limited

FSL Software Technologies Ltd.

Germinait Solutions Pvt. Ltd.

Global Data Research Center

Global Talent Track

Godrej & Boyce Mfg. Co. Ltd.

HDFC Asset Management Co

HDFC Bank Ltd.

HDFC Ltd. Headout

Hinduja Leyland Finance Ltd.

Home First Finance Company

Honeywell

ICICI Bank Ltd.

ICICI Securities Ltd.

Idea Cellular Ltd. IDFC First Bank

IHS Markit

Infiniti Research

Info Edge (India) Ltd.

InfoLeap Market Research

InformDS Technologies Pvt. Ltd.

Innovant Interiors

iPlace

IRT Digital Analytics Solutions

ITC Ltd.

69 iTriangle Infotech Pvt. Ltd.

Kama Schachter Jewelry

Kantar

Kent RO Systems Ltd.

Kirloskar Oil Engines Ltd.

Kirloskar Chillers Pvt. Ltd.

Kirloskar Ferrous Industries

KIM & SLKCEE

Kirloskar Oil Engines Ltd.

Kirloskar Pneumatic Co. Ltd.

Kloudą Technologies Limited

КРМС

Ladderup Wealth Management

LenDenClub

Lenskart

Magnasoft Consulting India

Marico Ltd.

MarketsandMarkets Research

Mindtree Ltd.

Neeyamo Enterprise Solutions

Nihilent Technologies

NoBroker Technologies Pvt. Ltd.

Odessa Solutions Private Ltd.

Oracle Financial Services Software

OYO Rooms

Pahwa Metaltech Pvt. Ltd.

Pathfinder Publishing Pvt. Ltd.

Petoo

Phonepe India Ltd.

PlanetSpark

Power Gilt Treasuries

PricewaterhouseCoopers Pvt. Ltd.

Prizma Digitech Pvt Ltd.

Prototyze Services Pvt. Ltd.

Purnartha Investment Advisers

Quess Corp Ltd. RBL Bank Ltd.

Regalo Kitchens Pvt. Ltd.

Reliance Retail Ltd.

Repos Energy India Pvt. Ltd.

S&P Global Market Intelligence

Samarth Udyog Technology Forum

Samsika Marketing Consultants

Satguru Holidays Worldwide

Sathguru Consultants

SBI General Insurance

SG Analytics

ShareChat Mohalla Tech

Sharp Business Systems (India)

Sical Logistics Limited

Skyi Composites Pvt. Ltd.

SL Kirloskar CEE

SMERA Ratings Ltd.

Spandana Sphoorty Financial Ltd.

Spectrosign Software Solutions

Square Yards

Storeking

Sundaram Finance Ltd.

Tata AIG General Insurance Co. Ltd.

Tata Consultancy Services Ltd.

Tate Leadership Consulting

The Nielsen Company

The Seekers

Time Analytic & Shared Services

TTK Prestige Ltd.

TTK Services Pvt. Ltd.

U & I Interiors Pvt. Ltd.

UB Group Unicharm India

Vodio India Pvt. Ltd.

VoiceTree Technologies Pvt. Ltd.

UTI Asset Management Company

Vernalis

Vivish Technologies Pvt. Ltd.

WalkWater Talent Advisors

Xseed Education

Yodlee Infotech

Alumni Speak



Mallika Vikrant Sharma
Director, Pioneer Retail Pvt Ltd.
Class of 2000-02

This platform provides me with a special way to express my gratitude to all my professors at KIM for their outstanding knowledge and ability to impart it to us. Their exceptional talent in pushing us beyond our perceived limits has been exemplary. KIM has influenced me and encouraged me to dream- a dream to break free from the rat race, away from corporate monotony, and into the creation of my own brand. This institution equipped me to deal with life skill challenges and pioneered me through business challenges. When business values, ethics, and the power of knowledge are internalised into one's personality, confidence to achieve set goals without looking back is inevitable. This strength and confidence have been instilled in me by Team KIM. Today, I attribute my success in building 'The Bel Street', a chain of Italian Restaurants, to my professors and Team KIM.



Basharat Abass Zargar
Founder & CEO, Enthusionz Services Pvt. Ltd.
Class of 2009-11

KIM has played an immense role in shaping me as an individual. The faculty, resources, course structure, and both curricular and extracurricular activities at KIM contributed significantly to my development. The extensive experience within the system helped me groom as a thought leader. I am an entrepreneur and have been in business for the past 5 years. The business proposition of Enthusionz is to empower brands for the digital revolution, till now we have digitised 100 brands. Despite being a startup, we maintain a highly process-oriented approach. Achieving profitability since inception, especially starting with zero initial investment, is a remarkable feat. All these accomplishments serve as a testament to my learnings at KIM and the profound impact it has had on shaping my life. I am deeply indebted to KIM.



N Srilakshmi Insurance Department, Meraas Holding LLC, Dubai. Class of 2004-06

I am part of the esteemed KIM diaspora in the Middle East. A graduate of the 2006 batch at KIM, I commenced my career with Al-Futtaim Willis as an Insurance Consultant in Dubai, addressing the insurance needs of government entities and large multinational corporations. Progressing through the ranks, I was promoted to Network Country Manager for UAE and Qatar, and later Deputy Head of the Corporate Department. Now, I have embraced a new opportunity by transitioning to the client side, joining the insurance department of Meraas Holding LLC, a prominent Dubai-based holding company operating across various sectors, including real estate, hospitality, leisure and entertainment, tourism, technology, retail, food and beverage, among others.

Alumni Speak



Rajiv Roy

Head-Business Development Industrial Business Rotating Equipment Performance SKF India Limited Class of 2002-04

During my two-year tenure at KIM, I underwent a transformative experience that significantly enhanced my professional capabilities. The institute honed my analytical skills and cultivated a strategic mindset, instilling the confidence to pursue my goals. Engaging in case studies and collaborative projects not only facilitated theoretical understanding but also equipped me with practical insights, preparing me effectively for the demands of corporate life. While the infrastructure at Harihar promoted my holistic development, the distinguished faculty and my talented classmates enriched my educational journey. I remain deeply grateful to my alma mater and extend my best wishes.



Biswajita Mohanty

Associate Vice President of Growth & strategic partnership MySmartPrice Web Technology Class of 2012-14

Today, as I reflect on how my dreams have materialised into reality, I cannot begin to thank 'KIM' enough for preparing me to achieve beyond what I initially deemed possible. The exceptional faculty, classroom teaching, exposure to intricate case studies, and placement guidance during my PGDM were instrumental- without which, I would undoubtedly have been lost at sea. It is challenging to express my gratitude in words to every faculty member, the placement cell, and the supportive staff for their unwavering efforts in the process. Today, I dedicate my success to KIM for shaping my life in the best possible way.



Dipak Jain

Vice President Corporate Banking The Hongkong & Shanghai Banking Corporation Ltd. Class of 2004-06

KIM provided me with an entirely different perspective, not just about my career but also about life. The rigorous academic curriculum, late-night calls to complete assignments, project deadlines, preparation for management fests and cultural events, and placements- all had a unique fervour, a distinct challenge, and a valuable learning experience. Today, I can proudly say that this entire process prepared me for corporate life and has helped me successfully navigate 11 years in the Indian banking industry. KIM not only imparted a solid management education but also played a transformative role in shaping our personalities. It brought out the best in each one of us, encouraging individual thinking about our future without having to rely on anyone else. Few institutions in India take education as seriously as KIM. Our former Director, Dr. Gopal lyengar, always used to say that we are not in the business of education but in the education of business. He was absolutely correct. His philosophy, teachings, methodology, and discipline were indeed rare virtues that not only helped shape our careers but also significantly contributed to KIM gaining recognition in its initial formative years.

Alumni Speak



Sandeep Tarayil
Consultant - Financial Crime & Compliance,
Actimize Inc, Georgia, USA.
Class of 2006-08

It's challenging to express in words how KIM changed my life. Reflecting on the decisions I made in my last 10 years of professional life, I discern a clear pattern, something I refer to as the 'KIM influence.' Among the many takeaways from my two years at KIM, the most significant is 'structured thinking.' Every professional activity requires analysing options and making informed decisions, and KIM empowers you with the skills and knowledge necessary for such endeavours. Excellent faculty, a great campus, and an inspiring group of individuals striving for excellence make KIM one of the greatest institutions to shape one's future. I take this opportunity to express my gratitude to the KIM team and all my good friends who played a crucial role in helping me pursue something I enjoy and feel good about.



Susmita Mishra
Human Resource Business Partner,
Sandvik Coromant India & South East Asia.
Class of 2006-08

I want to leverage this opportunity to express my gratitude and say 'Thank you' to all my professors (Gurus) in KIM for the invaluable knowledge imparted to me and for their guidance and mentorship. The lessons they provided have become my weapons in this current world. The two years at KIM ignited a fire within me and transformed my mindset from "Can I do it" to "I can do it". I began believing in my strengths and started dreaming big. This is a result of confidence that was nurtured in me at KIM.



Muthaiah Narayanan Program Manager, Ashok Leyland Nissan Vehicles Limited. Class of 2007-09

According to me, KIM is synonymous with knowledge enrichment through industry-oriented analysis methods and systems. The pedagogy is closely aligned with the ever-evolving methods, systems, analysis, and industry needs, and is modified every year accordingly. This approach ensures readiness for the industry at any point in time. Activities such as industry integration, corporate presentations, summer internship training, capstone presentations, outbound training sessions, rural marketing fairs, and management forums provided me with a holistic view of the decisions I make as an individual and a professional. KIM continues to enhance my knowledge even today through various activities, including alumni mentorship for summer placements, mock interviews for final-year students, and discussions within the alumni network for personal and professional growth. Thanks to KIM for enriching my life.

Some of Our Prominent Alumni



Mr. Sathish Krishnan Head CRM redBus Batch - 1998-2000



Mr. Shrishail Deshnur
Director, Head - Consumer
Marketing & Breathefree, Cipla
Batch - 1999-2001



Ms. Savitha NK Head-HR, The Printers Mysore Batch - 1998-2000



Ms. Amrita Nathani
Partner,
CxSearch Global Partners
Batch- 1999-2001



Mr. Vikas Sethia

Founder

Hiring Alerts

Batch - 1999-2001



Mr. Kotaru Sunil
Vice President
NATCO Pharma Ltd
Batch - 1999-2001



Mr. Jacob Chandy
Principal Architect - Retail
SAP UK Ltd., London
Batch - 1999-2001



Ms. Padmapriya Janakiraman Actor & Dancer Batch - 2000-2002



Mr. Jitender Singh
Director-HRX
Myntra Jabong
Batch - 2000-2002



Mr. Nikhil Khanna Product Head Volvo Cars Batch - 2001-2003



Mr. Mohan Das
Director
Bray Controls, Dubai
Batch - 2002-2004



Mr. Rajkumar V (B7)

Zonal Credit Head

ICICI Bank

Batch - 2004-2006



Matruprasad
Strategic Accounts Director,
Partnership & Emerging Market
Innovation Asia Pacific - India
Medtronic
Batch - 1998-2000

Mr. Priyadarshi



Ramachandran

Managing Director

Carpediem Capital Partners

Batch - 1999-2001

Mr. Hithendra



Mr. Aman Chawla Strategic Partnerships, Large Partner Solutions Google, Singapore Batch - 2001-2003



Mr. Abhilash John

General Manager
(CPG, Retail &
Manufacturing Industry
Vertical Mindtree, London
Batch - 2001-2003

Some of Our Prominent Alumni



Mr. Manish Tiwari
Head Business HR,
Haldia Division
TATA Power
Batch - 2001-2003



Mr. Sambit Mohanty

DGM Analytics

North America & Canada

Cummins Inc

Batch - 2003-2005



Mr. Gaurav Setia
Vice President & Regional Head
Kotak Securities
Batch - 2003-2005



Mr. Bhavin Patel
Founder / CEO
LenDenClub
Batch - 2006-2008



Mr. Vineesh C. N.
Director, Evidence and
Customer Strategy, IQVIA
Batch - 2005-2007



Ms. Priyanka Eluri Head Supply Chain MTR Foods Pvt. Ltd. Batch - 2007-2009



Mr. Amit Gupta
Associate Director
Flipkart India Pvt. Ltd.
Batch - 2008-2010



Mr. Arjit Bansal Sr. Brand Manager Unilever Batch - 2009-2011



Mr. Rahul Chauhan Associate General Manager Corp Fin, GMR Group Batch - 2006-2008



Mr. Ankur Agarwal
DGM - Marketing
TTK Prestige Ltd.
Batch - 2007-2009



Mr. Basharat Abass Zargar
Founder & CEO
Enthusionz Services Pvt. Ltd.

Batch - 2009-2011



Mr. Aditya Pathak
Director - Private Wealth
Ladderup Wealth Management
Batch - 2006-2008



Mr. Aniruddha Guha Sarkar VP. - Global Relationship GENPACT LLCs, Petersburg Batch - 2002-2004



Kumar Roy Vice President & Head Client Engagements Beroe Inc, Amsterdam Batch - 2002-2004

Admission for the Batch of 2024-26

Eligibility

A candidate who is a graduate from any discipline from a recognised university, with a minimum of 50% aggregate marks. A candidate appearing for final year may also apply.

Entrance exam scores accepted: CAT, XAT, CMAT GMAT, MAT, ATMA, MHCET (for Pune campus), K PGCET (for Harihar campus)

Evaluation parameters

Candidates are evaluated and shortlisted on the basis of overall rank computed, taking into account the following components described by AICTE:

Criteria	Weightage
Score in XAT / MAT / CAT / ATMA / GMAT / CMAT / MHCET	35%
Case Based Group Discussion / Case Study	15%
Personal Interviews	15%
Academic Performance in Xth Std, XIIth Std, Degree / Post Graduate Degree	15%
Sports & Extracurricular Activities	5%
Work Experience	15%

Guidelines for Group Discussion / Extempore / Personal Interview:

- Group Discussion / Extempore will be evaluated based on Initiative, Communication Skills, Content and Behaviour.
- Personal Interview will be assessed based on General Awareness, Subject Awareness, Personality and Critical Thinking.

Fee Structure

Harihar - Total fees - ₹10,85,000/-

Instalment Break-up Details



Note:

- The balance total fee (₹10,75,000/-) includes Tuition fee, Boarding and Lodging fee and other administrative fee.
- The total fee includes security amount (₹10,000/-) which is refundable.

Pune - Total fees - ₹12,60,000/-

Instalment Break-up Details



Note:

- The balance total fee (₹12,50,000/-) includes Tuition fee, Boarding and Lodging fee and other administrative fee.
- The total fee includes security amount (₹10,000/-) which is refundable.

Scholarships

A scholarship is awarded to the meritorious students as follows:

- Students from CAT/XAT/CMAT/GMAT/MAT entrance exams having 95% and above are eligible for a scholarship of ₹1 lakh while those between 90-95% are eligible for a scholarship of ₹60,000 in the total course fee.
- Students eligible for a scholarship will receive a rebate in the sixth instalment if they maintain a GPA/CGPA of 7.20 for a ₹1 lakh scholarship or 6.413 for a ₹60,000 scholarship in the previous 5 trimesters of the batch year 2024-2026.

Admission Cancellation & Refund of Fees

The reference for fee refund is made according to AICTE Guidelines No. AICTE / Legal / 04 (01) / 2007, April 2007

Situation of admission withdrawal	Refund amount
When the request is made before the date of start of the academic session and the institute could fill the seat before the cut-off date from the wait-listed candidates	Entire fee should be refunded including full amount of security deposit, caution money if the request is made before start of academic session. A deduction of Rs. 1,000/-towards processing charges will be made by the B-school.
When the request is received on/after the beginning of academic session and the institute could fill the seat before the cut-off date from the wait-listed candidates	Entire fee deducting the Seat Cancellation Charges on a pro rata basis. For calculation of pro-rata basis, 1 month shall be treated as 1 unit. For example, if the candidate withdraws within a month after the start of academic session and the seat is filled before the cut-off date, the cancellation charges on a pro rata basis will be the amount of total fee / 12 or Rs. 1,000/-, whichever is higher.
When the request is received before / after the start of the academic session, the institute could not fill the seat.	No refund except security deposit shall be made.

Student Transition and Acclimatisation

Attendance

100% attendance is compulsory for every student. However, for medical reasons / personal reasons / contests / placement / institutional work or other activities, absence up to 15% may be allowed. 'Absenteeism is subject to approval and may call for necessary records and certificates to be produced as proof.'

Anti-ragging

Students are strictly forbidden from engaging in ragging or any form of disorderly conduct, whether through spoken or written words, or actions that involve teasing, treating, or handling others with rudeness. This prohibition extends to indulging in undisciplined activities that may cause annoyance, hardship, psychological harm, or instil fear in fresher or junior students. Students will not do any activities in ordinary courses which have the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique, psyche of a student. (Order of the Supreme Court of India, dated May 4, 2001) Any student found to be indulging in one or more of the above-mentioned activities are liable to be reported to the police and/or be punished. Punishment could include expulsion from the Institute, suspension from the Institute for a limited period, a fine with a public apology, withholding of scholarships, debarring from representation in events, withholding of results and suspension or expulsion from the hostel or mess.

Code of Conduct

- a. Cleanliness of the premises must be maintained by everyone on campus.
- **b.** KIM is a non-smoking campus. Consumption of alcoholic beverages/toxic materials and your presence on the campus under the influence of alcohol/toxic material is a serious offence.
- c. Any problem with regard to administrative facilities, classroom infrastructure, hostel and mess facilities etc., must be addressed through the assigned student representative who will take it up with the admin executive. In the absence of a satisfactory response, the student may approach the Head of Administration / Director.
- d. Any problem with regard to academic facility, classroom readiness, faculty, LRC facilities, etc. must be addressed through the academic representative who will take it up with the PGDM coordinator and in case of the LRC with the librarian. In the absence of a satisfactory response, the student may approach the Associate Dean/Director.
- e. In the case of lecture cancellation, the PGDM coordinator will inform the class representative/ respective students through the notice board/email/KIM APP. Class representatives will not arrange any extra lectures, guest lectures, and lecture cancellations directly with the faculty.



Student Transition and Acclimatisation

Discipline

The Disciplinary Committee comprises the Director, Associate Dean Academics, two Faculty members, Admin In-charge, and an additional External member nominated by the Director. The Committee inquires into the reported cases of indiscipline and takes appropriate action.

- Examples of indiscipline include, but are not limited to, ragging, creating nuisance in the campus, damaging campus properties, sexual harassment, smoking outside smoking zones, consumption of alcohol and narcotics, etc.
- Students and their parents/guardians will be informed in writing about the action(s) taken by the committee
- Potential actions against indiscipline will depend on the severity of the intention / act of said indiscipline.

Actions against indiscipline are listed as follows:

- A written letter of warning from the institute to the student with a word of caution that any such activity is against the code of conduct. Any attempt to repeat such behaviour in future will be penalised severely amounting to discontinuation from the program.
- Cancellation of Registration (PC) for the term.
- Discontinuation from the program.
- Students who are awarded punishment by the Disciplinary Committee will not be eligible for placements / internships.























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Pune

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